

Solution design

DISCLAIMER: This document is based on the Solution design delivered to the Customer by the company Geelmuyden Kiese. The Customer has adapted Geelmuyden Kiese's work to create this annex and any inconsistency or inaccuracy contained in it is the sole responsibility of the Customer.



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Introduction to the Solution Design

This solution design takes a point of departure in the identified needs of the target audience (see right hand figure). Insights pertaining to these needs were collected during a thorough consultation process in 2022, including data from across 34 countries, 100+ stakeholders / target audiences, data analysis and desk research.

Collectedly, our findings clearly indicate that to achieve the identified objectives and support the needs of the target audience, a next-generation, future-fit and user-friendly website should be created, which can act as a portal to the world of Interreg. The overall goal of the website is to increase the perceived value of Interreg as such and amplify the impact that is created for EU citizens. This is beneficial to the whole Interreg community as it will help attract new applicants, and make sure the policy-makers are aware that funding is creating impact – and will continue to do so.

In this document we present 3 releases ranging from the smallest viable product to a larger community-focused digital platform. As described below, these releases are a progression of the same development journey, with release 3 building on the functionalities of release 2 and release 2 on the functionalities of release 1. Below we outline how the different site sections and functionalities (including the content in them) serve the target audience and strategic needs.

Release 1

Site Sections

- Home (landing page) **O A P F G B E**
- News and stories **O A P F G B E**
- Looking for funding **O A P F G B E**
- Podcasts(existing) **O A P F G B E**
- Programmes overview **O A P F G B E**
- About **O A P F G B E**

Proprietary Functionality

- Newsletter (Level 1) **O A P F G B E R**

Release 2

Site Sections

- Home (landing page) **O A P F G B E**
- News and stories **O A P F G B E**
- Looking for funding **O A P F G B E**
- Podcasts(existing) **O A P F G B E**
- Programmes overview **O A P F G B E**
- About **O A P F G B E**
- + Jobs section **C**

Proprietary Functionality

- Newsletter (Level 1) **O A P F G B E R**
- + Embed for ext. sites **R G**
- + Campaign support **J A**
- + Glossary **E**

Release 3 (optional)

Site sections

- Home (landing page) **O A P F G B E**
- News and stories **O A P F G B E**
- Looking for funding **O A P F G B E**
- Programmes overview **O A P F G B E**
- Podcasts **O A P F G B E**
- About **O A P F G B E**
- Jobs **C**
- +Mypage **O A P F G B E**

Proprietary Functionality

- Embed for ext. sites **R G**
- Campaign support **J A**
- Glossary **E**
- + User profile/ login **O A P F G B E**
- + Newsletter (Lev. 2) **O A P F G B E R**
- + Subscribe to updates **O A P F G B E R C**

Key target audience needs identified by Customer

- O** Overall understanding of Interreg
- A** Acknowledgement of the impact of Interreg
- P** Programme level understanding
- F** Funding possibilities and application
- G** Guiding and inspiration
- B** Being in the loop
- E** Engaging & understandable content
- C** Career opportunities
(Need primary from programme staff perspective)

● = Indicates primary purpose of section

Key stakeholder strategic needs identified by Customer

- J** Joint campaigns
- R** Reach / Traffic

Key elements of this Solution Design



User journey maps

They describe the typical steps that a typical user goes through to complete the required action. This includes defining “moments of truth”, that is, the most critical steps are in the journey.



Wireframes

This document includes initial wireframes that outline the functionality of the three different scenarios. The wireframes include an indication of which modules, templates, integrations, and content the website will include.



Mockups / Artwork

They have been designed using best practice design principles, such as atomic design which includes principles that use building blocks as a foundation to help users easily organise, maintain, and expand on content compared to static page designs.



Architecture

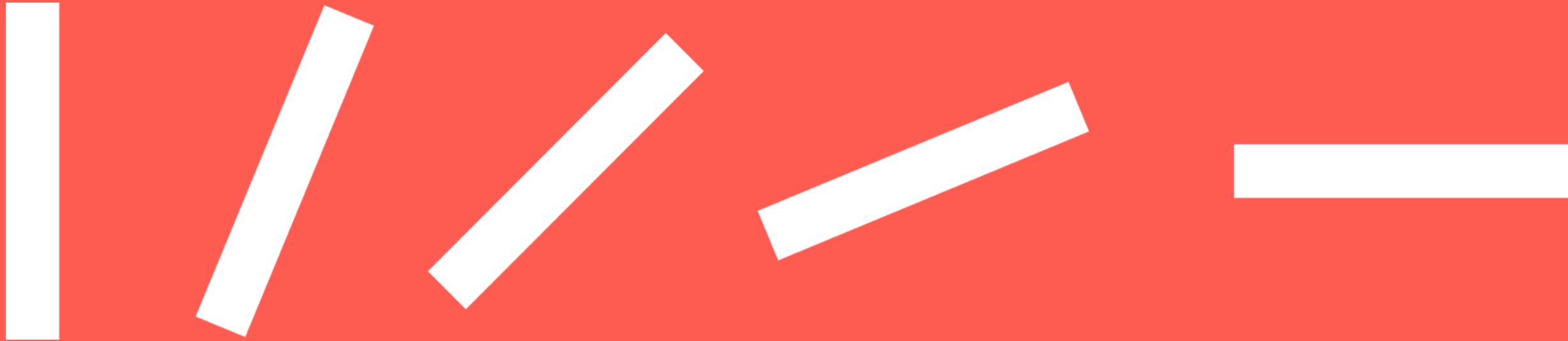
It describes the web system and integration architecture of the website. The architecture considers the necessary level of automation and interoperability with partnering websites.

To avoid costly proprietary setups which will be hard to maintain in the future, we would like to avoid "reinventing the wheel" and continue to use common best practices concepts such as micro-services, headless, and Rest API.



Func. & tech specifications

Here we describe the functional and essential technical specifications of the solution. The functional aspects are based on the strategic needs and contain the details of end user expectations of the product functionality. We call this the **WHAT**. The technical specifications outline the needed technical details. We call this the **HOW**.



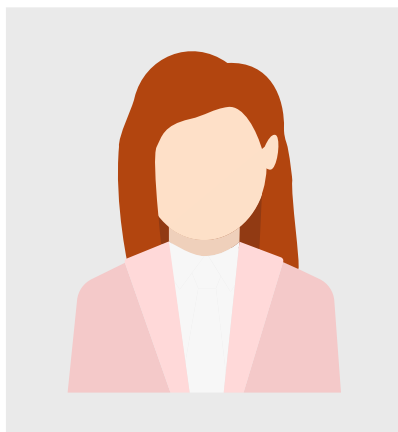
Background information

User Journey Maps

The user journey maps outline the most characteristic steps that each typical user (archetype) goes through, from entering the interreg.eu website to leaving it again.

Target Audience Archetypes

The Policy maker



Represents (examples)

- Local, regional & national policy makers
- Committee of the Regions
- EU Parliament members

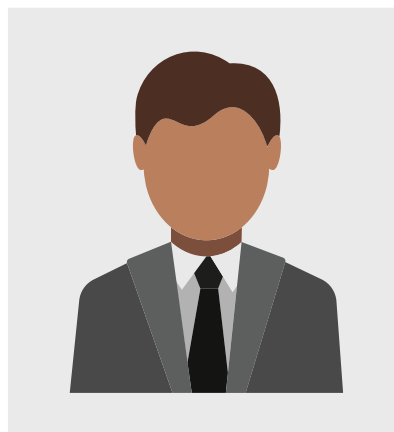
The Decision maker



Represents (examples)

- Ministries, national agencies, civil servants etc.
- Regional & national authorities

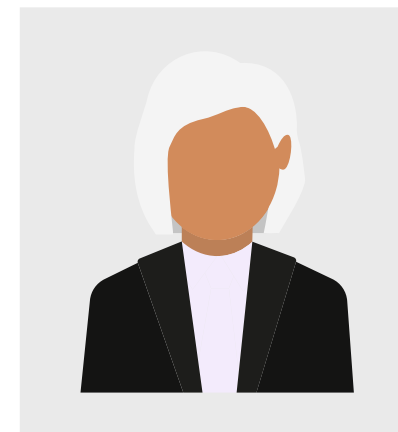
The Potential applicant



Represents (examples)

- Regions
- Business support organisations
- Trade/industry associations
- Universities / Knowledge institutions
- Municipalities (Local authorities)
- NGOs

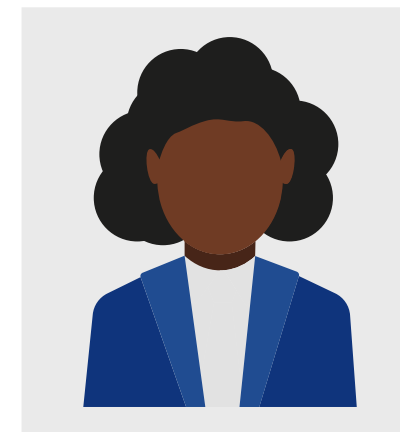
The Beneficiary



Represents (examples)

- Regions
- Business support organisations
- Trade/industry associations
- Universities / Knowledge institutions
- Municipalities (Local authorities)
- NGOs

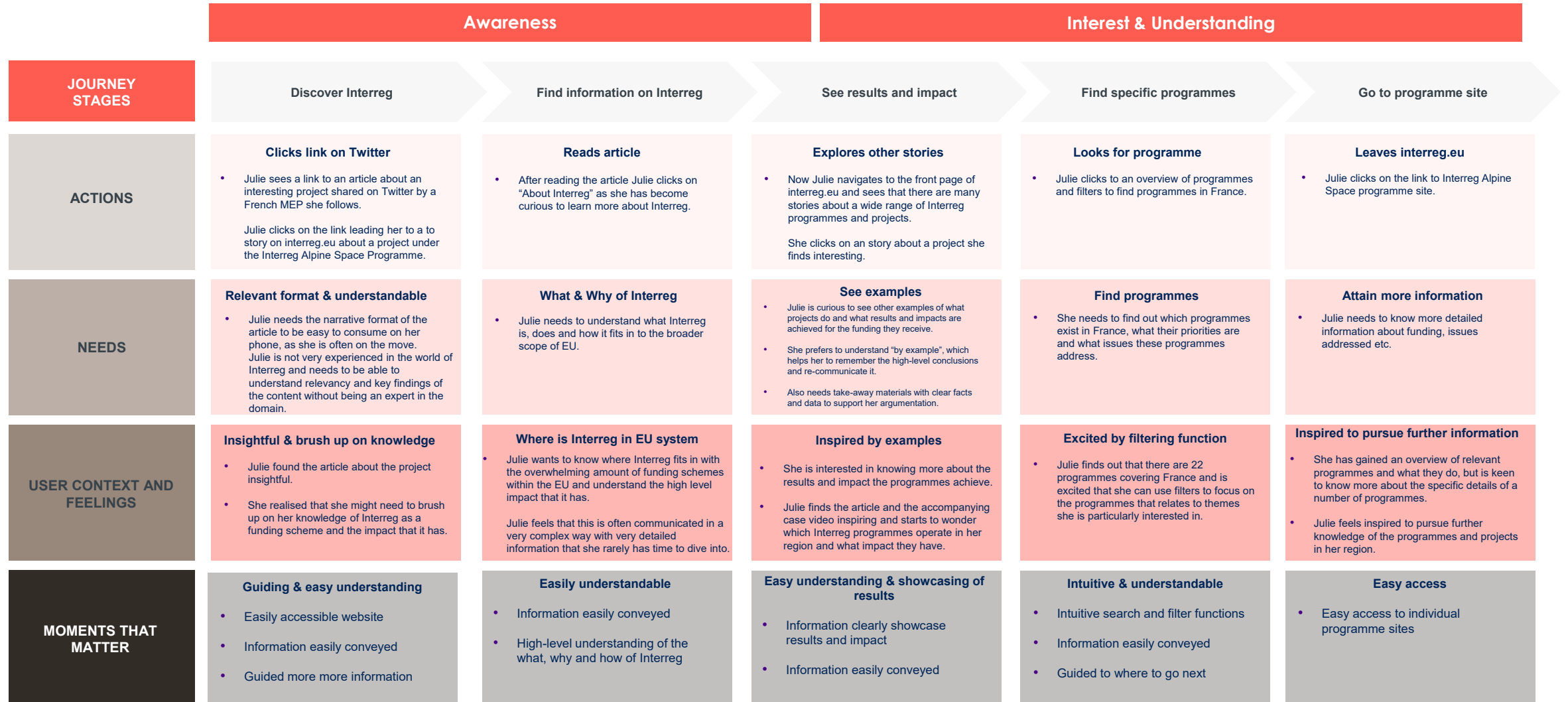
Staff working in Interreg Programme Joint Secretariats



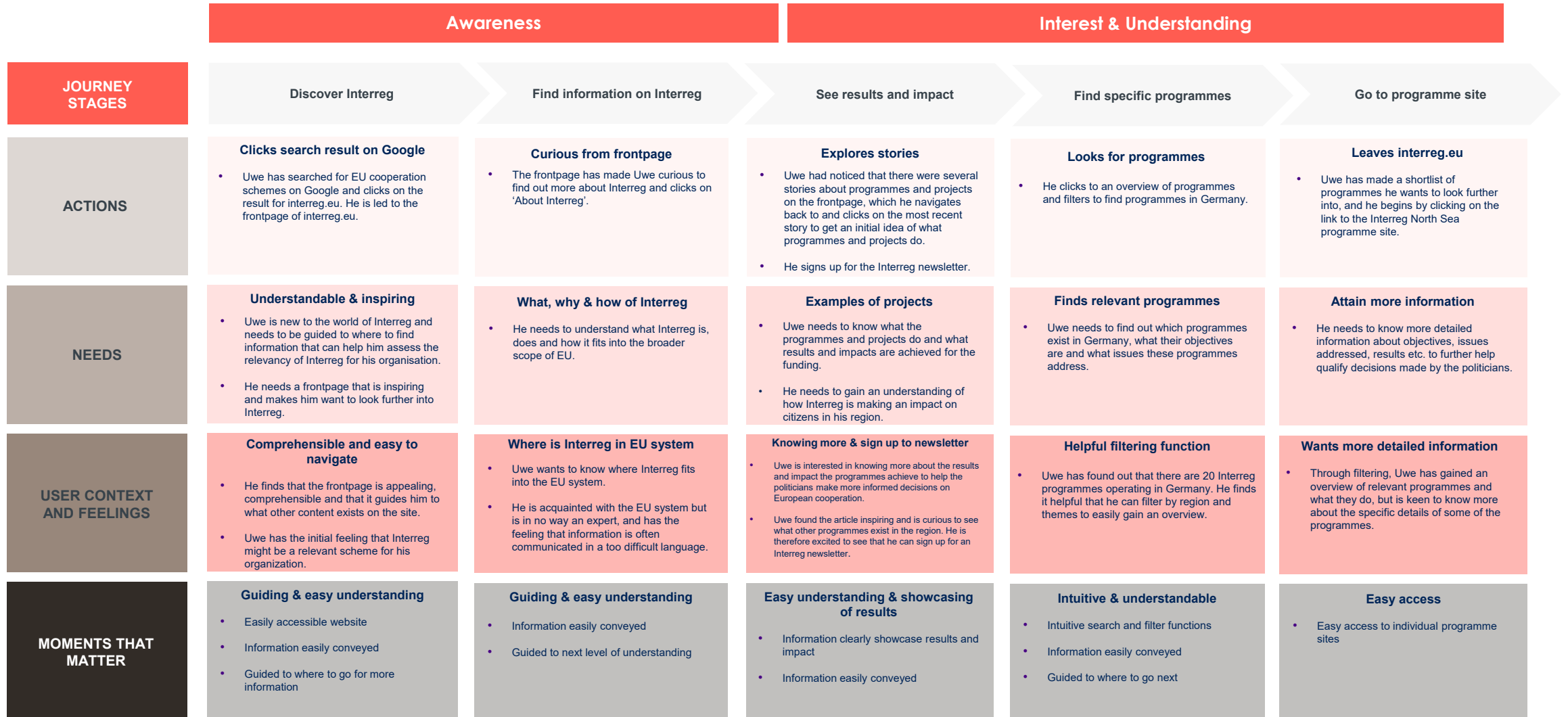
Represents (examples)

- Joint Secretariat
- Communication Managers
- Communication Officers
- Head of Joint Secretariat

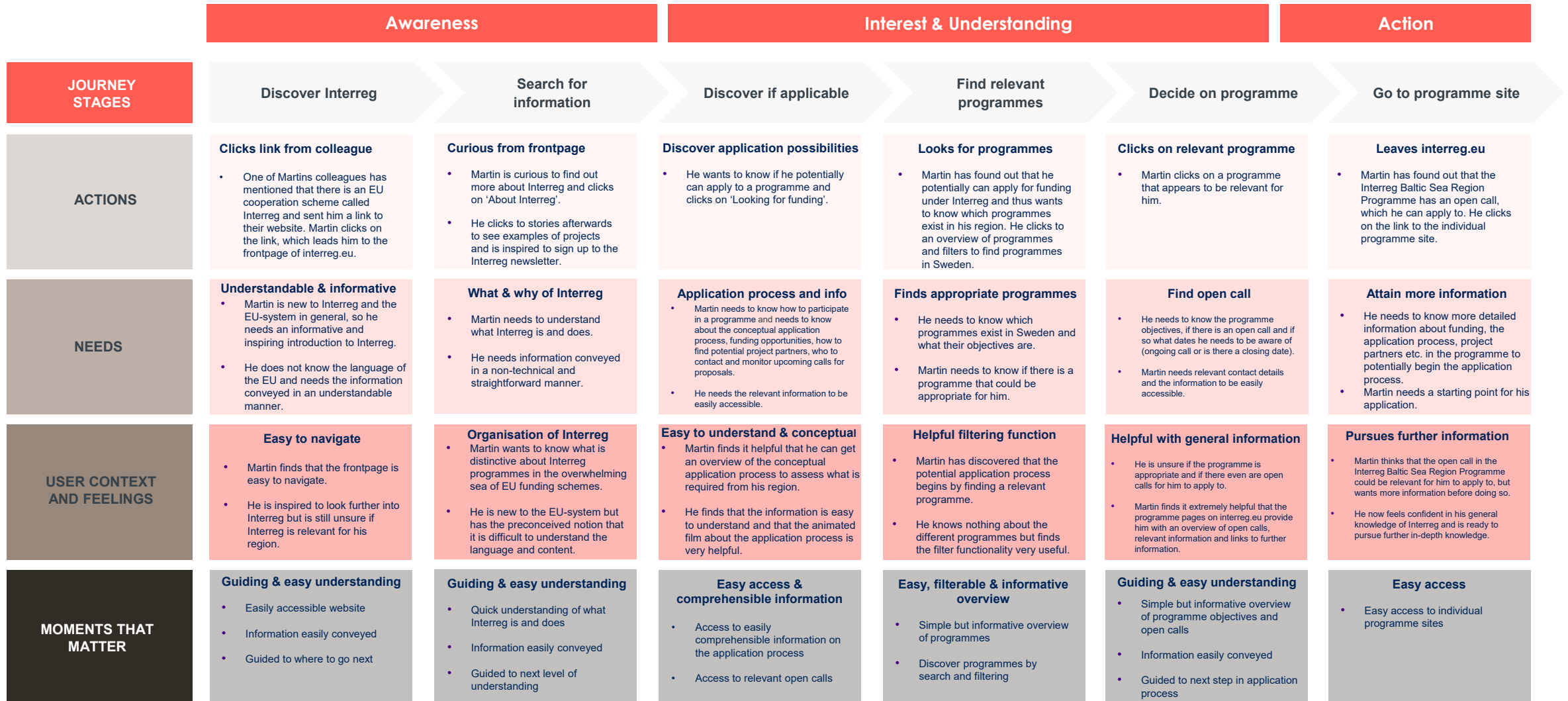
User Journey | The Policy Maker



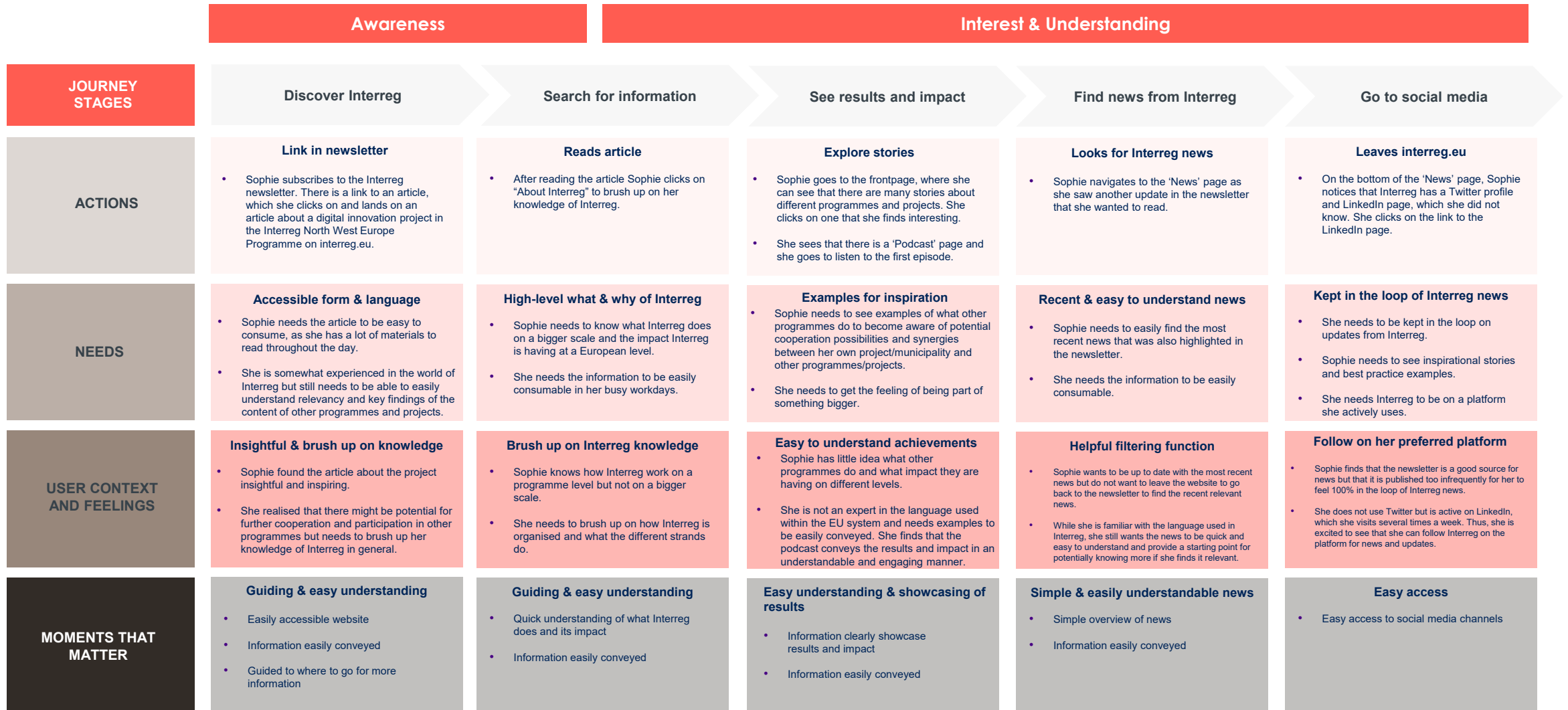
User Journey | The Decision Maker



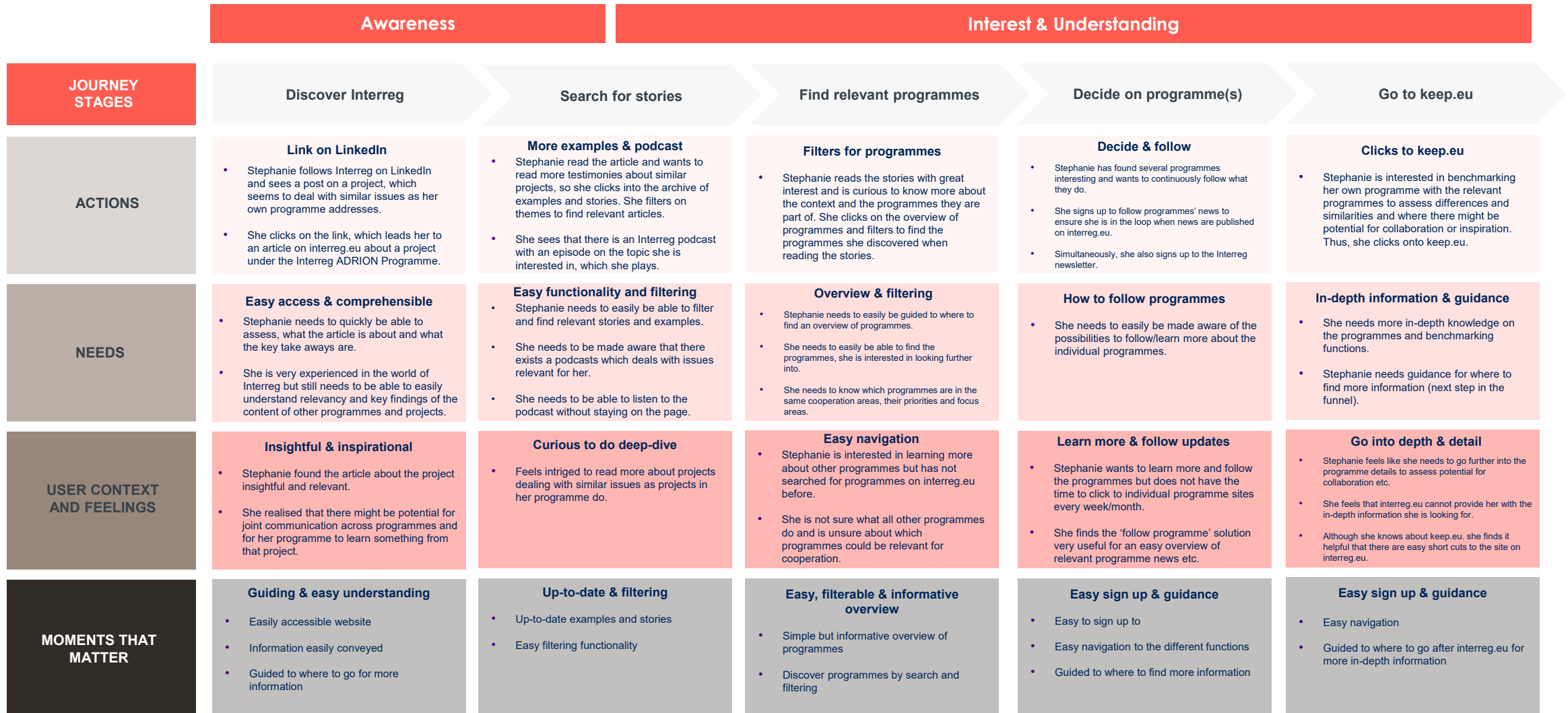
User Journey | The Potential Applicant

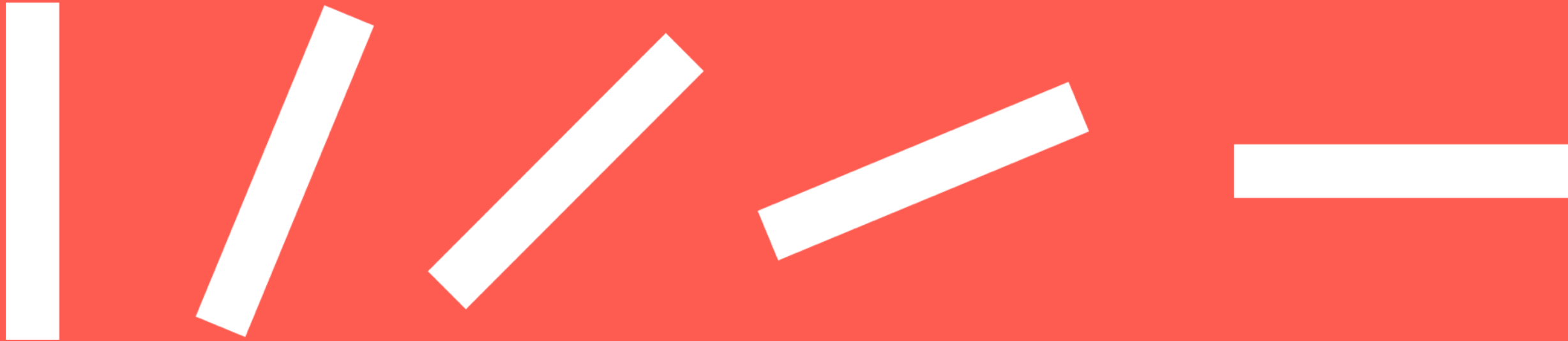


User journey | The Beneficiary



User journey | Staff working in Programme Joint Secretariats





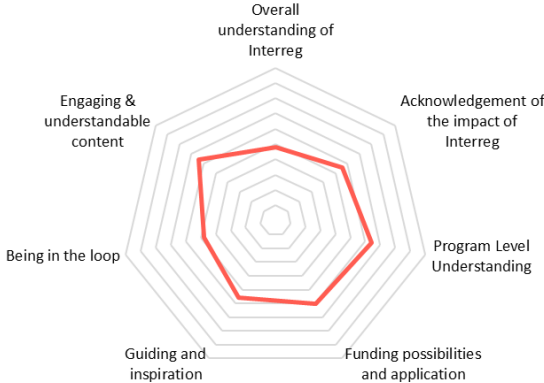
Solution Design description

The elements included in the following pages until the end of this document are to be considered as **requirements** for the Supplier.

Summary of releases

Summary of Release 1

The Supplier shall start by building release 1, which includes the elements described below, except for the content, which will be provided by the Customer.

<div><div>Description</div><div><p>Release 1 will provide a fully functional and engaging website that focuses on the core needs of the target audience, offering the most used sections, content and functionality.</p><p>This release will communicate what Interreg is and why it exists in an engaging and visual way that is easy to understand and re-communicate for Interreg outsiders.</p><p>It will offer users access to relevant information about the programmes and open calls and allow them to view news and stories from the world of Interreg.</p></div></div>	<div><div>Site Sections</div><div><p>Release 1 shall contain the following site sections:</p><ul style="list-style-type: none">• Home (landing page)• News and stories• Looking for funding• Programmes' overview• Podcasts• About• Contact• Hygiene sections (Cookie, privacy, terms etc.)</div><div><div>Proprietary Functionality</div><div><p>Release 1 shall contain the following key functionality:</p><ul style="list-style-type: none">• Newsletter (Level 1)</div></div></div>	<div><div>Content (to be delivered by the Customer)</div><div><div>Content for initial launch</div><ul style="list-style-type: none">• Short form copy and FAQ about Interreg• Generic copy for site sections• Short form copy to describe programmes, open and coming calls and relevant links<div>Visual assets for initial launch</div><ul style="list-style-type: none">• Infographic (or similar) to illustrate Interreg in EU funding context• Infographic (or similar) to illustrate who is part of Interreg• Infographic (or similar) to illustrate the application process• Infographic (or similar) to illustrate long-term impact of Interreg• Infographic (or similar) fixed format to be used in storytelling articles• Animation film – “Understand Interreg in 2 mins”<div>Content for running site (expected per year)</div><ul style="list-style-type: none">• 12 x campaign highlights for resharing• 12 x newsletter• 12 x storytelling articles featuring high-level impact• 20 x website newsroom updates• 12 x testimonial content pieces (short form)• 20 x storytelling articles relating to programme stories• 15 x infographics for storytelling articles• 4 x case videos for storytelling articles (edited down from existing programme videos)</div></div>	<div><div>Level of support for target audience needs</div><div></div></div> <div><div>Level of support for stakeholder & strategic needs</div><div><div>Joint campaigns</div><div>Reach / Traffic</div></div></div>
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Summary of Release 2

Creating release 2 is the objective of this contract. This release shall include all the elements of release 1 and add new ones specified below. The content will be provided by the Customer as described below.

Description

Release 2 shall provide a fully functional and engaging website that focuses on accommodating most needs of the target audiences.

The site shall offer the most used sections, content and functionality.

This release will communicate what Interreg is and why it exists in an engaging and visual way that is easy to understand and re-communicate for Interreg outsiders.

The users will have access to relevant information about the programmes and open calls, open jobs and be able to view news and stories from the world of Interreg.

The website shall offer “in context” explanations of complex terms and a glossary to support the users to understand the content better.

The ecday.eu website will be set up in the campaign section of interreg.eu with a focus of serving stakeholders’ need for an overview of events.

Finally, it will be possible for programmes to include “news from the world of Interreg” on the programmes’ websites via embed code or RSS. This will provide quality content to the programmes and generate exposure traffic to interreg.eu.

Site Sections

Release 2 shall contain the following site sections

- Sections from release 1
- **+ Jobs**

Proprietary Functionality

Release 2 shall contain the following key functionality

- Newsletter (Level 1)
- Cookie consent management
- **+ RSS for external sites**
- **+ Embed code for external sites**
- **+ Campaign support**
- **+ Glossary**

Content (to be delivered by the Customer)

Content for initial launch

- Short form copy and FAQ about Interreg
- Generic copy for site sections
- Short form copy to describe programmes, open and coming calls and relevant links
- **Glossary**
- **Campaign toolbox**
- **Job lists**

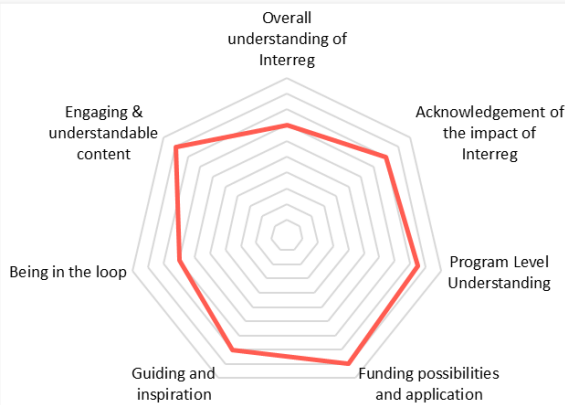
Visual assets for initial launch

- Infographic (or similar) to illustrate who is part of Interreg
- Infographic (or similar) to illustrate the application process
- Infographic (or similar) to illustrate long-term impact of Interreg
- Infographic (or similar) fixed format to be used in storytelling articles
- Animation film – “Understand Interreg in 2 mins”
- **Animation film - “History of Interreg”**
- **Hero film (for front page)**

Content for running site (expected per year)

- 12 x campaign highlights for resharing
- 12 x newsletter
- 15 x storytelling articles featuring high-level impact
- 24 x website newsroom updates
- 16 x testimonial content pieces (short form)
- 23 x storytelling articles relating to programme stories
- 18 x infographics for storytelling articles
- 6 x case videos for storytelling articles (edited down from existing programme videos)
- 2 x own-produced case videos
- Creating content for and maintaining EC Day site

Level of support for target audience needs



Level of support for stakeholder & strategic needs

Joint campaigns

Reach / Traffic

Summary of Release 3

Release 3 is optional and builds on release 2 to add customisation options for the users and provides functionality that serves to activate the users and generate more reoccurring traffic.

Description

Release 3 will be a fully functional and engaging website that focuses on accommodating the full needs of the target audiences.

The site shall offer the most used sections, content and functionality.

This release will communicate what Interreg is and why it exists in an engaging and visual way that is easy to understand and re-communicate for Interreg outsiders.

The users will have access to relevant information about the programmes and open calls, open jobs and be able to view news and stories from the world of Interreg.

The release shall offer full campaign support and enable the programmes to feature “news from the world of Interreg” on the programmers’ websites.

Additionally, the users will have the opportunity to create their own profile on the site, allowing them to customise preferences, get proactive updates on the programmes, themes and site sections they are most interested in.

Site Sections

Release 3 shall contain the following site sections:

- Sections from release 2
- **+ Mypage**

Proprietary Functionality

Release 3 shall contain the following key functionality:

- Same as release 2
- **+ User profile and login**
- **+ Customisable newsletter**
- **+ Subscribe to calls**
- **+ Subscribe to programme updates**

Content (to be delivered by the Customer)

Content for initial launch

- Short form copy and FAQ about Interreg
- Generic copy for site sections
- Short form copy to describe programmes, open and coming calls and relevant links
- Content contribution guidelines
- Editorial guidelines
- Content plan
- Communication toolbox
- Glossary
- Campaign toolbox
- Job lists
- **Mypage site copy**

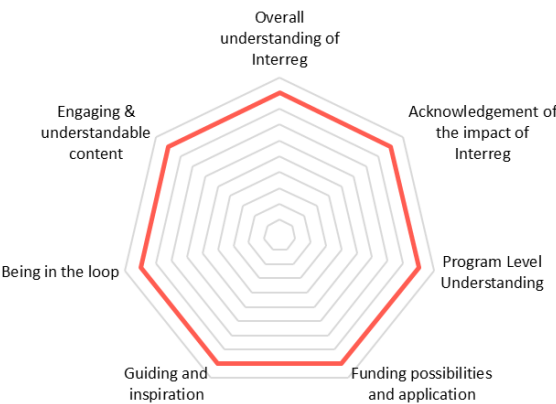
Visual assets for initial launch

- Infographic (or similar) to illustrate Interreg in EU funding context
- Infographic (or similar) to illustrate who is part of Interreg
- Infographic (or similar) to illustrate the application process
- Infographic (or similar) to illustrate long-term impact of Interreg
- Infographic (or similar) fixed format to be used in storytelling articles
- Animation film – “Understand Interreg in 2 mins”
- Animation film - “History of Interreg”
- Hero film (for front page)
- **Infographic (or similar) to illustrate strands of Interreg**
- **Infographic (or similar) to illustrate history of Interreg**

Content for running site (expected per year)

- 12 x campaign highlights for resharing
- 12 x newsletter
- 20 x storytelling articles featuring high-level impact
- 29 x website newsroom updates
- 18 x testimonial content pieces (short form)
- 27 x storytelling articles relating to programme stories
- 20 x infographics for storytelling articles
- 7 x case videos for storytelling articles (edited down from existing programme videos)
- 3 x own-produced case videos
- Creating content for and maintaining EC Day site
- 12 x episodes of the “This is Europe” podcast

Level of support for target audience needs



Level of support for stakeholder & strategic needs

Joint campaigns

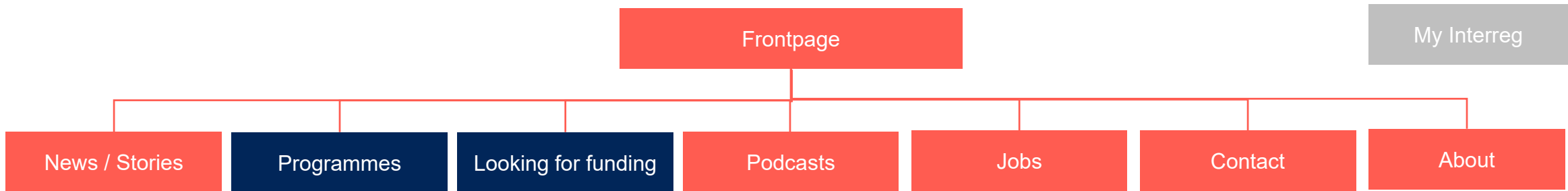
Reach / Traffic

Website Sections

The website shall include the following key sections to accommodate the users' needs and the strategic needs.

Website Sections

The website shall include the following high-level sections to address both users and strategic needs



Accessible via footer

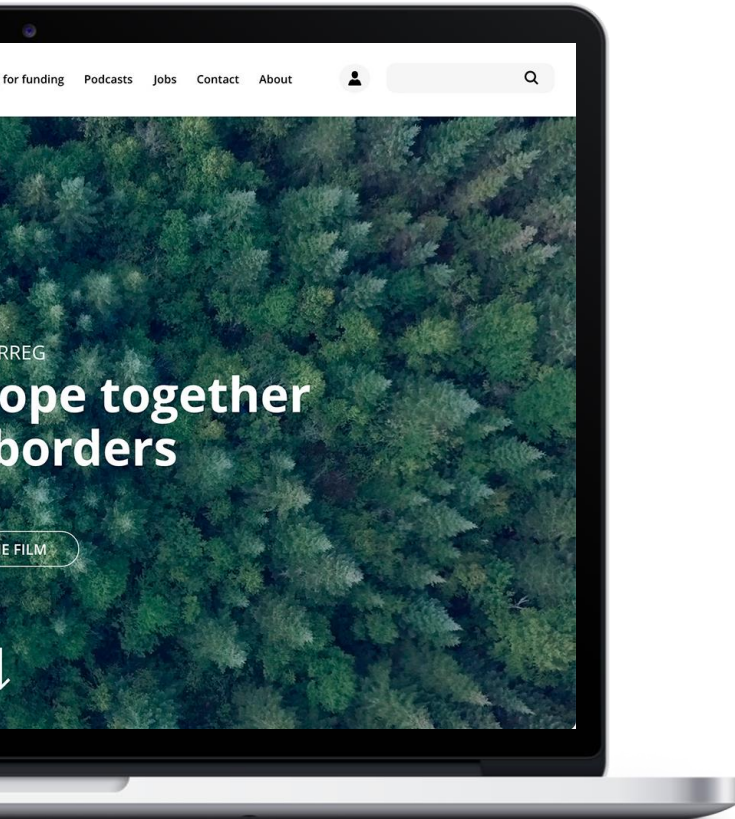


Only accessible via domain, known URL, link, or feature element on frontpage.



Key Site Sections & Functionality

Front page



Introduction:

The landing page of interreg.eu web shall be focused on establishing what Interreg is and why it exists. It will engage users with stories and tangible project examples and stories. Finally, it will inspire the user to explore the different sections of the website to learn more.

This shall be done by featuring content on the front page from the different site sections. This is to help ensuring that users quickly understand what Interreg is and why it exists and what the Interreg website can offer them. Additionally, it will tease the user to find out more in the different site sections.

Additionally, the front page shall motivate users to sign up for newsletters and follow Interreg on social media channels.

See an illustration of the front page in the following page.

Primary goals for the front page to fulfil:

Information

- High-level communication of what Interreg is and why it exists


Inspiration

- Inspire users to consume content from different site sections by teasing for the different content sections on the site.


Proprietary functionality to be included in the front page by the Supplier:


- Search and filter functionality (P)
- Engaging hero element (P)
- Teaser “What is Interreg” (P)
- Teaser “Why does it exist” (P)
- Teaser looking for funding (P)
- Teaser open calls (P)
- News and stories module (G.P)

Interreg

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News & StoriesProgrammesLooking for fundingPodcastsJobsContactAbout






INTERREG

We bring Europe together across borders

SEE THE FILM



What is Interreg?




Lorem ipsum dolor sit amet, consectetur adipiscing elit. Maecenas sit amet vehicula tortor, vel faucibus arcu. Donec pretium elit ac enim tincidunt elementum. Ut at dolor id magna rutrum fermentum vel sed metus. Vivamus bibendum ligula erat,

eget blandit ex aliquet sit amet. Ut tristique dapibus libero, sed fermentum nulla mollis a. Integer aliquam elementum elementum. Praesent mollis justo sit amet augue iaculis, ac lobortis ante feugiat. Nulla facilisi. Nunc ut lacinia dolor.

INTERREG




Home > Stories > Programmes > Looking for funding > Podcasts > Jobs > Contact > About



We bring Europe together across borders

SEE THE FILM

What is Interreg?




Interreg is a unique initiative, co-financed by the European Union and its member states, which brings together people from different regions across Europe to work together on projects that benefit the whole of Europe.

It is a way of working that is based on partnership, dialogue and shared responsibility. It is a way of working that is based on the belief that we can achieve more together than we can on our own.

Interreg is a way of working that is based on the belief that we can achieve more together than we can on our own.

READ MORE




Why is Interreg important for Europe?

Interreg is a unique initiative, co-financed by the European Union and its member states, which brings together people from different regions across Europe to work together on projects that benefit the whole of Europe.

It is a way of working that is based on partnership, dialogue and shared responsibility. It is a way of working that is based on the belief that we can achieve more together than we can on our own.

Interreg is a way of working that is based on the belief that we can achieve more together than we can on our own.

READ MORE



New season of This is Europe podcast

22 episodes


Interreg is a unique initiative, co-financed by the European Union and its member states, which brings together people from different regions across Europe to work together on projects that benefit the whole of Europe.

It is a way of working that is based on partnership, dialogue and shared responsibility. It is a way of working that is based on the belief that we can achieve more together than we can on our own.

Interreg is a way of working that is based on the belief that we can achieve more together than we can on our own.

READ MORE

News and stories from Interreg

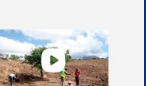


News item 1

Interreg is a unique initiative, co-financed by the European Union and its member states, which brings together people from different regions across Europe to work together on projects that benefit the whole of Europe.

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Interreg is a way of working that is based on the belief that we can achieve more together than we can on our own.




News item 2

Interreg is a unique initiative, co-financed by the European Union and its member states, which brings together people from different regions across Europe to work together on projects that benefit the whole of Europe.

It is a way of working that is based on partnership, dialogue and shared responsibility. It is a way of working that is based on the belief that we can achieve more together than we can on our own.

Interreg is a way of working that is based on the belief that we can achieve more together than we can on our own.




News item 3

Interreg is a unique initiative, co-financed by the European Union and its member states, which brings together people from different regions across Europe to work together on projects that benefit the whole of Europe.

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Interreg is a way of working that is based on the belief that we can achieve more together than we can on our own.




News item 4

Interreg is a unique initiative, co-financed by the European Union and its member states, which brings together people from different regions across Europe to work together on projects that benefit the whole of Europe.

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Interreg is a way of working that is based on the belief that we can achieve more together than we can on our own.




News item 5

Interreg is a unique initiative, co-financed by the European Union and its member states, which brings together people from different regions across Europe to work together on projects that benefit the whole of Europe.

It is a way of working that is based on partnership, dialogue and shared responsibility. It is a way of working that is based on the belief that we can achieve more together than we can on our own.

Interreg is a way of working that is based on the belief that we can achieve more together than we can on our own.



News item 6


Interreg is a unique initiative, co-financed by the European Union and its member states, which brings together people from different regions across Europe to work together on projects that benefit the whole of Europe.

It is a way of working that is based on partnership, dialogue and shared responsibility. It is a way of working that is based on the belief that we can achieve more together than we can on our own.

Interreg is a way of working that is based on the belief that we can achieve more together than we can on our own.

EXPLORE ALL NEWS & STORIES

Explore all the Interreg programmes



Find relevant Interreg programmes by geography or theme

EXPLORE PROGRAMMES

Small timeline

Find relevant Interreg programmes by geography or theme

EXPLORE PROGRAMMES

Looking for funding?

Latest open calls

Call for proposals focusing on theme X and theme Y

EXPLORE PROGRAMMES

Right now

Call for proposals focusing on theme X and theme Y

EXPLORE PROGRAMMES

21

Programme Section



Introduction:

The Programme section of interreg.eu shall enable users to easily gain an overview of which programmes exist in their selected geographies and/or within themes that are relevant to them.

The users shall be able to intuitively find, filter, and search for programmes that are relevant in their specific context.

On the programme detail page, users shall have quick access to further information about the programmes. This includes:

- Understanding of the focus of the programme from both a thematic and geographical perspective
- Understanding of the high-level impact and ambition of the programme
- Reading success stories of programmes/projects
- Seeing tangible, emotional, and relatable examples
- Easily access more information and take-away materials where relevant

See an illustration of the programme section in pages 23-25.

Primary goals for the Programme section to fulfil:

Information

- High level information about which open programmes exist
- Being able to use map, search and filters to find relevant programmes that are relevant in a thematic or geographical context
- Users should be able to obtain just enough information about a programme to identify if it is interesting and relevant
- Users need to be guided to where to find additional information on a specific programme

Inspiration

Inspire users to explore the programmes, learn more about what goes on in relevant programmes.

Proprietary functionality to be included in the Programme section by the Supplier:

- Map, search and filter functionality (P)
- Programme detail page header
- Programme details bar (P)
- Subscribe to programme updates on interreg.eu (P)
- Follow programme on SoMe (P)

Interreg

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News & Stories

Programmes

Looking for funding

Podcasts

Jobs

Contact

About





Find Interreg programmes

Map view

Card view

Programmes (132)

Interreg Adriatic - Ionian

Interreg Alpine Space

Interreg Atlantic Area

Interreg Baltic Sea

Interreg Central Europe

Interreg Danube

Interreg Mediterranean

Interreg North Sea

Interreg North West Europe

Interreg Northern Periphery and Arctic

Interreg South West Europe

Interreg Germany / Mecklenburg – Western Pomerania / randenburg – Poland

Interreg North Sea

Interreg North West Europe

Interreg Northern Periphery and Arctic

Interreg Alpine Space

Select Programme strand

ALL (132)

TRANSNATIONAL (14)

INTERREGIONAL (12)

CROSS-BORDER (6)

ENI CBC (8)

IPA (7)

Search by programme, theme, geography or keywords

Advance filters

CountriesRegions



Legend

EU

EFTA countries, UK and Greenland

EU candidate countries

European Neighbourhood Instrument (ENI) partner countries

Video guide

News and stories from the programmes

Interreg

Co-funded by the European Union

News & Stories

Programmes

Looking for funding

Podcasts

Jobs

Contact

About





Find Interreg programmes

Map view

Card view

Programmes (132)

Interreg Adriatic - Ionian

Interreg Alpine Space

Interreg Atlantic Area

Interreg Baltic Sea

Interreg Central Europe

Interreg Danube

Interreg Mediterranean

Interreg North Sea

Interreg North West Europe

Interreg Northern Periphery and Arctic

Interreg South West Europe

Interreg Germany / Mecklenburg – Western Pomerania / randenburg – Poland

Interreg North Sea

Interreg North West Europe

Interreg Northern Periphery and Arctic

Interreg Alpine Space

Select Programme strand

ALL (132)

TRANSNATIONAL (14)

INTERREGIONAL (12)

CROSS-BORDER (6)

ENI CBC (8)

IPA (7)

Search by programme, theme, geography or keywords

Advance filters

CountriesRegions



Legend

EU

EFTA countries, UK and Greenland

EU candidate countries

European Neighbourhood Instrument (ENI) partner countries

Video guide

News and stories from the programmes



13/05

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22nd October 2022



13/05

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22nd October 2022



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13/05

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22nd October 2022



13/05

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22nd October 2022

VIEW ALL NEWS & STORIES

Headline

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hello@interreg.eu

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Programme - Card

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[Programmes](#)
[Looking for funding](#)
[Podcasts](#)
[Jobs](#)
[Contact](#)
[About](#)

Find Interreg programmes

Map view
Card view

Programmes¹³²

Search by programme, theme, geography or keywords

TRANSNATIONAL

**PŘEKRAČUJEME HRANICE
PRZEKRACZAMY GRANICĘ
2014–2020**

**Call for proposals focusing
on theme X and theme Y**

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VISIT PROGRAMME

TRANSNATIONAL

**Call for proposals focusing
on theme X and theme Y**

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VISIT PROGRAMME

TRANSNATIONAL

**Call for proposals focusing
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TRANSNATIONAL

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VISIT PROGRAMME

TRANSNATIONAL

**Call for proposals focusing
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VISIT PROGRAMME

TRANSNATIONAL

**Call for proposals focusing
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tempor invidunt ut labore

VISIT PROGRAMME

Advance filters

Programme strand ⓘ

- ☐ Transnational (14)
- ☐ International (12)
- ☐ Cross-border (6)
- ☐ IPA (8)
- ☐ ENI CBC (7)

Countries

- ☐ Germany
- ☐ Italy
- ☐ Spain
- ☐ France
- ☐ Denmark

[Show all \(38\)](#)

Regions ⓘ

Please select a country first

Thematic objectives ⓘ

- ☐ Theme 1
- ☐ Theme 2
- ☐ Theme 3
- ☐ Theme 4
- ☐ Theme 5
- ☐ Theme 6

[illegible]

Programme details

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Programmes / Interreg Euro-Dig

Countries

Regions



Legend

EU

EFTA countries, UK and Greenland

EU candidate countries

European Neighbourhood Instrument (ENI) partner countries

Countries

Regions

Search

Denmark

Country

Germany

270 Regions

Austria

Country

Hungary

Country

Poland

Country

Slovakia

Country

Croatia

Country

Netherlands

Country

Sweden

Country

Belgium

Country

Italy

12 regions

Hungary

Country

Poland

Country

Slovakia

Country

Croatia

6 regions

Netherlands

Country

Sweden

Country

Belgium

Country

Interreg Euro-DIG

The Interreg Euro-DIG Programme supports cooperation across Mediterranean borders. We provide funds for projects developed and managed by public administrations, universities, private and civil society organisations.

The Programme brings together partners from 69 regions of 14 countries from the Northern shore of the Mediterranean with a common objective: a climate neutral and resilient society for the benefit of its citizens. For the next seven year, together with our partners we will work to make the region smarter, greener and improve the governance between its stakeholders. The total programme budget amounts to about 294M€ for the 2021-2027 period.

Mission

The Interreg Euro-DIG Programme funds projects willing to bring solutions to answer 4 complementary missions. These missions will help us find concrete and shared solutions to global challenges. They pull together various thematic issues and initiatives to reach goals that single projects could not otherwise.

To improve the quality of human life and ensure a sustainable growth in the region, we have put the environment at the

FOLLOW PROGRAMME

Euro Dig

Joint secretariat

info@euro-dig.eu

+45 7841 1770

Toldboden 3E, st.
8800 Viborg
Denmark

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Countries

Regions



Legend

EU

EFTA countries, UK and Greenland

EU candidate countries

European Neighbourhood Instrument (ENI) partner countries

Countries

Regions

Search

Denmark

Country

Germany

270 Regions

Austria

Country

Hungary

Country

Poland

Country

Slovakia

Country

Croatia

Country

Netherlands

Country

Sweden

Country

Belgium

Country

Italy

12 regions

Hungary

Country

Poland

Country

Slovakia

Country

Croatia

6 regions

Netherlands

Country

Sweden

Country

Belgium

Country

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The Interreg Euro-DIG Programme funds projects willing to bring solutions to answer 4 complementary missions. These missions will help us find concrete and shared solutions to global challenges. They pull together various thematic issues and initiatives to reach goals that single projects could not otherwise.

To improve the quality of human life and ensure a sustainable growth in the region, we have put the environment at the heart of each mission.

Priority Areas

Strengthening an innovative sustainable economy

Improving innovation capacities in our Mediterranean territories is a necessary to strengthen and consolidate a knowledge society. It will help us face future possible economic crisis. Projects under this mission will increase the capacities of public.

Protecting, restoring and valuing the natural environment and heritage

Improving innovation capacities in our Mediterranean territories is a necessary to strengthen and consolidate a knowledge society. It will help us face future possible economic crisis. Projects under this mission will increase the capacities of public.

Learn more about Interreg Euro-Dig



Follow Interreg Euro-DIG's own social media

LinkedIn

Twitter

Facebook

YouTube

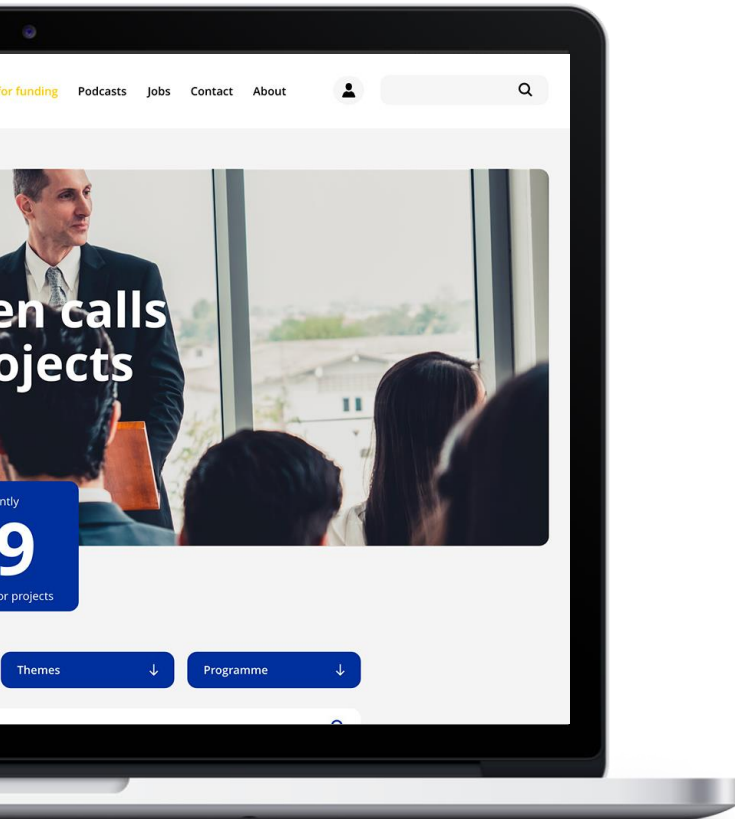
Subscribe to updates from Interreg Euro-DIG

Get alerts when the new calls are opened, news, stories or jobs are posted

YES, I WANT TO BE ALERTED

Examples of projects

Looking for Funding Section



Introduction:

The Looking for Funding section of interreg.eu shall enable the users to understand which funding possibilities exist within Interreg, both on a conceptual and on a practical level. The users shall be able to identify which calls are relevant and do a high-level assessment of whether they are eligible to apply for funding or not.

The users shall be able to intuitively find, filter, and search for open and upcoming calls that are relevant in their specific context. Additionally, the users shall be able to learn more about the funding process in general and find answers to frequently asked questions.

On the call detail page users shall have quick access to further information about the call.

This includes:

- Understanding of the focus of the call from both a thematic and geographical perspective
- Understanding of the deadline for the call
- Understanding of who is behind the call
- To see news and stories from the programme that promotes the call
- To have easy access to more information about the call (“where can I learn more”)

Outside section:

The calls database shall also serve as a repository for information on open calls. This information will be used on the front page and the programme details page.

See an illustration of the Looking for Funding section in pages 27-28

Primary goals for the Looking for Funding section to fulfil:

Information

- High level information about which open calls exist across programmes
- Being able to filter to find calls that are relevant in a thematic or geographical context
- Users should be able to obtain just enough information about a call to assess if it is interesting and relevant


Inspiration

Inspire users to explore the open calls, seek more information and ultimately apply for the call.

Proprietary functionality to be included in the Looking for Funding section by the Supplier:

- Search and filter functionality (P)
- Main page hero (P)
- Call detail page header (P)
- Call details bar (P)
- Eligibility module (P)
- Other relevant calls (P)
- News and stories from the programme that promotes call (P)

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Find open calls for projects

Currently
09
Open calls for projects

Who are you

Country

Themes

Programme

Search by programme, theme, geography or keywords

SME

Denmark

Theme 1

Clear all filters

Open calls (12)

Coming calls (3)


Call for proposals focussing on theme X and theme Y

↑

Deadline

Programme

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Find open calls for projects

09
Open calls for projects

Who are you

Country

Themes

Programme

Search by programme, theme, geography or keywords

SME

Denmark

Theme 1

Clear all filters

Open calls (12)

Coming calls (3)

Call for proposals focussing on theme X and theme Y

↑

Deadline

Programme

The Interreg funding process explained

↓

230
Projects funded in 2022

€10Bn
Annual funding budget

Subscribe to coming calls

Subscribe


Frequently asked questions on Interreg funding

↑

Lorem ipsum dolor sit amet, consectetur adipiscing elit?

27

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Looking for funding

Podcasts

Jobs

Contact

About



Open call

Deadline
61
Days

Call for proposals focusing on Theme x and theme y

The call is targeted to thematic projects focused on the “Smarter and Greener Mediterranean” Programme priorities and their related specific objectives

The call is targeted to thematic projects focused on the “Smarter and Greener Mediterranean” Programme priorities and their related specific objectives:

CZ

PL

PRÉKRAČUJEME HRANICE
PRÉKRAČUJEME HRANICE
2014—2020


Details

Deadline for application
27th October 2022 at 13:00
(Brussels)

Open for application
27th June 2022 at 09:00
(Brussels)

VISIT WEBSITE OF CALL

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Open call

Deadline
61
Days

Call for proposals focusing on Theme x and theme y

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Details

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(Brussels)

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27th June 2022 at 09:00
(Brussels)

Deadline for application
27th October 2022 at 13:00
(Brussels)

Open for application
27th June 2022 at 09:00
(Brussels)

Other relevant calls

Call for proposals focusing on theme X and theme Y

Euro Dig

Deadline
27th October 2022

Regions: Albania, Bosnia and Herzegovina, Bulgaria, Croatia, Cyprus, France, Greece, Hungary, Italy, Malta, Montenegro, Portugal, Romania, Serbia, Slovakia, Slovenia, Spain, Turkey, United Kingdom

Open for application
27th June 2022 at 09:00
(Brussels)

Call for proposals focusing on theme X and theme Y

Regions: Albania, Bosnia and Herzegovina, Bulgaria, Croatia, Cyprus, France, Greece, Hungary, Italy, Malta, Montenegro, Portugal, Romania, Serbia, Slovakia, Slovenia, Spain, Turkey, United Kingdom

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27th June 2022 at 09:00
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Call for proposals focusing on theme X and theme Y

Regions: Albania, Bosnia and Herzegovina, Bulgaria, Croatia, Cyprus, France, Greece, Hungary, Italy, Malta, Montenegro, Portugal, Romania, Serbia, Slovakia, Slovenia, Spain, Turkey, United Kingdom


Open for application
27th June 2022 at 09:00
(Brussels)

Stories from the programme


Explore related news and stories




2022
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27th October 2022



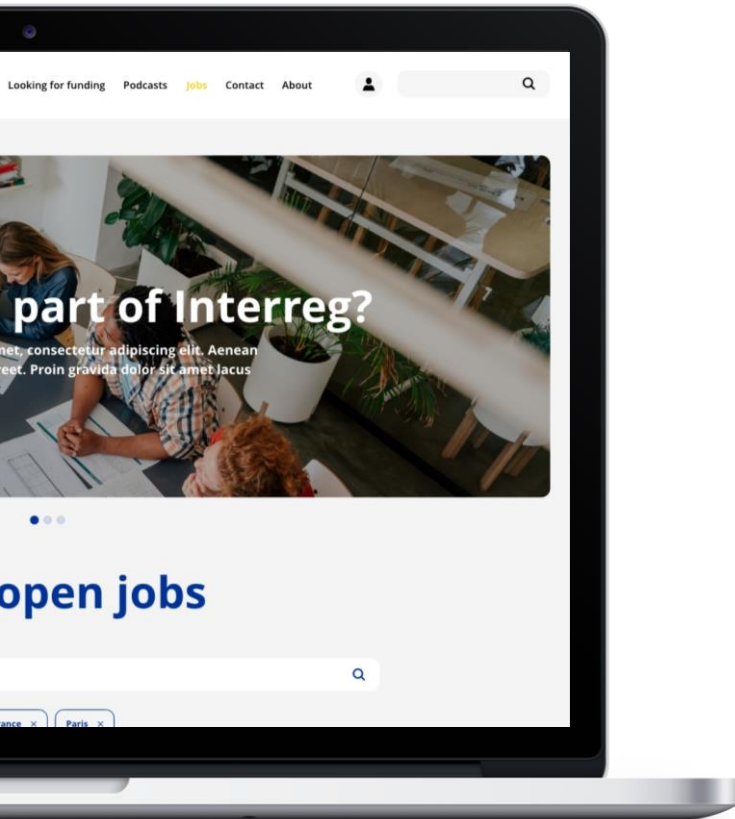
2022
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27th October 2022



2022
Lorem ipsum dolor consectetur
Lorem ipsum dolor consectetur
27th October 2022

28

Jobs Section



Introduction:

The Jobs section of interreg.eu shall support the users to understand which open jobs exist within Interreg. Users shall be able to identify which jobs are relevant and get an initial understanding of the job opportunities.

The users shall be able to intuitively find, filter, and search for open jobs that are relevant in their specific context.

On the jobs detail page users shall have quick access to further information about the job.

This includes:

- Understanding of the application deadline for the job
- Understanding of who is behind the job
- To see news and stories from the programme that promotes the job
- To have easy access to more information about the job (“where can I learn more / apply”)

Outside section

The job database also serves as a repository for information on open jobs. This information is used on the front page and the programme details page.

See an illustration of the Jobs section in page 30.

Primary goals for the Jobs section to fulfil:

Information

- High level information about which job opportunities exist across programmes
- Being able to filter to find job posts that are relevant in a geographical context.
- Being able to search for job opportunities
- Users should be able to obtain just enough information about a job to assess if it is interesting and relevant, subsequently be guided to the full external job post.


Inspiration

Inspire users to explore the open jobs, seek more information and ultimately apply for the job.


Proprietary functionality to be included in the Jobs section by the Supplier:


- Job card (P)
- Job date (P)
- Job details (P)
- Button (P)
- News and stories module (G.P)
- Search and filter functionality (P)

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Want to be a part of Interreg?

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Find open jobs

Country

Paris

France

Paris

Clear all filters

Open jobs (9)

EuroDig

Project consultant

EuroDig

Project consultant

EuroDig

Project consultant

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Project consultant

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Project consultant

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Project consultant


EuroDig


Project consultant

Interreg

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Want to be a part of Interreg?

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Find open jobs

Country

Paris

France

Paris

Clear all filters

Open jobs (9)

EuroDig

Project consultant

EuroDig

Project consultant

EuroDig

Project consultant

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Project consultant

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The Interreg newsletter

Subscribe




Meet the faces of Interreg


Meet some of the people that makes a difference everyday




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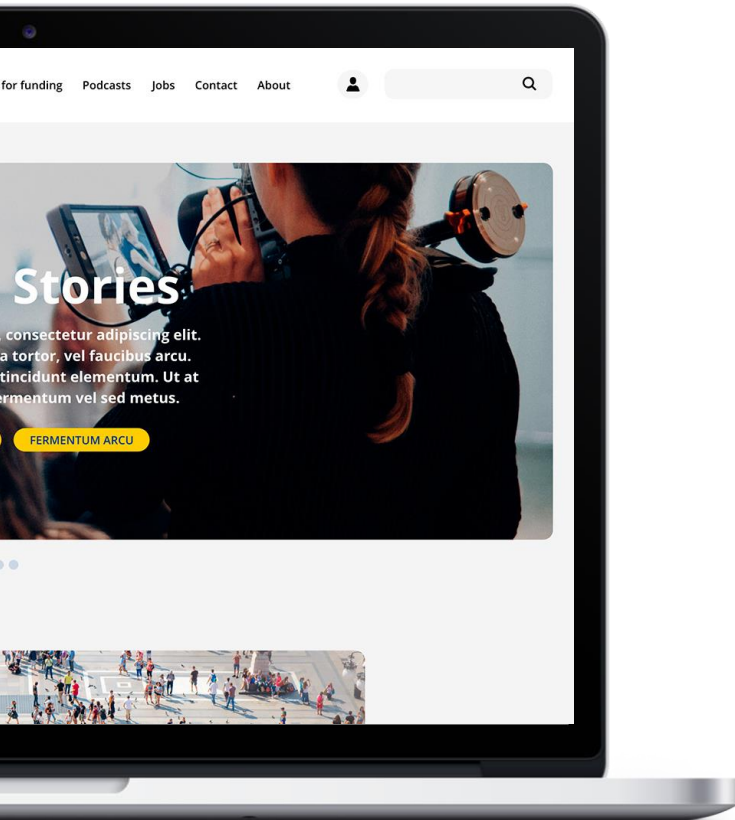
Follow Interreg





30

News & Stories Section



Introduction:

This section supports the Customer web editors to create, curate and feature engaging news post and stories together with the programmes.

The News and Stories section of interreg.eu shall focus on communicating news and engaging stories from the world of Interreg.

It will show how projects create a difference and make an impact through real-life examples. People and impact, before numbers and stats.

Additionally, the content will highlight the societal relevance of Interreg programmes and projects by showcasing both the ambition, process and the impact created at European, national, regional and local level.

This shall be done by telling stories with at human perspective and thus putting a face on Interreg with videos, testimonials, images and interviews.

Additionally, the section should act as a repository of news and stories enabling the users to easily search, find and filter relevant content by geography, theme, programme and date.

Outside section

The news and stories database shall also serve as a repository for information on news and stories. This information is used on the front page and the programme details page

See an illustration of the News section in pages 32-33.

Primary goals for the News section to fulfil:

Information

- Understand what happens in the world of Interreg on a high-level
- Be presented with storytelling content that is engaging and understandable
- Being in the “know” about recent developments, results and opportunities within relevant themes or geographies that are important to them
- Content which tabs into current themes and trends
- Being able to search and filter to find relevant news and stories that are relevant in a thematic or geographical context

Inspiration

- Inspire users with relevant content and updates on a regular basis
- Inspire users explore the site and follow Interreg social media to stay in the loop

Proprietary functionality to be included in the News & Stories section by the Supplier:

- Search and filter functionality (P)



News & Stories

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FERMENTUM ARCU



NEWS

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Read more

Latest news and stories



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View all news & stories



All news and stories

Interreg is a unique, cross-border initiative that brings together people, organisations and businesses from different regions to work together on projects that benefit the whole of Europe.

Filter and search

Search by keywords, theme, geography or format

10 results



Recent national education



Convergence adapting city




Recent national education



Convergence adapting city



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23. October 2022

Helping Italian city face stigma of poverty

With the ever-increasing cost of living, it can be hard for many people of all ages to buy the most basic necessities - such as food and clothing. This pressure is particularly intense among families with children, and those with disabilities or caring responsibilities. Worse still, the social stigma surrounding poverty prevents many from seeking help.

Authors

Cathy McGarry

Journalist

Interreg VA Programme

Mark Jenkins

Journalist Intern


Interreg VA Programme

Sheila Lam

Journalist Intern

Interreg VA Programme

Interreg



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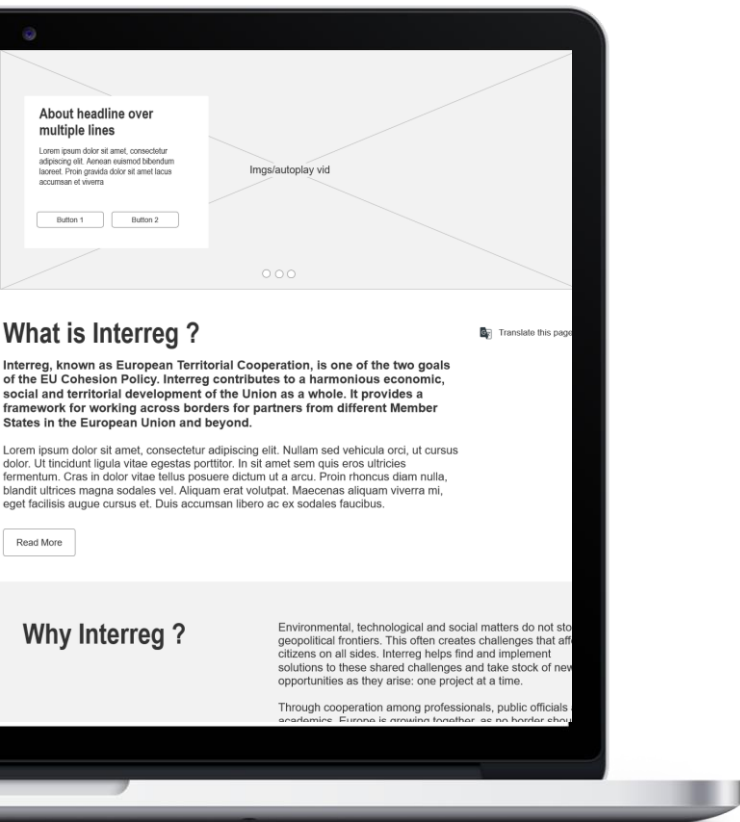
Sheila Lam

Journalist Intern

Interreg VA Programme

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About Interreg Section



Introduction:

The 'About Interreg' section of interreg.eu shall be focused on communicating what Interreg and why it exists. The section shall give an impression of what impact Interreg has across the EU and how cooperation across borders has positive effects on a European, national, regional and local level.

The section shall contain engaging narrative formats such as:

- Animation films
- Video-based case stories from “the ground”
- Inspiring infographics

Primary goals for the About Interreg section to fulfil:

Information

- Information that supports even ‘Interreg outsiders’ to understand what Interreg is, what it does, where it is ‘coming from’ and where it is going
- Information that provides users with an understanding of how Interreg fits into the context of other funding schemes
- Information that makes it possible for users to quickly understand Interreg at a high-level and enables them to re-communicate it and explain Interreg to others
- Information that underlines the importance and beauty of cooperation across borders

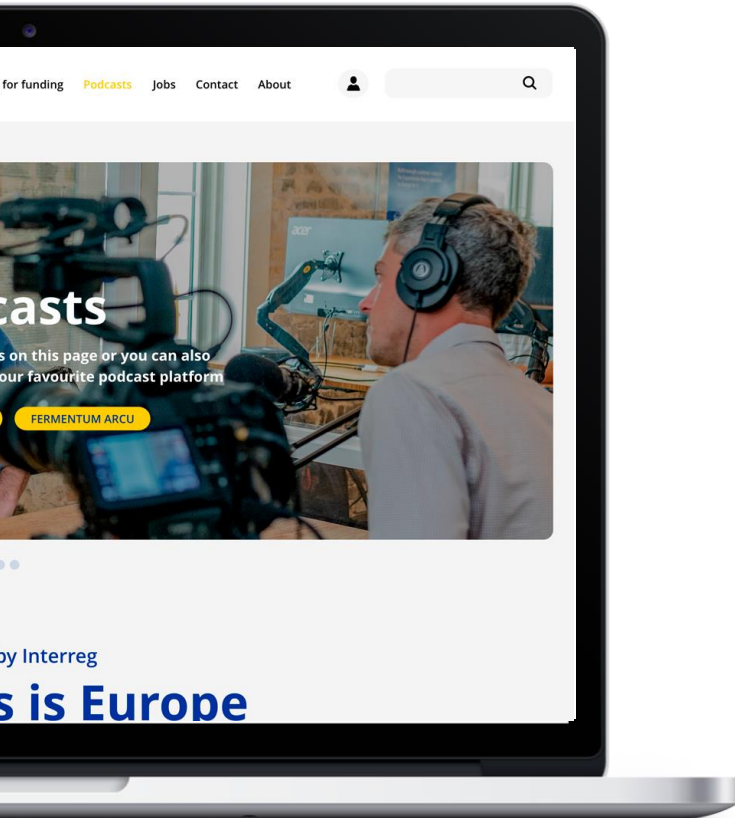
Inspiration

- Make the users curious and inspire them to explore interreg.eu further and follow Interreg on social media to stay in the loop

Proprietary functionality to be included in the About Interreg section by the Supplier:

- None

Podcast Section



Introduction:

The Podcast section of interreg.eu shall act as a hub for the existing episodes “This is Europe” podcast series.

It shall showcase the current and potentially future podcast series and inspire users to listen and subscribe to the podcast.

Users shall be able to listen to the podcast directly on the page but, most importantly, also follow and listen to the podcast via their preferred podcast service.

The section shall enable the Customer editors to add additional information to each podcast episode including the possibility to tag each episode with geography, theme, featured programme and keywords.

See an illustration of the Podcast section in page 36

Primary goals for the Podcast section to fulfil:

Information

- High level information about which Interreg podcasts exist
- Being able identify where to listen to the podcast
- Being able follow “This is Europe” podcast series via preferred podcast platform to be alerted of potential new episodes

Inspiration

- Inspire users to listen to podcasts and be inspired to look for more information and stories from the world of Interreg: on the website, social media and programme websites

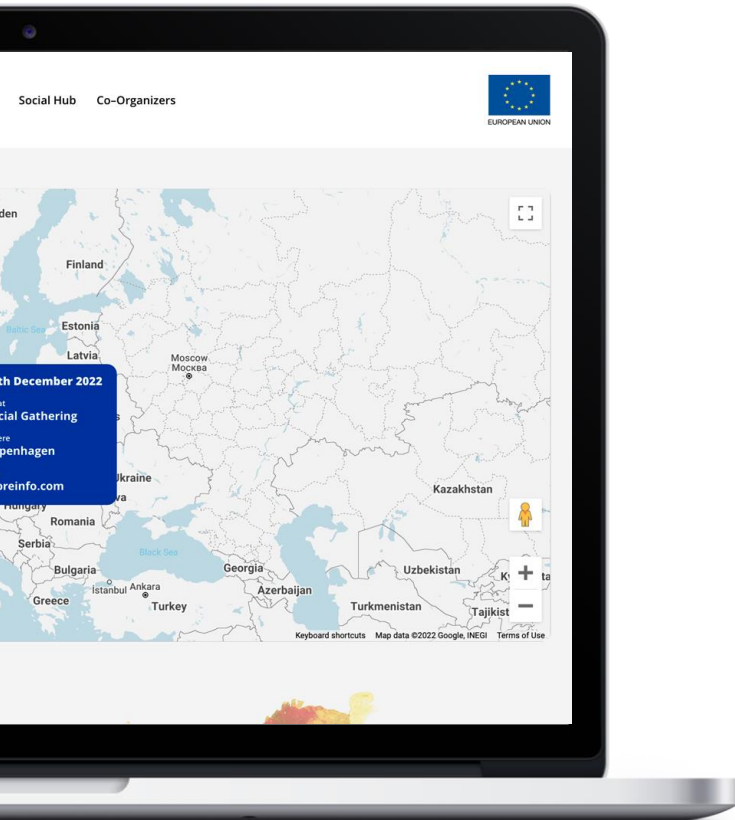
Proprietary functionality to be included in the Podcast section by the Supplier:

- Podcast CTA (P)
- Podcast description module (P)

FERMENTUM ARCU



Campaign Functionality



Introduction:

Campaign tool

The interreg.eu web shall contain functionality that supports “always on” and temporary campaigns.

Core concept:

All generic content modules shall be usable on campaign pages. This means that the editor shall be able to set up campaign pages / sections without involving website developers.

The site shall support potential custom developed modules to be added if required. However, any potential custom developed functionality shall be usable together with the existing generic content modules.

Additionally, the campaign functionality shall support:

- Running on subdomains
- Running on subfolder level
- Separate campaign tracking
- Option for campaign pages to have separate header and menu

See an illustration of the Campaign Functionality in page 38.

Primary goals for the “Campaign” functionality to fulfil:

Information


- Provide engaging information and content related to joint campaigns

Inspiration

- Inspire users to explore the full interreg.eu website further after visiting the campaign site (if relevant for target audience of campaign)

Proprietary functionality to be included in the Campaign tool by the Supplier:

- Google Maps module



EUROPEAN COOPERATION DAY
Sharing borders, growing closer


About

Memories

Materials

Social Hub

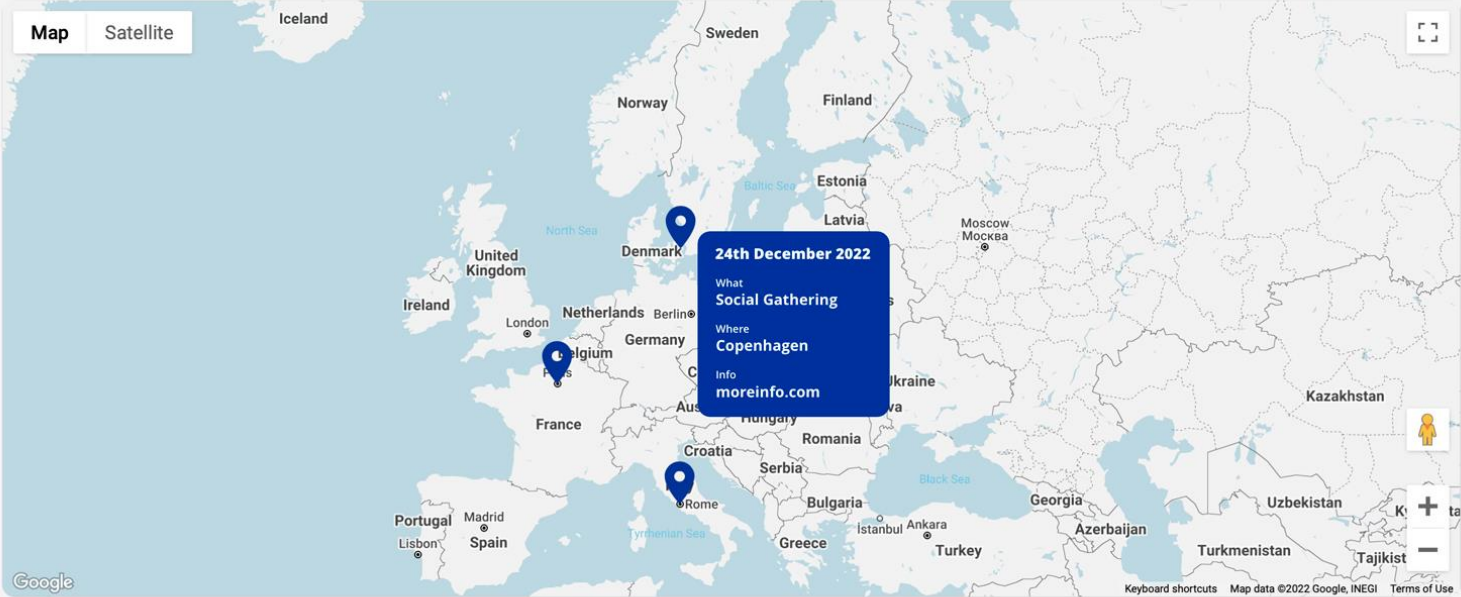
Co-Organizers



EUROPEAN UNION

Map

Satellite



Google

Keyboard shortcuts Map data ©2022 Google, INEGI Terms of Use


About

European Cooperation Day

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EUROPEAN COOPERATION DAY
Sharing borders, growing closer


About

Memories

Materials

Social Hub

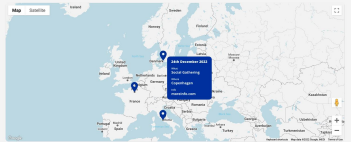
Co-Organizers



EUROPEAN UNION

Map

Satellite




Google

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About


European Cooperation Day

Learn more about the event, its objectives and how to participate. Find out more about the event, its objectives and how to participate. Find out more about the event, its objectives and how to participate.




Memories

Celebrating European Cooperation




Materials


For viewing or downloading



Documents Materials







Video Materials




Document Materials

Social Hub







Twitter




Twitter




Twitter




Twitter




LinkedIn




LinkedIn




LinkedIn




LinkedIn




Facebook



Facebook



Facebook

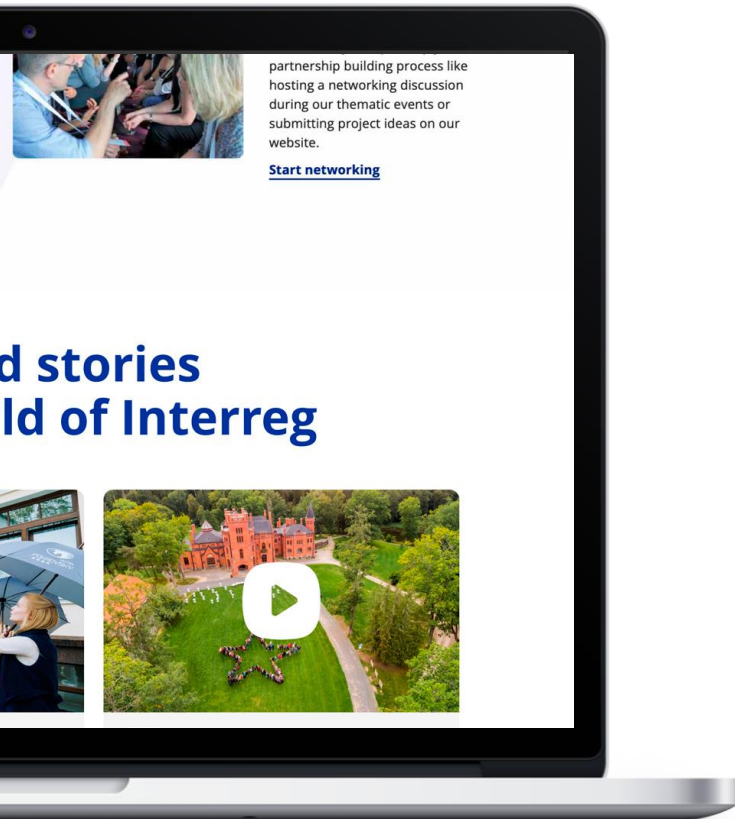


Facebook

Co-organizers

38

Embed Module for Programmes' Functionality



Introduction:

The website shall include a **newsfeed** functionality allowing the individual programmes to include news and stories from interreg.eu on their individual programme sites.

This is to be achieved by developing a newsfeed embed module and an RSS feed that can show the latest interreg.eu news and stories directly on the programme websites.

The module shall be developed in such a way that that it is technology-agnostic and thus usable on all programme sites regardless of how they are built.

If programmes chose to include this on their sites, it shall give good exposure to the interreg.eu content and act as traffic driver from programme websites to interreg.eu. Additionally, it will serve as an automatic backlink to interreg.eu, which is essentially good for search engine performance.

It will also give the programmes the chance to show that they are part of something bigger, namely the world of Interreg.

Programmes shall be able to add this module to their sites with just a few clicks. Alternatively, programmes shall be able to choose to integrate with the exposed RSS feed. This means that programmes can design the newsfeed to match their own website's look and feel.

Primary goals for the “Embed Module for Programmes” functionality to fulfil:

Information

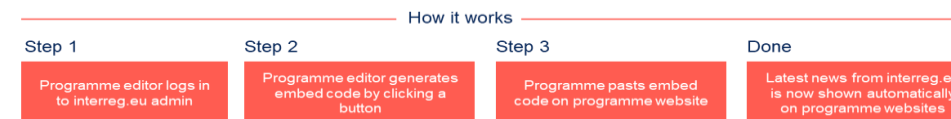
- Expose news and stories to a larger audience
- Getting return traffic to interreg.eu
- Improving SEO

Inspiration

- Inspire users to explore visit the full interreg.eu website further after seeing the featured news elements on the programme site

Proprietary functionality to be included in the Embed Module by the Supplier

- All



See an illustration of the Embed Module for Programmes' Functionality in page 40.



Get ready for the second call

Our second call for project proposals will be open from 15 March to 9 June 2023. We're hosting a series of thematic networking events to help you share project ideas and kickstart your partner search.

[Find out about our networking events](#)



what it can do for your region!

[Discover the peer review service](#)

Our networking tips

Discover ways to speed up your partnership building process like hosting a networking discussion during our thematic events or submitting project ideas on our website.

[Start networking](#)

News and stories from the world of Interreg



NEWS

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22nd October 2022



STORY

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22nd October 2022

Interreg
LIFE
EUROPEAN UNION

[Discover the programme](#)[Look for funding](#)[Approved projects](#)[Get policy advice](#)[Find policy solutions](#)[Meet our community](#)

Search

Help & contact

My account

Interreg Europe

We bring people together to share innovative and sustainable solutions to regional development challenges.

[Discover the programme](#)

Project funding

Share your project idea and find the right people to work with.

[Submit a project idea](#)

Policy advice and solutions

Access expert knowledge and national good practice.

[Discover the Policy Learning Platform](#)

Our topics

We contribute to all European priorities.

Climate

Economic growth

Environment

Innovation

Social inclusion

Territorial cooperation

Discover what we offer in the topic that interests you. Get involved in developing a project idea. Find policy solutions or get in touch with community members.

132 projects

13 project ideas

1346 good practices

226 members

In the spotlight

Get ready for the second call
Our second call for project proposals will be open from 15 March to 9 June 2023. We're hosting a series of thematic networking events to help you share project ideas and kickstart your partner search.
[Find out about our networking events](#)

Have you considered applying for a peer review?
Did you know that the Policy Learning Platform can help you explore solutions for your policy challenge? Discover the peer review service and what it can do for your region!
[Discover the peer review service](#)

Our networking tips
Discover ways to speed up your partnership building process like hosting a networking discussion during our thematic events or submitting project ideas on our website.
[Start networking](#)

News and stories from the world of Interreg

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22nd October 2022

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22nd October 2022

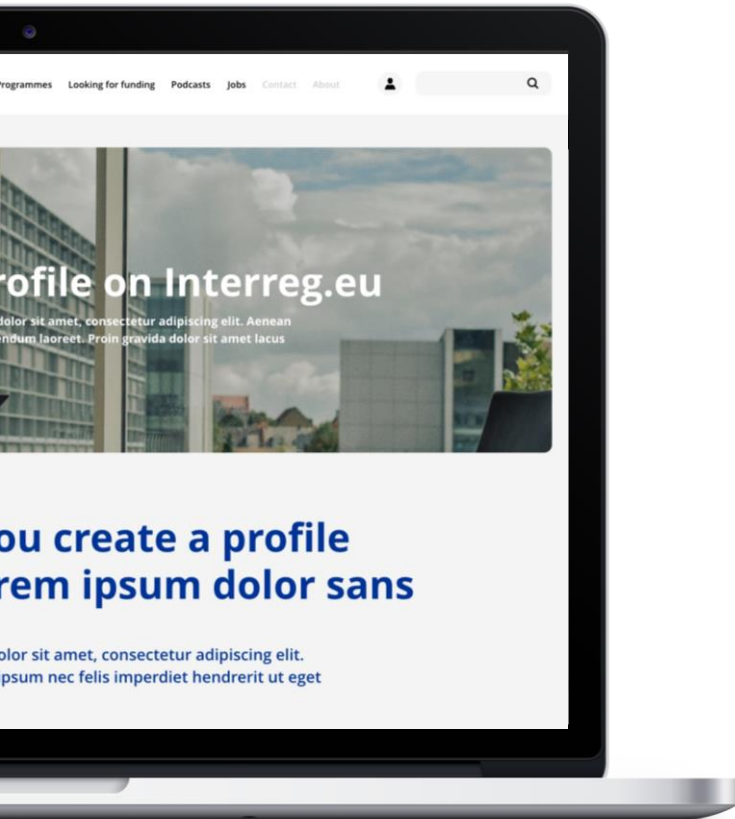
[VIEW ALL NEWS](#)[EXPLORE ALL PROGRAMS](#)[FIND OPEN CALL](#)

Follow Interreg

Latest news, ideas and events, delivered straight to your inbox.

40

“My Interreg” User Profile



Introduction:

In release 3, the interreg.eu web shall contain functionality enabling the users to create a personal profile to subscribe to programme updates and set personal preferences for newsletter content. This is because relevance is a key parameter for user satisfaction and the more relevant content interreg.eu can serve, the more loyal and engaged users it will have.

This functionality shall work like this: if the user clicks on “follow programme” she will get an instant notification (by mail) every time a programme she follows publishes a call, job, case, or news on the interreg.eu website.

This will enable the user to be in the loop of the programmes that are most relevant to her.

Additionally, by creating a profile on interreg.eu users will be able to customise newsletter and subscription services to fit their preferences.

Finally, user profiles will generate a large number of insights into who the users are and how they behave on the site. Having a user profile will be the first step for potential future content personalisation.

Users will be able to login with the most common login methods, such as Facebook, LinkedIn, Google or Apple. This means that the users will be able to create a profile and login with just a few simple steps.

See an illustration of the “My Interreg User Profile” Functionality in pages 42-43.

Primary goals for the “My Interreg user profile” functionality to fulfil:

Information

- Enabling users to customise their preferences for what information to get
- Increasing how relevant information can be served to the users via newsletter and notifications

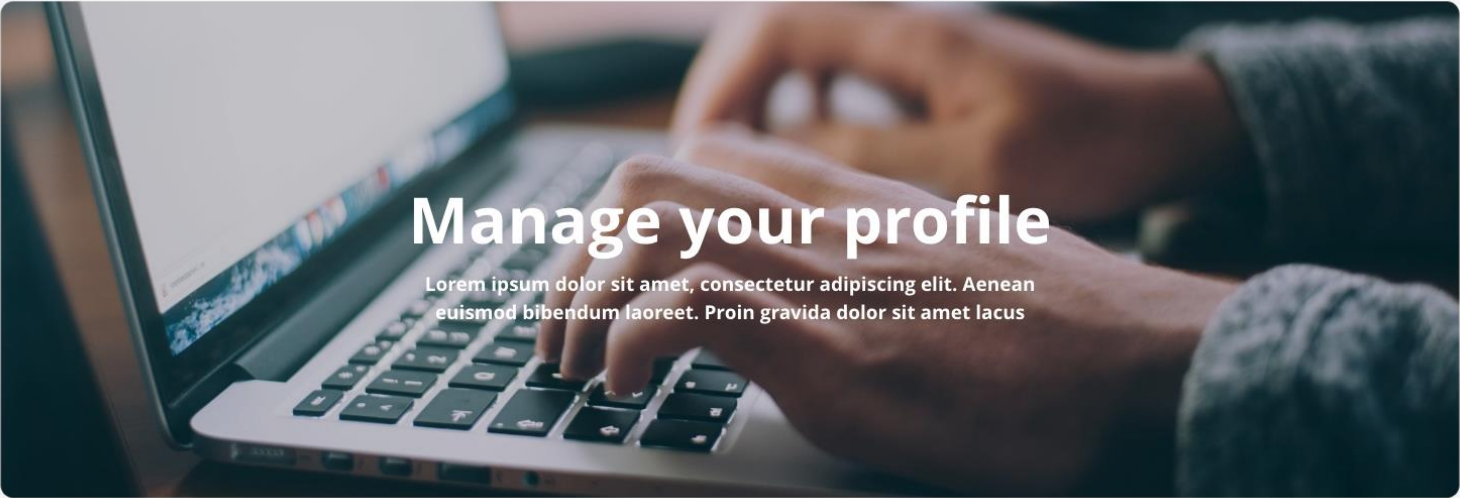
Inspiration

- Inspire users to engage more with newsletter content as they have customised what is most relevant to them

Proprietary functionality to be included in the Embed Module by the Supplier

- All

42



Welcome back James

Edit your profile data

James

Murray


hi@jamesmurray.com

Belgium

Policy maker

SAVE

Interreg

 Co-funded by the European Union

News & Stories

Programmes


Looking for funding


Podcasts

Jobs

Contact

About







Welcome back James

Edit your profile data

James

Murray

hi@jamesmurray.com

Belgium

Policy maker

SAVE

Reset password

Manage subscriptions

You are currently subscribing to updates from the following programmes. In the list below you can choose to add additional programmes.

Subscribed	Not subscribed
<div>Interreg Atlantic City</div>	<div>Interreg Adriatic-Ionian</div>
<div>Interreg Atlantic Area</div>	<div>Interreg Baltic Sea</div>
<div>Interreg Balkans</div>	<div>Interreg Central Europe</div>
	<div>Interreg Danube</div>
	<div>Interreg Mediterranean</div>
	<div>Interreg North Sea</div>
	<div>Interreg North-West Europe</div>

Newsletter preference

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Categories

General news & stories from the world of Interreg

UNSUBSCRIBE

New open & coming calls

UNSUBSCRIBE

New open & coming calls

SUBSCRIBE

Thematic themes

Which thematic areas are you most interested in information about?

Theme 1

UNSUBSCRIBE

Theme 2

UNSUBSCRIBE

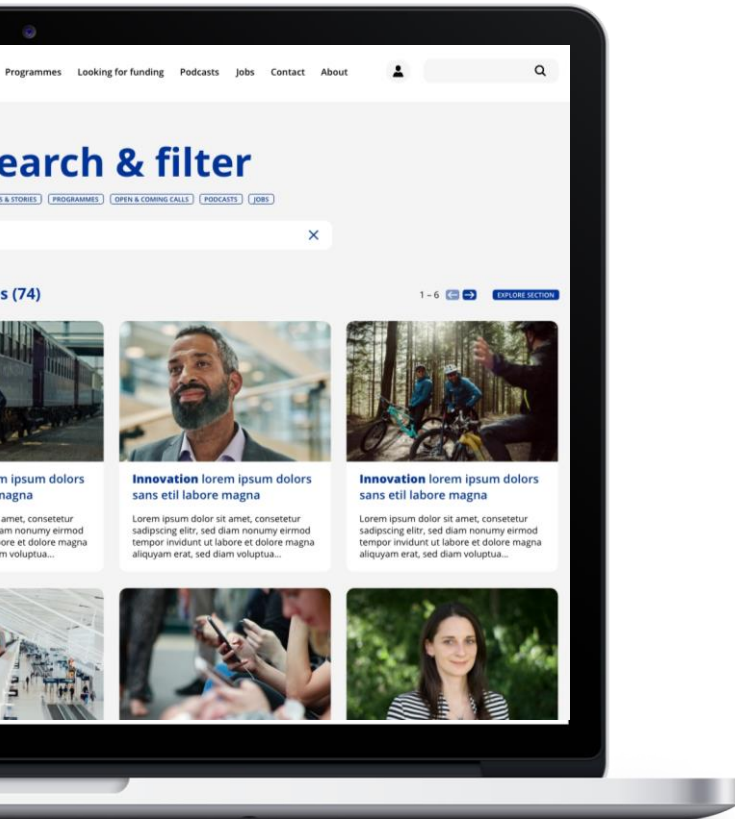
Theme 3

UNSUBSCRIBE

Theme 4

UNSUBSCRIBE

Search Functionality



Introduction:

The search and filter functionality of the interreg.eu website shall empower the users to intuitively find, filter, and search for content that is relevant to their specific needs.

The different contexts of the users shall be acknowledged and supported as some users might be looking for funding, some for impact stories and others for an overview over which Interreg programmes exist and what they do.

A site wide search shall be accessible on all pages via the header menu.

Equally important, there shall be a dedicated search and filtering functionality integrated into selected pages to enable the users to easily search and filter down content in real time.

The search results page shall enable the users to further refine and filter the search results.

The following page outlines the search tactics that the Supplier shall incorporate in the search functionality to create the best possible user experience and findability of content.

Primary goals for the Search Functionality to fulfil:

Information

- Provide the users with easy access to searching for relevant information
- Providing users with enough information for the users to quickly assess the relevancy of the found information

Inspiration

- Inspire users to explore the full interreg.eu website via search and filtering to find engaging content that is relevant to them

Proprietary functionality to be included in the Search Functionality by the Supplier:

- All

Search Functionality

It is a requirement that the website includes an advanced search functionality across the site. This is to fulfil the users' needs and make it easy to find and filter for relevant content. The search functionality shall include the following elements:

Type-ahead suggestion

Type-ahead suggestion works in such a way that when the user starts typing, the search engine makes suggestions for what the user may be searching for. This will allow the user to see from the very beginning of the entry whether she can expect to find something. In addition, this feature supports the user in avoiding spelling and typos.

Example text

When the search results are displayed, there will be a sample of the text to which the search relates. This is for the user to quickly assess whether the result is relevant. The text that is displayed shall also contain the searched word.

Forgiving search

A forgiving search feature will take into account that there may be problems with spelling errors, singular/plural and synonyms, and despite this, it will the user the expected search results. It shall be possible for editors to continuously supplement with new words and terms.

Faceted search

Faceted search means that if the user's first entry has been "programmes" but has subsequently expanded this to "programmes innovation", then the search will now return results where both "programmes" and "innovation" are included.

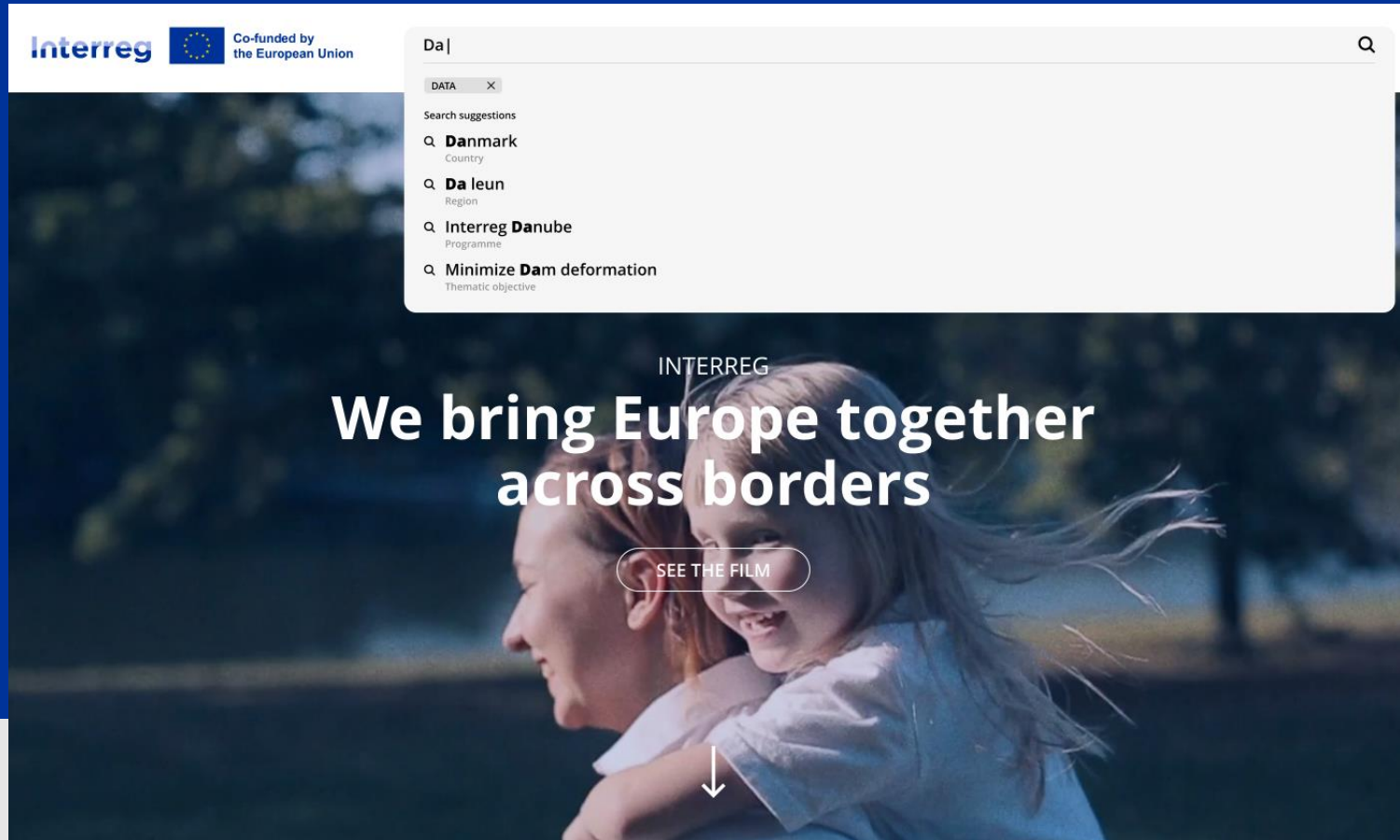
Context indication

Context indication is when each search result clearly indicates which section of the result page it comes from. This will support the user in finding the right information as she can see the context wherein the result exists.

Combine search and filtering

Users shall be able to use a combination of free text search and filtering to narrow the search, for example: "only show me results under "open calls"". Additionally, filters will show update "live" with number of relevant items in filter. Example (Theme 1 (23)). Finally, the shown order of filters shall optimally dynamically adjust to "most used".

See an illustration of the "Search functionality" in pages 46-47.

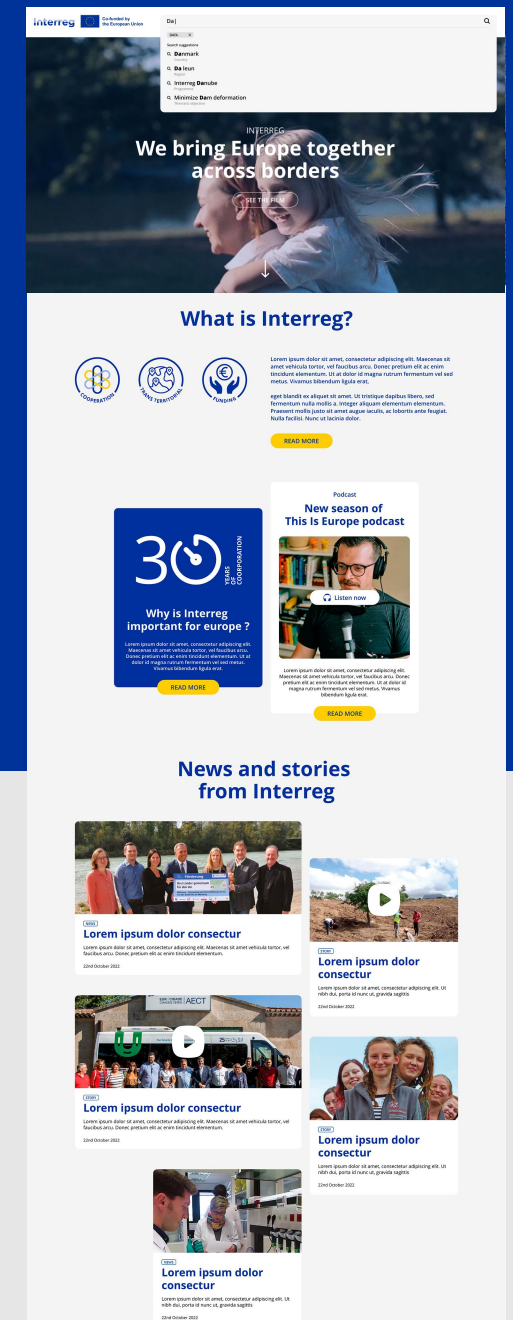


What is Interreg?




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Interreg

Co-funded by the European Union

News & Stories

Programmes

Looking for funding

Podcasts

Jobs

Contact

About

← Back

Search & filter

ALL

NEWS & STORIES

PROGRAMMES

OPEN & COMING CALLS

PODCASTS

JOBS

Innovation

×

News & stories (74)

1 - 6

EXPLORE SECTION

Filters

Site Sections

☐ News & stories (14)

☐ Programmes (12)

☐ Open & coming calls (6)

☐ Podcasts (8)

☐ Jobs (7)

Countries

☐ Germany

☐ Italy

☐ Spain

☐ France

☐ Denmark

Show all (38)

Regions

Please select a country first

Thematic objectives

☐ Theme 1

☐ Theme 2

☐ Theme 3

☐ Theme 4

☐ Theme 5


☐ Theme 6

Time & date

☐ Last month

☐ Last 6 months


☐ Last year



Innovation

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Interreg

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News & Stories

Programmes

Looking for funding

Podcasts

Jobs

Contact

About

← Back

Search & filter

ALL

NEWS & STORIES

PROGRAMMES

OPEN & COMING CALLS

PODCASTS

JOBS


Innovation

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News & stories (74)

1 - 6


EXPLORE SECTION



Innovation

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Programmes (12)


1 - 4

EXPLORE SECTION




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Open & coming calls (6)

1 - 4

EXPLORE SECTION



Call for horizon ipsum dolor sit amet, consetetur sadipscing elitr

Horizon call
Albania, Bosnia and Herzegovina, Bulgaria, Croatia, Cyprus, France, Greece, Italy, Republic of North Macedonia, Malta, Netherlands, Portugal, Slovenia, Spain


Theme:

CAPABILITY-DRIVEN

COMPETITIVENESS

ENVIRONMENT

Deadline: 20th January 2023



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Horizon call
Albania, Bosnia and Herzegovina, Bulgaria, Croatia, Cyprus, France, Greece, Italy, Republic of North Macedonia, Malta, Netherlands, Portugal, Slovenia, Spain


Theme:

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COMPETITIVENESS

ENVIRONMENT

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Theme:

CAPABILITY-DRIVEN

COMPETITIVENESS

ENVIRONMENT

Deadline: 20th January 2023



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Horizon call
Albania, Bosnia and Herzegovina, Bulgaria, Croatia, Cyprus, France, Greece, Italy, Republic of North Macedonia, Malta, Netherlands, Portugal, Slovenia, Spain


Theme:

CAPABILITY-DRIVEN

COMPETITIVENESS

ENVIRONMENT

Deadline: 20th January 2023



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Horizon call
Albania, Bosnia and Herzegovina, Bulgaria, Croatia, Cyprus, France, Greece, Italy, Republic of North Macedonia, Malta, Netherlands, Portugal, Slovenia, Spain


Theme:

CAPABILITY-DRIVEN

COMPETITIVENESS

ENVIRONMENT

Deadline: 20th January 2023



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Horizon call
Albania, Bosnia and Herzegovina, Bulgaria, Croatia, Cyprus, France, Greece, Italy, Republic of North Macedonia, Malta, Netherlands, Portugal, Slovenia, Spain


Theme:

CAPABILITY-DRIVEN

COMPETITIVENESS

ENVIRONMENT

Deadline: 20th January 2023



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Horizon call
Albania, Bosnia and Herzegovina, Bulgaria, Croatia, Cyprus, France, Greece, Italy, Republic of North Macedonia, Malta, Netherlands, Portugal, Slovenia, Spain

Theme:

CAPABILITY-DRIVEN

COMPETITIVENESS


ENVIRONMENT

Deadline: 20th January 2023

Jobs (6)

1 - 4

EXPLORE SECTION




Labore ipsum dolor sans etil

The first milestone of the training Euro Dig Programme is recruiting a project officer for a 3-year contract in Copenhagen

Deadline: 20th January 2023

Copenhagen, Denmark




Labore ipsum dolor sans etil

The first milestone of the training Euro Dig Programme is recruiting a project officer for a 3-year contract in Copenhagen

Deadline: 20th January 2023

Copenhagen, Denmark




Labore ipsum dolor sans etil

The first milestone of the training Euro Dig Programme is recruiting a project officer for a 3-year contract in Copenhagen

Deadline: 20th January 2023

Copenhagen, Denmark



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The first milestone of the training Euro Dig Programme is recruiting a project officer for a 3-year contract in Copenhagen

Deadline: 20th January 2023

Copenhagen, Denmark

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Roadmap of releases

The Supplier shall develop the website in sequential releases. Three of these sequential releases are described in detail in the following pages. The Supplier is required to start with release 1 as the foundation and then add the functionalities described to complete release 2. The elements included in release 3 are optional and will be implemented if required by the Customer during the duration of the contract.

High-level Release Roadmap Overview

Release 1

Site Sections

- Home (landing page)
- News and stories
- Looking for funding
- Programmes overview
- Podcasts
- About
- Contact
- Hygiene sections (Cookie, privacy etc.)

Proprietary Functionality

- Newsletter (Level 1)
- Cookie consent management

Generic Modules

- See generic modules per release slide

Release 2

Site Sections

- Home (landing page)
- News and stories
- Looking for funding
- Programmes overview
- Podcasts
- About
- Contact
- Hygiene sections (Cookie, privacy, etc.)
- + Jobs section

Proprietary Functionality

- Newsletter (Level 1)
- Cookie consent management
- + RSS for external sites
- + Embed code for external sites
- + Campaign support
- + Glossary

Generic Modules

- See generic modules per release slide

Release 3 (optional)

Site sections

- Home (landing page)
- News and stories
- Looking for funding
- Programmes overview
- Podcasts
- About
- Contact
- Hygiene sections (Cookie, privacy, etc.)
- Jobs
- +Mypage

Proprietary Functionality

- Cookie consent management
- RSS for external sites
- Embed code for external sites
- Campaign support
- + User profile and login
- + Customisable newsletter (Level 2)
- + Subscribe to programme updates

Generic Modules

- See generic modules per release slide

Description: Release 1

A basic version of interreg.eu that includes the functionality and generic modules needed to meet core needs and expectations of users and stakeholders. It is the foundation of the following releases.

Description

Release 1 will present a fully functional and engaging website focused on the core needs of the target audience.

The site shall offer the most used sections, content and functionality.

Release 1 shall communicate what Interreg is and why it exists in an engaging and visual way that is easy to understand and re-communicate for Interreg outsiders.

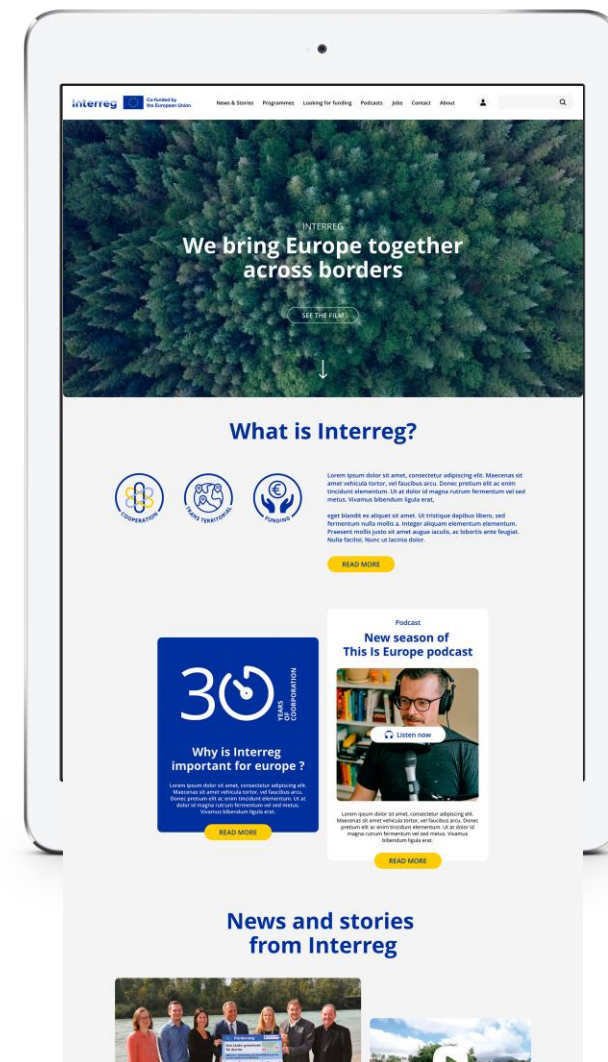
Release 1 will offer the users access to relevant information about the programmes and open calls as well as news and stories from the world of Interreg.

Site Sections for the Supplier to include in Release 1:

- Home (landing page)
- News and stories
- Looking for funding
- Programmes overview
- Podcasts
- About
- Contact
- Hygiene sections (Cookie, privacy, terms etc.)

Proprietary Functionality for the Supplier to include in Release 1:

- Newsletter (Level 1)
- Cookie consent management



Description: Release 2

The Supplier shall deliver Release 2 as described below

Description

Release 2 will be a fully functional and engaging website focusing on the accommodate most needs of the target audiences.

The site will offer the most used sections, content and functionality.

Release 2 shall communicate what Interreg is and why it exists in an engaging and visual way that is easy to understand and re-communicate for Interreg outsiders.

The users will have access to relevant information about the programmes and open calls, open jobs and be able to view news and stories form the world of Interreg.

The website shall offer “in context” explanation of complex terms and a glossary to support the users to understand the content better.

The ecdाय.eu website shall be set up in the campaign section of interreg.eu with a focus of serving stakeholders’ needs for an overview of events.

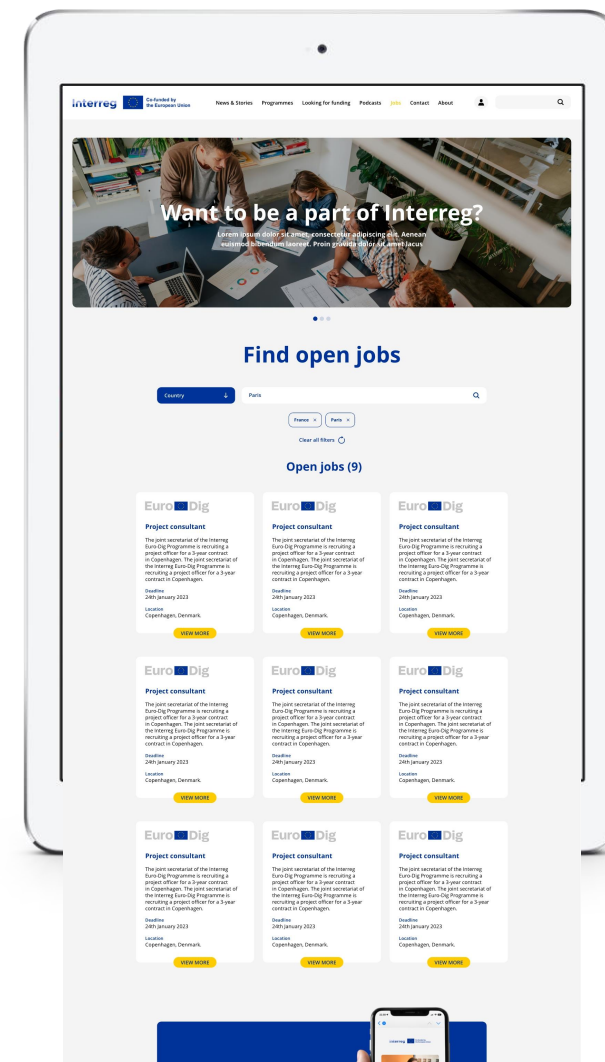
Finally, it will be possible for programmes to include “news from the world of Interreg” on the programmers’ websites via embed code or RSS.

Site Sections for the Supplier to include in Release 2:

- Sections from Release 1
- + Jobs

Proprietary Functionality for the Supplier to include in Release 2:

- Newsletter (Level 1)
- Cookie consent management
- + RSS for external sites
- + Embed code for external sites
- + Campaign support
- + Glossary



Description: Release 3 (optional)

Description

Release 3 is optional and will be a fully functional and engaging website focused on accommodating the full needs of the target audiences.

The site shall offer the most used sections, content and functionality.

The site shall communicate what Interreg is and why it exists in an engaging and visual way that is easy to understand and re-communicate for Interreg outsiders.

The users will have access to relevant information about the programmes and open calls, open jobs and be able to view news and stories from the world of Interreg.

The release will offer full campaign support and enable the programmes to feature “news from the world of Interreg” on the programmers’ websites.

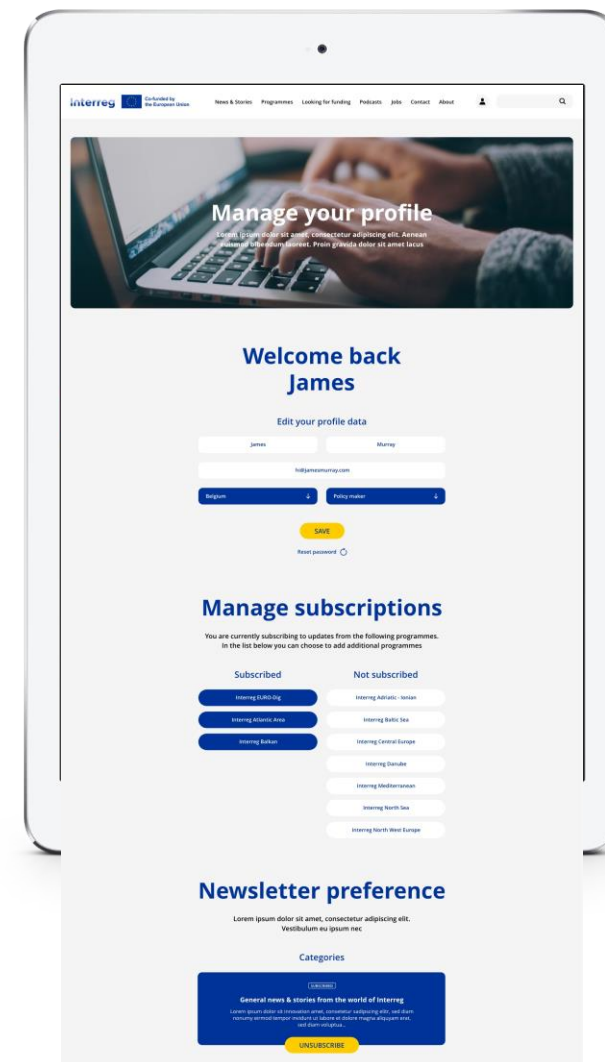
Additionally, the users will have the opportunity to create their own profile on the site, allowing them to customise preferences, get proactive updates on the programmes, themes and site sections they are most interested in.

Site Sections for the Supplier to include in Release 3

- Sections from Release 2
- + **Mypage**

Proprietary Functionality for the Supplier to include in Release 3

- Same as release 2
- + **User profile and login**
- + **Customisable newsletter**
- + **Subscribe to calls**
- + **Subscribe to programme updates**



Generic Modules per Release

The Supplier shall develop the following generic modules

Release 1

Images

- Image inline
- Image carousel
- Image 100%
- Image overlay

Text

- Headline modules (s)
- Text modules
- Fact box module
- Inline quotes module

Video

- Video module(s)

Buttons

- Buttons
- Link button

Call to action

- CTA modules
- SoMe CTA

Hero

- Hero module(s)

Other

- F.A.Q. module
- Quotes modules
- Bullet list
- Featured module
- Accordion content module
- Grid layouts
- Footer module
- Theme collection module
- Tabs module
- Popup corner module

Release 2

Images

- Image inline
- Image carousel
- Image 100%
- Image overlay

Text

- Headline modules (s)
- Text modules
- Fact box module
- Inline quotes module

Video

- Video module(s)

Buttons

- Buttons
- Link button

Call to action

- CTA modules
- SoMe CTA

Hero

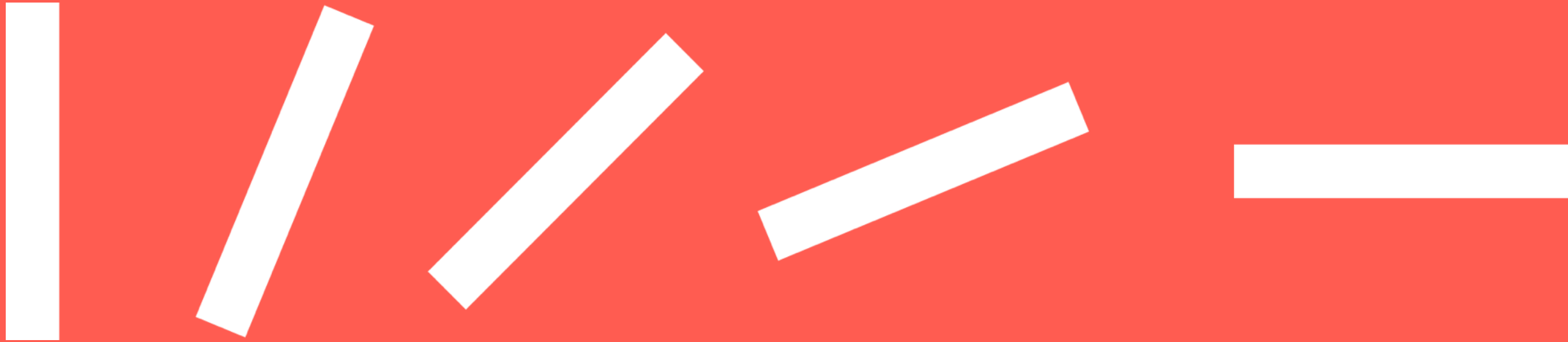
- Hero module(s)

Other

- F.A.Q. module
- Quotes modules
- Bullet list
- Featured module
- Accordion content module
- Grid layouts
- Footer module
- Theme collection module
- Tabs module
- Popup corner module
- + Forms module
- + Table module
- + Icon grid module
- + Embed plugins modul

Release 3

Same generic modules as in Release 2



Functional Requirements



Functional requirements

Proprietary Functionalites

The Supplier shall deliver the proprietary functionalities of the website as described in pages 75-150.

Front-page

The Supplier shall include the following functionalities in the “Front-page” section, as described in pages 76-82 (both included).

Front-page



The front-page of the interreg.eu website shall focus on briefly establishing what Interreg is and why it exists. It will engage users with stories and tangible project examples and stories. Finally, it shall inspire the user to explore the different sections of the website to learn more.

This shall be done by featuring content on the front-page from the different site sections. This will ensure that visitors in short understand what Interreg is and why it exists and what can the Interreg website offer them. Additionally, it will tease the users to find about more in the different site sections.

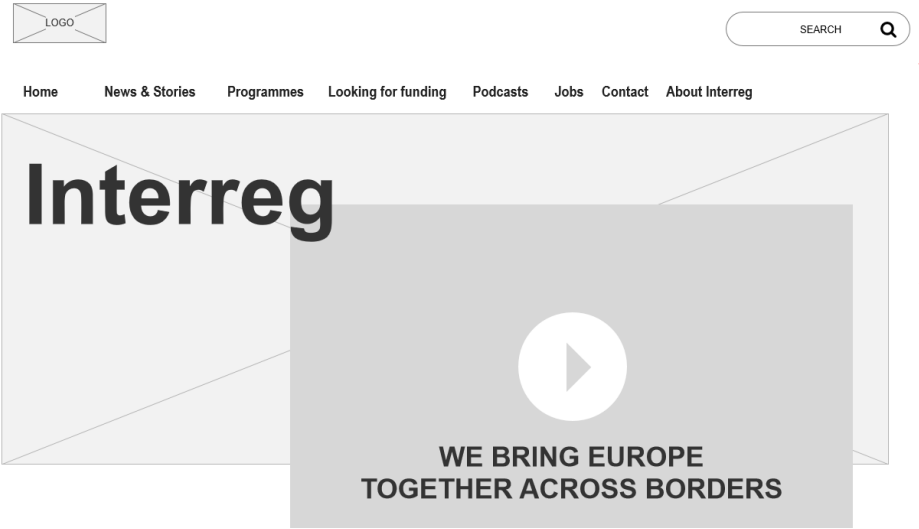
Additionally, the front-page shall motivate users to sign up for newsletters and follow Interreg on social media channels.

Proprietary functionality to be included by the Supplier in the “front-page” section:

- Search and filter functionality (P)
- Engaging hero element (P)
- Teaser “What is Interreg” (P)
- Teaser “Why is Interreg” (P)
- Teaser Looking for funding (P)
- Teaser open calls (P)
- News and stories module (G.P)

(G) = Generic module / functionality
(P) = Proprietary functionality

Front-page



← Header Module (G)

← Hero Frontpage (P)

Functional

Special front-page hero module

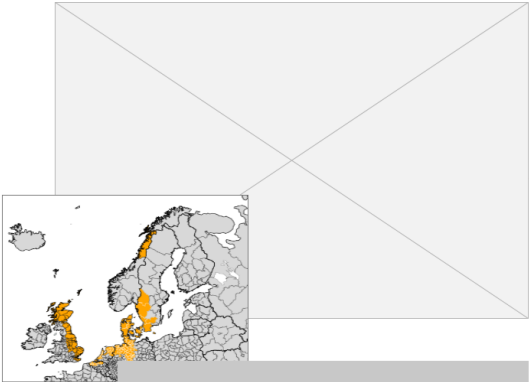
- Headline
- Text
- Video (auto playing, no sound)
- Click to hear sound

What is Interreg ?

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Maecenas sit amet vehicula tortor, vel faucibus arcu. Donec pretium elit ac enim tincidunt elementum. Ut at dolor id magna rutrum fermentum vel sed metus. Vivamus bibendum ligula erat,

eget blandit ex aliquet sit amet. Ut tristique dapibus libero, sed fermentum nulla mollis a. Integer aliquam elementum elementum. Praesent mollis justo sit amet augue iaculis, ac lobortis ante feugiat. Nulla facilisi. Nunc ut lacinia dolor.

Read more



← What is Interreg Frontpage (P)

Functional

Special front-page content module

- Headline
- Text
- Image
- Button

Why is Interreg important for europe ?

(G) = Generic module / functionality
(P) = Proprietary functionality

>Lorem ipsum dolor sit amet, consectetur adipiscing elit. Maecenas sit amet vehicula tortor, vel faucibus arcu. Donec pretium elit ac enim tincidunt elementum. Ut at dolor id magna rutrum fermentum vel sed metus. Vivamus bibendum ligula erat, eget blandit ex aliquet sit amet. Ut tristique dapibus libero, sed fermentum nulla mollis a. Integer aliquam elementum elementum. Praesent mollis justo sit amet augue

iaculis, ac lobortis ante feugiat. Nulla facilisi. Nunc ut lacinia dolor. Curabitur molestie sapien lacus, at dignissim felis molestie nec. Donec at accumsan nunc. Donec suscipit vestibulum fermentum.

Read more

30 years of cooperation

What is Interreg Frontpage (P)

Functional

Special frontpage content module

- Headline
- Text
- Image
- Button
- Subheadline

News and Stories from Interreg

Headline

>Lorem ipsum dolor sit amet, consectetur adipiscing elit. Ut nibh dui, porta id nunc ut, gravida sagittis

Headline

>Lorem ipsum dolor sit amet, consectetur adipiscing elit. Ut nibh dui, porta id nunc ut, gravida sagittis

Headline

>Lorem ipsum dolor sit amet, consectetur adipiscing elit. Ut nibh dui, porta id nunc ut, gravida sagittis

Theme collection module (GP)

Functional

Theme collection module is used with automatic fetched content

Data

- Content fetch automatically from news database
- Sorted by latest



Headline

Lorem ipsum dolor sit amet,
consectetur adipiscing elit. Ut nibh dui,
porta id nunc ut, gravida sagittis



Headline

Lorem ipsum dolor sit amet,
consectetur adipiscing elit. Ut nibh dui,
porta id nunc ut, gravida sagittis

(G) = Generic module / functionality
(P) = Proprietary functionality

Explore all the Interreg programmes



← Explore programmes CTA (P) →

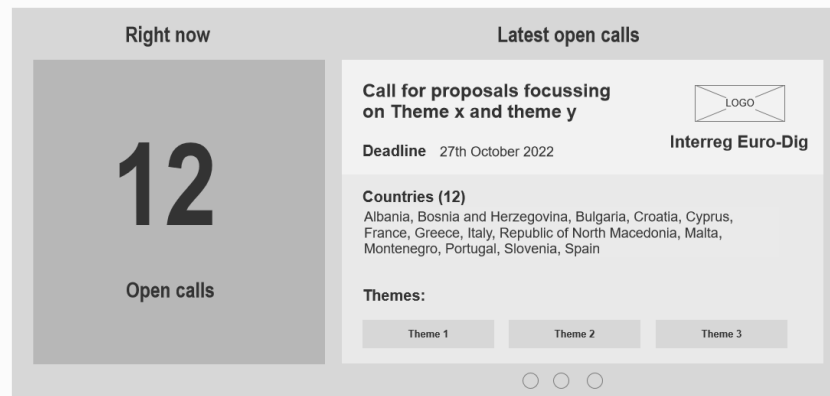
Functional

Special front-page content module

- Module headline
- Small headline
- Headline
- Image
- Button
- Auto play video (No sound)

Looking for funding ?

Explore how Interreg funding works and
see if you could be eligible for funding



← Looking for funding frontpage CTA (P) →

Functional

Special front-page content module

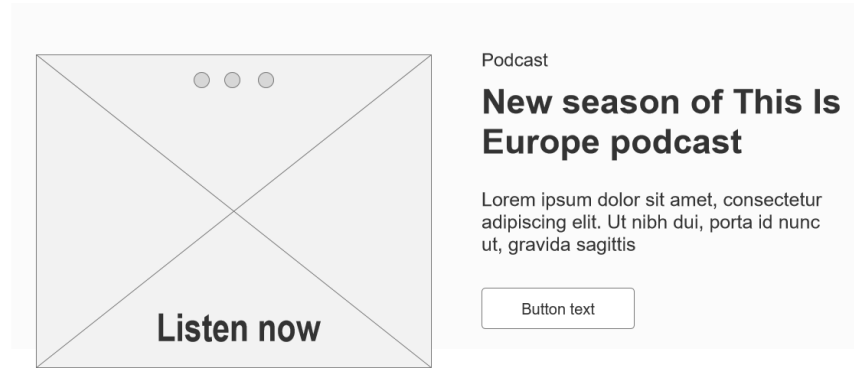
- Headlines
- Latest open call cards carousel
- No of open calls
- Image
- Button to explore all calls (link to call section)

Data

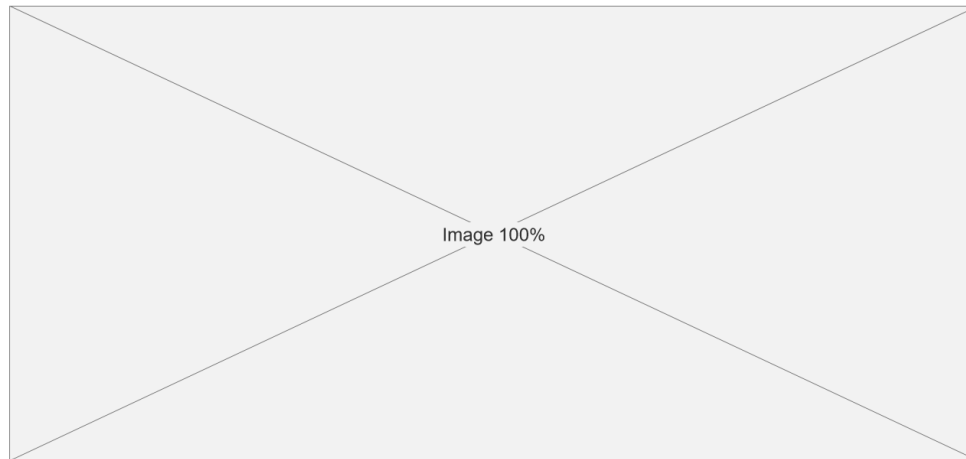
- Content fetch automatically from calls database
- Sorted by latest

Explore all open calls

(G) = Generic module / functionality
(P) = Proprietary functionality



← CTA module (G)

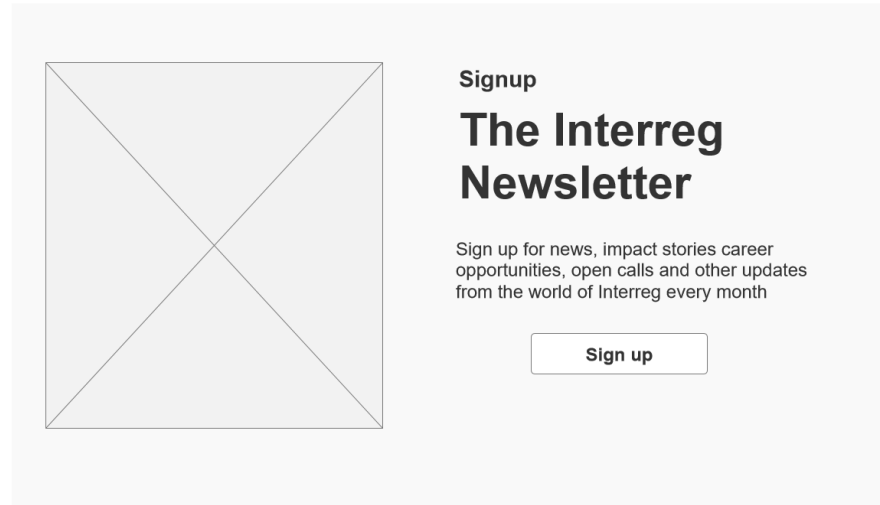


← 100% Image module (G)



← CTA module (G)

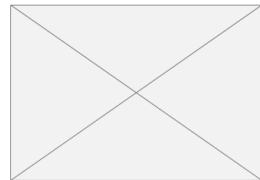
(G) = Generic module / functionality
(P) = Proprietary functionality



← Newsletter module (G)

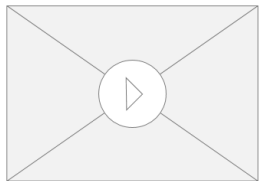
Meet the Faces of Interreg

Meet some of the people that makes a difference everyday



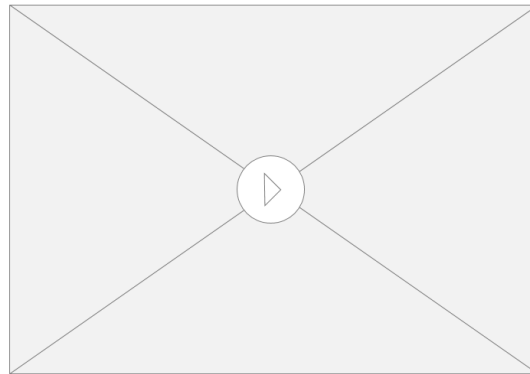
Headline

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Ut nibh dui, porta id nunc ut, gravida sagittis



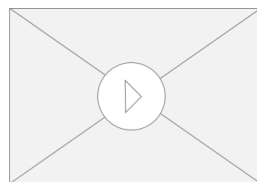
Headline

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Ut nibh dui, porta id nunc ut, gravida sagittis



Headline

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Ut nibh dui, porta id nunc ut, gravida sagittis



Headline



Headline

← Theme collection module (G)

Lorem ipsum dolor sit amet,
consectetur adipiscing elit. Ut nibh dui,
porta id nunc ut, gravida sagittis

Lorem ipsum dolor sit amet,
consectetur adipiscing elit. Ut nibh dui,
porta id nunc ut, gravida sagittis

(G) = Generic module / functionality
(P) = Proprietary functionality

Follow Interreg

Follow Interreg

Twitter

LinkedIn

Facebook



← Embed module (G)

Headline

Link

Headline

Link

Headline

Link

Headline

Link

Link

Link

Link

Link

Link

Link

Link

Link

Link

Link

Link

Link

Link

Link

Link

Link

Logo

Contact

Follow us

test@interreg.eu

Twitter LinkedIn

Sitemap

Terms and Conditions

Cookie Policy

Privacy Statement

Imprint

Disclaimer

← Footer module (G)

Programme Section

The Supplier shall include the following functionalities in the “Programme” section, as described in pages 84-91(both included).

Programme Section



The Programme section of interreg.eu shall enable the users to easily gain an overview of which programmes exist in their selected geographies and/or within themes that are relevant to them.

The users shall be able to intuitively find, filter, and search for programmes that are relevant in their specific context.

On the programme detail page, users shall have quick access to further information about the programmes. This includes:

- Understanding of the focus of the programme from both a thematic and geographical perspective
- Understanding of the high-level impact and ambition of the programme
- Reading success stories of programmes/projects
- Seeing tangible, emotional, and relatable examples
- Easily access more information and take-away materials where relevant

Proprietary functionality to be included by the Supplier in the “Programme” section

- Map, search and filter functionality (P)
- Programme detail page header
- Programme details bar (P)
- Subscribe to programme updates on interreg.eu (P)
- Follow programme on SoMe (P)

Programme Overview - I

Change country/region view (P)

Functional

- Changes map view between countries and regions

Click on country / region (P)

Functional

- Click on country or region filters programme list and indicates on map the cooperation area that country or region has
- Indication that country or region is selected

Country/Region selected (P)

Functional

- Click remove selection of country or region

Programme list (P)

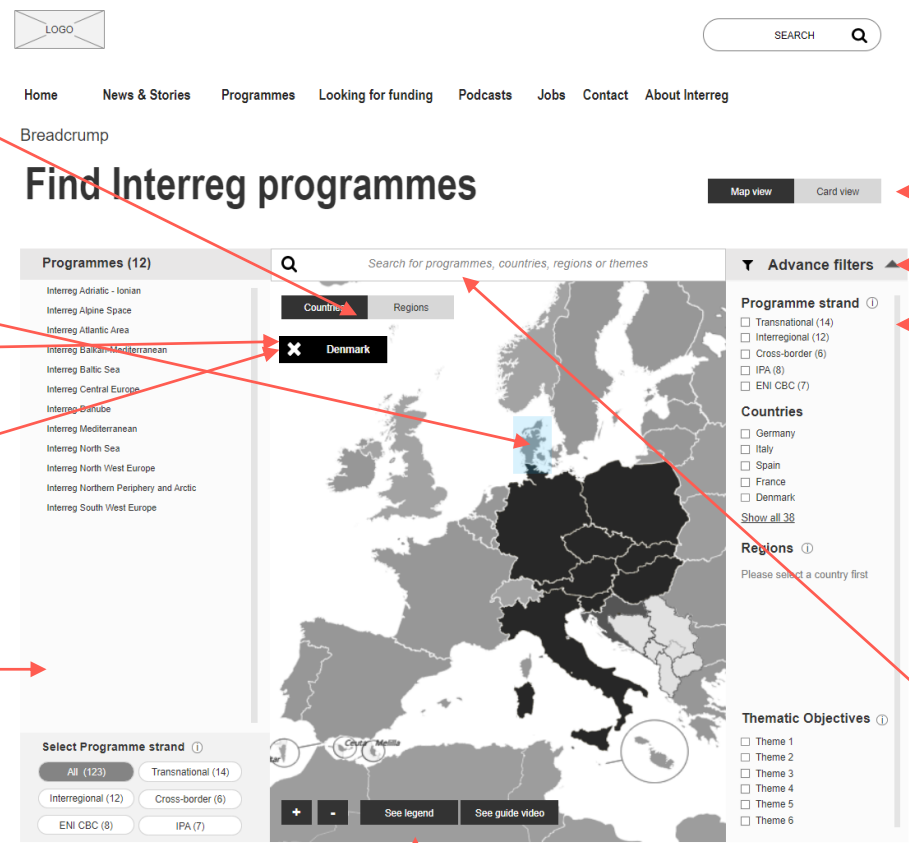
Functional

- Shows all programmes on list
- Click on programme sends user to programme detail page
- Mouse over on programme shows cooperation area of the programme

Filter programmes by stand(type) (P)

Functional

- Filters list of programmes by strand
- Button shows n of programme in each strand



Header module (G)

Change between map and card view (P)

Opens advanced filter (P)

Advanced filter (P)

Functional

- Filters down programme list on each selection
- Updates map on each selection
- Updates “filter numbers” on each selection
- Click on country show the regions of that country
- Number of elements on list is shortened and can be expanded (Show all)
- All filters can be combined
- Information (i) icons -> Tooltip with explanation

Data

- Content fetched automatically from programme database

Search (P)

Functional

- Search on programmes
- Search on countries
- Search on regions
- Search on themes
- Search on tags

See details of search in “Search section”

Mixed Controls

Functional

- Zooms map +/-, Opens legend (explaining colours on map), Opens video tutorial that guide on how to use map

Programme Overview – Additional Details

Map-based overview of which programmes exist in their selected geographics and/or within themes

Tooltip (P)

Functional

- Mouse over on country or region shall show country/region nuts 2 and nuts 3 name

Legend (P)

Functional

- Click remove selection of country or region

Showing per default:

- EU
- EFTA countries + UK + Greenland
- EU candidate countries
- European Neighborhood Instrument (ENI) partner countries

Showing when selected

- Selected region
- Regions involved in programmes with the selected regions

Zoom and panning functionality

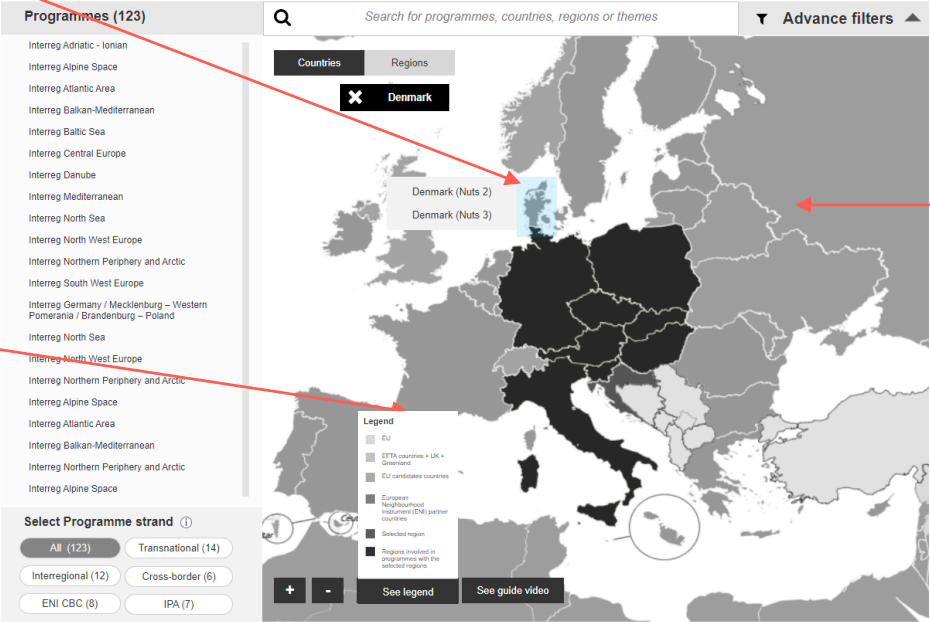
Functional

Zoom

- CTRL + Mouse wheel zooms map
- +/- Buttons on map zooms in and out
- When zooming in with mouse or buttons the map shall change to region view when zoomed in to a specific amount
- When zooming out with mouse or buttons the map shall change to national view when zoomed out to a specific amount

Panning

- Users shall be able to pan the map by dragging with mouse.



Programme Overview – I

Card-based overview of which programmes exist in their selected geographics and/or within themes

Home

News & Stories

Programmes

Looking for funding

Podcasts

Jobs

Contact

About Interreg

Breadcrumb

Find Interreg programmes

Map view

Card view

Programmes (3)

Q Search for programmes, countries, regions or themes

Advance filters

Programme strand ①

☐ Transnational (14)

☐ Interregional (12)

☐ Cross-border (6)

☐ IPA (8)

☐ ENI CBC (7)

Countries

☐ Germany

☐ Italy

☐ Spain

☐ France

☒ Denmark

Show all 38

Regions (7) ①

☒ Bornholm

☐ Bygholm

☐ København og omegn

☐ Sydjylland

☐ Nordjylland

Show all 7

Thematic Objectives ①

☒ Theme 1

☐ Theme 2

☐ Theme 3

☐ Theme 4

☐ Theme 5

☐ Theme 6

Transnational

Interreg Euro-DIG

The Interreg Euro-DIG Programme supports cooperation across Mediterranean borders. We provide funds for projects developed and managed by public administrations, universities, private and civil society organisations.

LOGO

Visit Programme page

Transnational

Interreg Euro-DIG

The Interreg Euro-DIG Programme supports cooperation across Mediterranean borders. We provide funds for projects developed and managed by public administrations, universities, private and civil society organisations.

LOGO

Visit Programme page

Transnational

Interreg Euro-DIG

The Interreg Euro-DIG Programme supports cooperation across Mediterranean borders. We provide funds for projects developed and managed by public administrations, universities, private and civil society organisations.

LOGO

Visit Programme page

Transnational

Interreg Euro-DIG

The Interreg Euro-DIG Programme supports cooperation across Mediterranean borders. We provide funds for projects developed and managed by public administrations, universities, private and civil society organisations.

LOGO

Visit Programme page

Transnational

Interreg Euro-DIG

The Interreg Euro-DIG Programme supports cooperation across Mediterranean borders. We provide funds for projects developed and managed by public administrations, universities, private and civil society organisations.

LOGO

Visit Programme page

Transnational

Interreg Euro-DIG

The Interreg Euro-DIG Programme supports cooperation across Mediterranean borders. We provide funds for projects developed and managed by public administrations, universities, private and civil society organisations.

LOGO

Visit Programme page

Functional

Content

- Programme strand
- Programme name
- Programme short text
- Programme logo
- Link to programme details page
- Button (Fixed text)

Functional

- Filters down programme list on each selection
- Updates map on each selection
- Updates “filter numbers” on each selection
- Click on country shows the regions of that country
- Number of elements on list is shortened and can be expanded (Show all)
- All filters can be combined
- Information (i) icons -> Tooltip with explanation

Data

- Content fetched automatically from programme database

Functional

- Search on programmes
- Search on countries
- Search on regions
- Search on themes
- Search on tags

See details of search in “Search section”

Q

Da

Search suggestions

Q Denmark

Country

Q Da leun

Region

Q Interreg Danube

Programme

Q Minimize Dam deformation

Thematic objective

Programme Detail Page

Access to further information about each programme

LOGO

SEARCH Q

Home

News & Stories

Programmes

Looking for funding

Podcasts

Jobs

Contact

About Interreg

Breadcrump

Countries

Regions

Map of Europe with highlighted regions

Countries

Regions

Search

Denmark Country

Germany 270 Regions

Austria Country

Hungary Country

Poland Country

Slovakia Country

Croatia Country

Nedrelands Country

Sweden Country

Belgium Country

Italy 12 Regions

Translate this page

Follow programme updates

Interreg Euro-DIG

The Interreg Euro-DIG Programme supports cooperation across Mediterranean borders. We provide funds for projects developed and managed by public administrations, universities, private and civil society organisations.

The Programme brings together partners from 69 regions of 14 countries from the Northern shore of the Mediterranean with a common objective: a climate neutral and resilient society for the benefit of its citizens.

For the next seven year, together with our partners we will work to make the region smarter, greener and improve the governance between its stakeholders.

The total programme budget amounts to about 294M€ for the 2021-2027 period.

Mission

The Interreg Euro-DIG Programme funds projects willing to bring solutions to answer 4 complementary missions.

These missions will help us find concrete and shared solutions to global challenges. They pull together various thematic issues and initiatives to reach goals that single projects could not otherwise.

To improve the quality of human life and ensure a sustainable growth in the region, we have put the environment at the heart of each mission.

Priority Areas

LOGO

Joint Secretariat

Info@euro-dig.eu

+ 45 7841 1770

Toldboden 3 E, ground floor

8800 Viborg

Denmark

For detailed contact information please visit the programme website

Programme website

Visit interreg-euro-dig.eu

Programme Social media

Header module (G)

Map search and filter functionality (P)

Subscribe to programme update on Interreg (P)

Programme details bar (P)

Text module (G)

Functional

- Interactive map of nationalities covered by programme
- List of countries covered by programme
- List of regions covered by programme per country
- Search functionality (instant filter down)
- Ability to zoom, pan on map.
- Option for editor to upload image instead of interactive map
- Clicking on country will show regions in "Regions tab"

Data

- Content fetched automatically from programme database

See next page

Functional

- Logo
- Mail
- Phone
- Address
- Link
- SoMe icons and links
- Deep link to Keep programme projects and partners section
- Deep link to Keep programme profile page
- Other links
- Last updated date
- Apart from "Other links", all headlines and button text are fixed

Data

- Content fetch automatically from profile data submitted by programmes

88

Strengthening an innovative sustainable economy
Improving innovation capacities in our Mediterranean territories is a necessity to strengthen and consolidate a knowledge society. It will help us face future possible economic crisis. Projects under this mission will increase the capacities of public

Protecting, restoring and valorising the natural environment and heritage

Improving innovation capacities in our Mediterranean territories is a necessity to strengthen and consolidate a knowledge society. It will help us face future possible economic crisis. Projects under this mission will increase the capacities of public

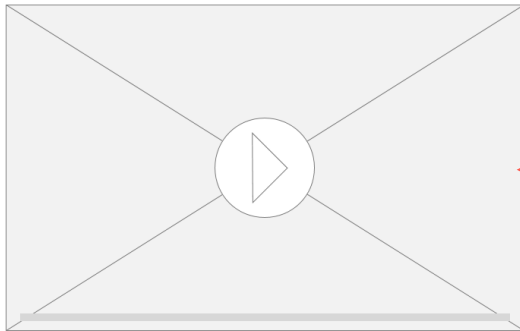
Strengthening an innovative sustainable economy

Improving innovation capacities in our Mediterranean territories is a necessity to strengthen and consolidate a knowledge society. It will help us face future possible economic crisis. Projects under this mission will increase the capacities of public

Strengthening an innovative sustainable economy

Improving innovation capacities in our Mediterranean territories is a necessity to strengthen and consolidate a knowledge society. It will help us face future possible economic crisis. Projects under this mission will increase the capacities of public

Learn more about Euro-Dig



Video inline Module (G)

Relevant links



Button Module (G)

Follow Programme's own social media



Follow programme on SoMe(P)



Subscribe to updates from Programme

Get alerts when the new calls are opened, news, stories or jobs are posted

Subscribe to programme update on Interreg (P)

(G) = Generic module / functionality
(P) = Proprietary functionality

Functional

Programme social media

- Headline (fixed)
- Icons
- Links

Data

- Content fetch automatically from profile data submitted by programmes

Functional

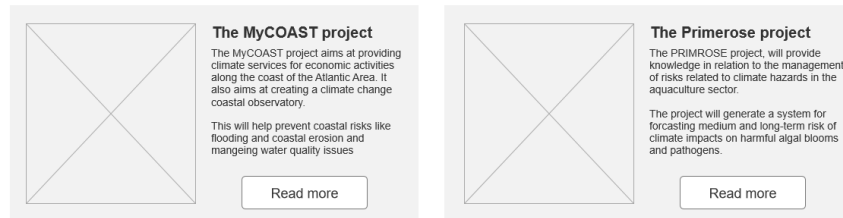
Content

- Headline (fixed)
- Subheadline (fixed)
- Icon
- Button (text fixed)

Functionality

- By clicking button the user (if logged in) is subscribed to updates from programme. If the user is not logged in, she will be prompted to create profile or login. (See my profile section for details)

Examples of projects funded by programme



← Programme featured projects (P)

Functional

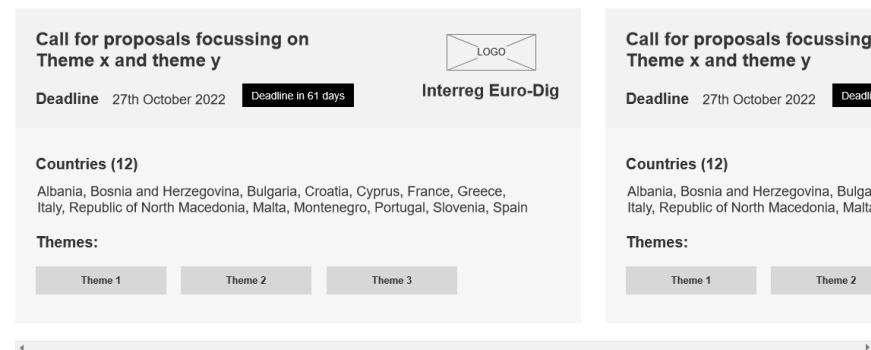
Content

- Headline
- Text
- Button (text fixed)

Functionality

- By clicking button the user is taken to the external website where more information can be found (could be programme website, YouTube or other)

Open & Comming calls by Programme

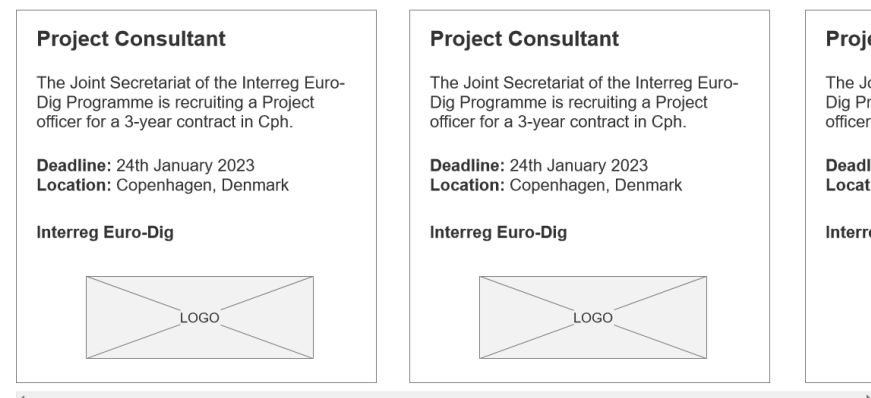


← Programme open calls (P)

Functional

See specification in “Looking for funding section”

Job Vacancies in Programme



← Programme open jobs (P)

Functional

See specification in “Job section”

News and stories from programme

(G) = Generic module / functionality
(P) = Proprietary functionality

Explore news and stories



← News and stories module (G.P) →

Functional

- Data
- Content fetch automatically based on Tagged to programme
 - Sorted by latest

Looking for Funding Section

The Supplier shall include the following functionalities in the “Looking for Funding” section, as described in pages 93-97(both included).

Looking for Funding Section



The Looking for Funding section of interreg.eu shall enable the users to understand which funding possibilities exist within Interreg, both on a conceptual as well as a practical level. They shall be able to identify which calls are relevant and be able to do a high-level assessment of whether they are eligible to apply for funding or not.

The users shall be able to intuitively find, filter, and search for open and coming calls that are relevant in their specific context. Additionally, the users shall be able to learn more about the funding process in general and find answers to frequently asked questions.

On the call detail page users shall have quick access to further information about the call.

This includes:

- Understanding of the focus of the call from both a thematic and geographical perspective
- Understanding of the deadline for the call
- Understanding of who is behind the call
- To see news and stories from the programme that promotes the call
- To have easy access to more information about the call (where can I learn more)

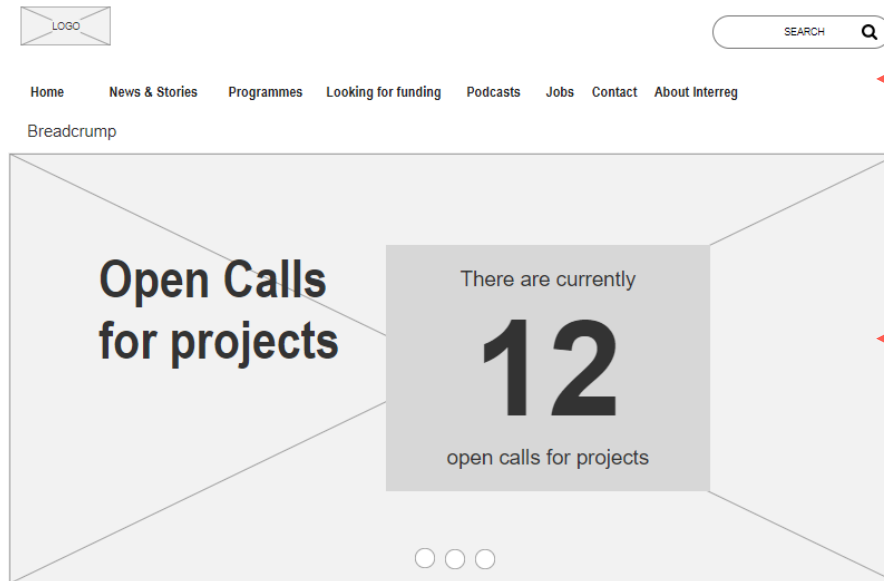
Proprietary functionality to be included by the Supplier in the “Looking for Funding” Section:

- Search and filter functionality (P)
- Main page hero (P)
- Call detail page header (P)
- Call details bar (P)
- Eligibility module (P)
- Other relevant calls (P)
- News and stories from the programme the promotes the call (P)

Outside Looking for Funding site section

The calls database also serves as a repository for information on open calls. This information is used on the front-page and the programme details page.

Calls for Proposal Overview Database



Header module (G)

Hero (P)

Headline module (G)

Search and filter functionality (P)

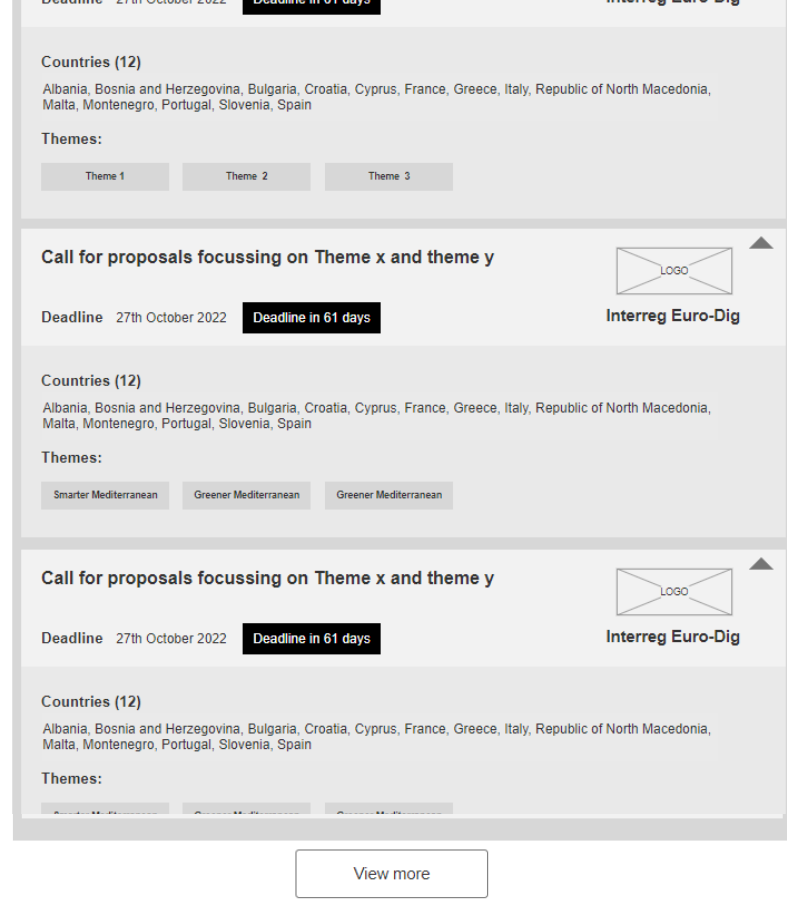
Tab module (G)

Functional

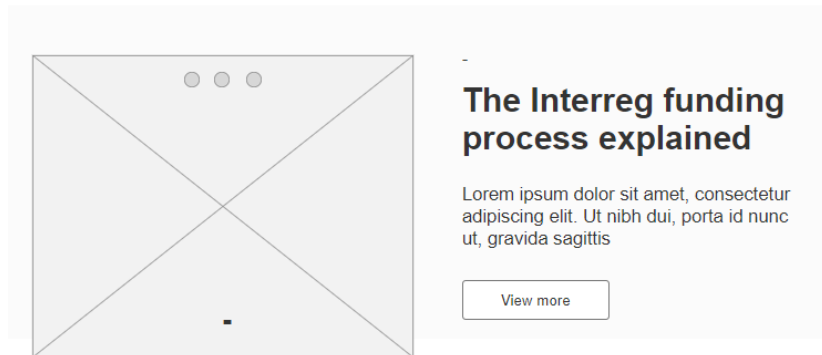
- Headline
- Image or colour background
- Automatic counter for number of open calls

Functional

- Search in free text (G)
 - Call posting content
 - role, country, theme, programme
 - Tags
- Filter by role, country, theme, programme
- Filter choices and search terms are added to "Tags"
- Ability to remove filter/search tags
- Ability to remove clear all tags/search
- When filtering and search is performed by user the list of open calls should update "live" as the user is applying filters



← **Call card (P)** →



← **CTA Module (G)**

(G) = Generic module / functionality
(P) = Proprietary functionality

Functional

Fields

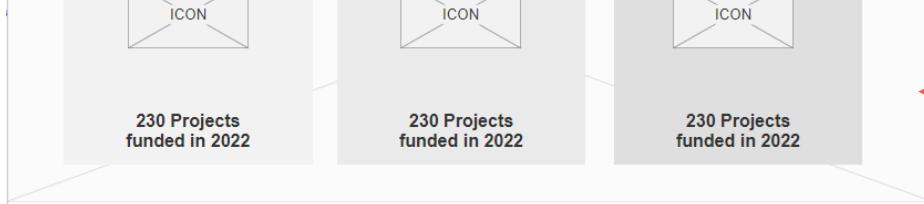
- Headline (CD)
- Deadline (CD)
- Countries (PD)
- Themes (PD)
- Programme name (PD)
- Programme logo (PD)
- Deadline in x days (CD)

Data

- Call data (CD) fetch automatically from calls database
- Deadline CTA element shown if under 70 days to deadline.
- Deadline text and Deadline CTA element not shown if call is set to be continuous
- Programme data (PD) fetch automatically from programme database
- Sorted by latest

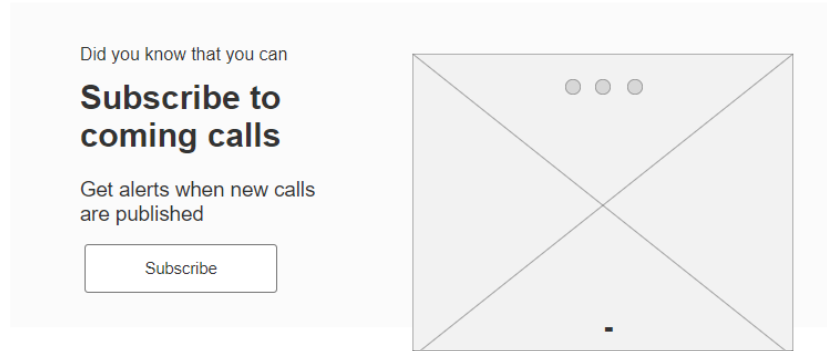
Interaction

Click on card leads to call detail page



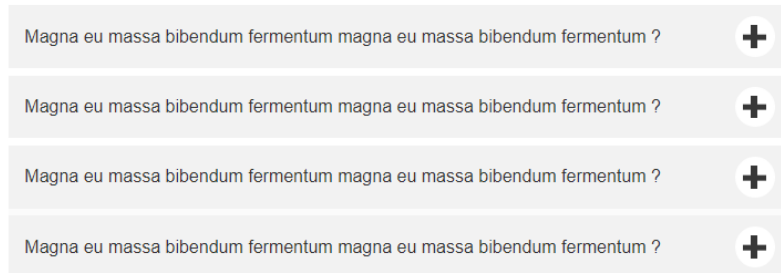
← Grid module with icons (G)

(G) = Generic module / functionality
(P) = Proprietary functionality



← CTA module (G)

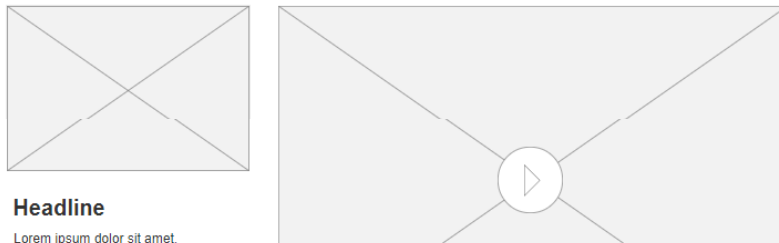
Frequently asked questions on Interreg funding



← FAQ module (G)

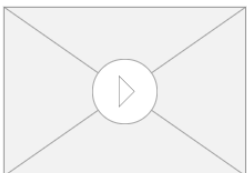
Meet beneficiaries

Hear from beneficiarys how Interreg funds made a difference



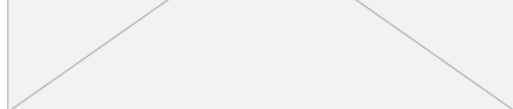
← Theme collection module (G)

consectetur adipiscing elit. Ut nibh dui,
porta id nunc ut, gravida sagittis



Headline

Lorem ipsum dolor sit amet,
consectetur adipiscing elit. Ut nibh dui,
porta id nunc ut, gravida sagittis



Headline

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Ut nibh dui, porta id nunc ut, gravida sagittis



Headline

Lorem ipsum dolor sit amet,
consectetur adipiscing elit. Ut nibh dui,
porta id nunc ut, gravida sagittis



Headline

Lorem ipsum dolor sit amet,
consectetur adipiscing elit. Ut nibh dui,
porta id nunc ut, gravida sagittis

← Theme collection module (G)

Headline

Link

Link

Link

Link

Headline

Link

Link

Link

Link

Headline

Link

Link

Link

Link

Headline

Link

Link

Link

Link

← Footer module (G)



Contact

✉ test@interreg.eu

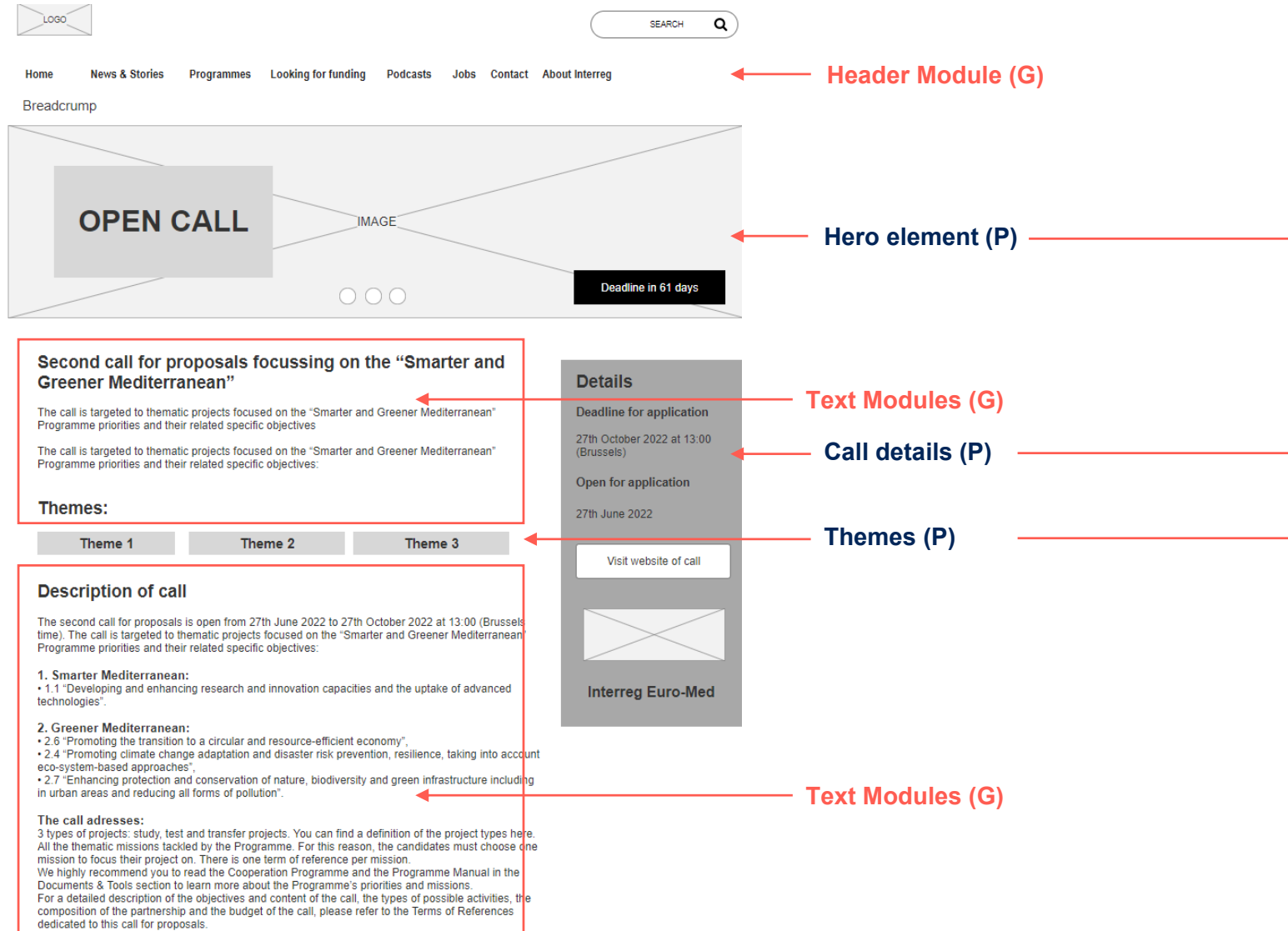
Follow us



(G) = Generic module / functionality
(P) = Proprietary functionality

Call for Proposal Detailed Page

This page shall provide quick access to further information about each call



Functional

- Headline
- Images or colour background (Carousel)
- Automatic counter for number of open calls
- Deadline CTA element shown if under 70 days to deadline

Functional

Fields

- Headline (fixed)
- Deadline date/time

- Headline (fixed)
- Call opened date

- Programme logo
- Programme name
- Programme address

Elements

- Themes

Button

- External link (programme website)

Data

- All data from call database


(G) = Generic module / functionality
(P) = Proprietary functionality

Country level
Albania
Bosnia and Herzegovina
Bulgaria
Croatia
Cyprus
France
Greece

Regional level
Denmark (4 regions)
Spain (54 regions)
Germany (270 regions)
Belgium (12 regions)

Who is behind the call ?

Interreg Euro-Med



Visit Programme website

Read more about programme

For a detailed description of the objectives and content of the call, the types of possible activities, the composition of the partnership and the budget of the call, please refer to the Terms of References dedicated to this call for proposals.

Eligible countries (P)

Functional

Fields

- Headlines (fixed)
- List of countries
- List of countries with number of regions

Interaction

- When clicking on country with regional eligibility only, a list of eligible regions shall be shown

Germany (270 regions)

Böblingen
Esslingen
Göppingen
Ludwigsburg
Rems-Murr-Kreis
Heilbronn, Stadtkreis
Heilbronn, Landkreis

Hohenlohekreis
Schwäbisch Hall
Main-Tauber-Kreis
Heidenheim
Ostalbkreis
Karlsruhe
Karlsruhe, Stadtkreis

Karlsruhe, Landkreis
Rastatt
Heidelberg, Stadtkreis
Mannheim, Stadtkreis
Neckar-Odenwald-Kreis
Rhein-Neckar-Kreis

Data

- All data from programme database

Other relevant calls (Country / Theme)

View all open calls

Call for proposals focussing on Theme x and theme y



Deadline 27th October 2022

Deadline in 61 days

Interreg Euro-Dig

Countries (12)
Albania, Bosnia and Herzegovina, Bulgaria, Croatia, Cyprus, France, Greece, Italy, Republic of North Macedonia, Malta, Montenegro, Portugal, Slovenia, Spain

Themes:

Theme 1

Theme 2

Theme 3

Call for proposals focussing on Theme x and theme y

Deadline 27th October 2022

Deadline

Countries (12)
Albania, Bosnia and Herzegovina, Bulgaria, Italy, Republic of North Macedonia, Malta,

Themes:

Theme 1

Theme 2

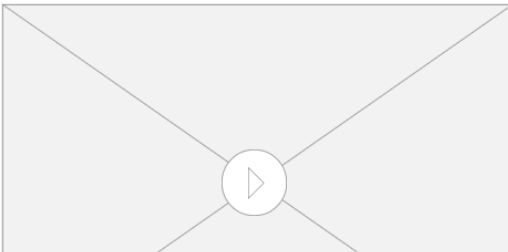
Call details (P)

Stories from the programme

Explore related news and stories



Headline
Lorem ipsum dolor sit amet,



Functional
Showing latest open calls

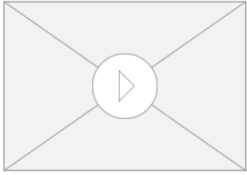
Fields on card

- Headline (CD)
- Deadline date (CD)
- Deadline CTA element(CD)
- List of countries (PD)
- Programme logo (PD)
- Programme name (PD)
- Themes (PD)

- Call data (CD) fetched automatically from calls database
- Deadline CTA element shown if under 70 days to deadline
- Deadline text and Deadline CTA element not shown if call is set to be continuous
- Programme data (PD) fetch automatically from programme database

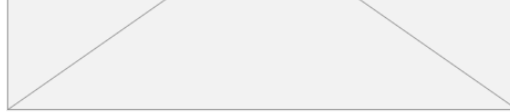
99

consectetur adipiscing elit. Ut nibh dui,
porta id nunc ut, gravida sagittis



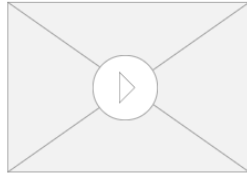
Headline

Lorem ipsum dolor sit amet,
consectetur adipiscing elit. Ut nibh dui,
porta id nunc ut, gravida sagittis



Headline

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Headline

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porta id nunc ut, gravida sagittis



Headline

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porta id nunc ut, gravida sagittis

Theme collection module (GP)

Functional

Theme collection module is used with
automatic fetched content

Data

- Content fetch automatically based on
tagged to programme
- Sorted by latest

Headline

Link

Link

Link

Link

Headline

Link

Link

Link

Link

Headline

Link

Link

Link

Link

Headline

Link

Link

Link

Link

Footer module (G)

Jobs Section

The Supplier shall include the following functionalities in the Jobs section, as described from pages 102- 106 (both included)

Jobs Section



The Jobs section of interreg.eu shall support the users to understand which open jobs exist within Interreg. Users shall be able to identify which jobs are relevant and get an initial understanding of the job opportunities.

The users shall be able to intuitively find, filter, and search for open jobs that are relevant in their specific context.

On the jobs detail page users shall have quick access to further information about the job.

This includes:

- Understanding of the application deadline for the job
- Understanding of who is behind the job
- To see news and stories from the programme that promotes the job
- To have easy access to more information about the job (where can I learn more / apply)

Proprietary functionality to be included by the Supplier in the “Jobs” Section:

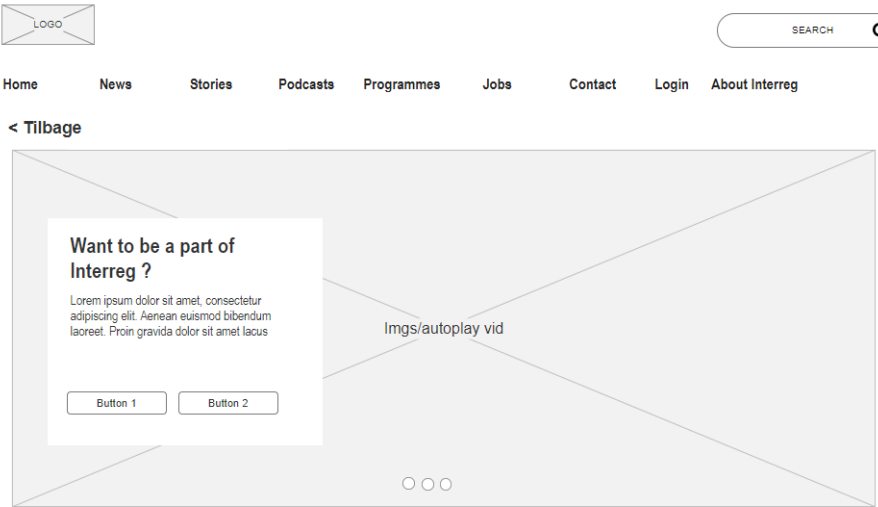
- Search and filter functionality (P)
- Job card (P)
- Job date (P)
- Job details (P)
- Button (P)
- News and stories module (G.P)

Outside job section

The job database also serves as a repository for information on open jobs. This information is used on the front-page and the programme details page

Jobs Overview Database

The jobs overview database shall provide an overview of which jobs are open across Interreg programmes

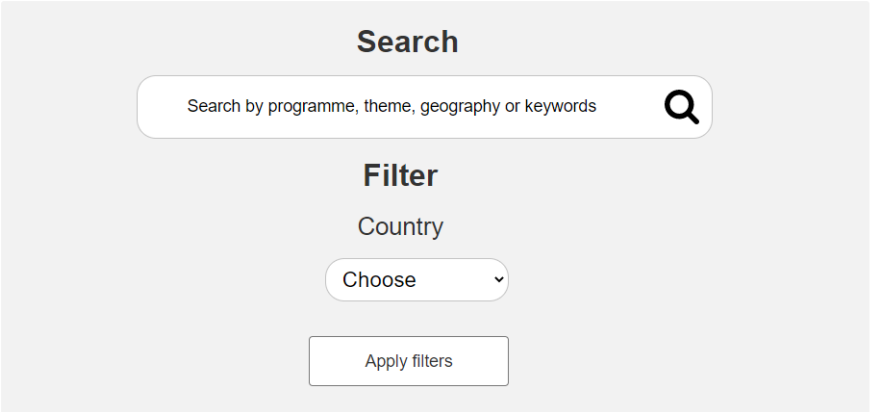


Header module (G)

Hero module (G)

Find open jobs

Headline module (G)



Search and filter functionality (P)

Functional

- Search in free text (G)
 - Job posting content
 - Country
 - Tags
- Filter by country

Open jobs (9)


(G) = Generic module / functionality
(P) = Proprietary functionality

Project Consultant

The Joint Secretariat of the Interreg Euro-MED Programme is recruiting a Project officer for a 3-year contract in Marseille.

Deadline: 24th January 2023
Location: Copenhagen, Denmark

Interreg Euro-MED




Project Consultant

The Joint Secretariat of the Interreg Euro-MED Programme is recruiting a Project officer for a 3-year contract in Marseille.

Deadline: 24th January 2023
Location: Copenhagen, Denmark

Interreg Euro-MED




← **Job card (P)** →

Project Consultant

The Joint Secretariat of the Interreg Euro-MED Programme is recruiting a Project officer for a 3-year contract in Marseille.

Deadline: 24th January 2023
Location: Copenhagen, Denmark

Interreg Euro-MED




Project Consultant

The Joint Secretariat of the Interreg Euro-MED Programme is recruiting a Project officer for a 3-year contract in Marseille.

Deadline: 24th January 2023
Location: Copenhagen, Denmark

Interreg Euro-MED



Functional

Fields

- Headline
- Except text
- Deadline
- Location (city, country)
- Programme name

- Programme logo

Data

- Content fetched automatically from job database
- Sorted by latest

Interaction

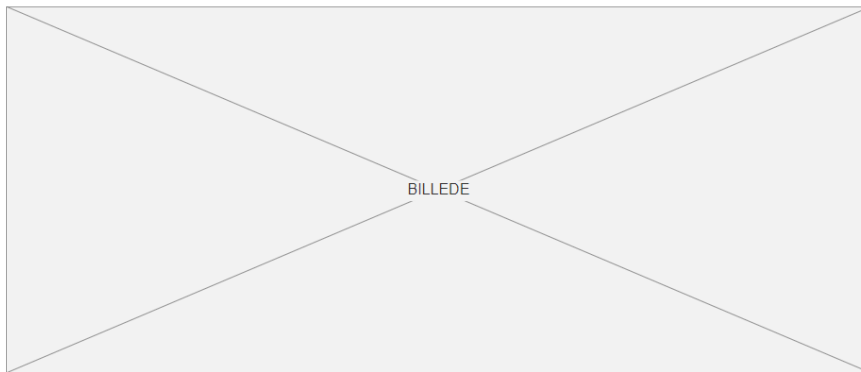
Click on card leads to job detail page

Jobs Detailed Page



← Header module (G)

< Tilbage



← Image module (G)
(Not mandatory)

Job date (P)

23 November 2022

Translate this page

← Translate module (G)

Project officer

Help support capitalisation of the Programme projects and will ensure a thematic follow-up of a Programme objective

The Joint Secretariat of the Interreg Euro-MED Programme is recruiting a Project officer for a 3-year contract in Marseille.

Subheadline

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Sed tempus, augue a ultrices imperdiet, arcu sapien accumsan velit, at porta sapien diam vel mauris. Donec efficitur est quam, a iaculis risus pulvinar id. Maecenas nunc ex, sollicitudin et massa non, pharetra ornare nisi. Mauris ante orci, fermentum n

Profiles we are looking for

- Ingeniør
- Elektriker
- Plasmager
- Industri tekniker

How to apply ?

Details

Location
Marseille, France

Deadline
7th of October 2022

← Job details (P)

Programme



Interreg Euro-DIG
Région Provence-Alpes-Côte d'Azur
27, Place Jules Guesde
13481 Marseille Cedex 20
France

← Text modules (G)

Functional

Fields

- Headline (fixed)
- Location (city, country)
- Headline (fixed)
- Deadline date
- Post date

- Headline (fixed)
- Programme logo
- Programme name
- Programme address

Button

- External link (new tab)

How to apply ?
Please send your application exclusively online on the "Region SUD" recruitment web portal in both English and French.

13481 Marseille Cedex 20
France

Visit Programme website

View job details

Follow programme updates



Button (P)

Functional

Button

- External link (new tab) to job post

Other jobs (9)

Project Consultant

The Joint Secretariat of the Interreg Euro-MED Programme is recruiting a Project officer for a 3-year contract in Marseille.

Deadline: 24th January 2023
Location: Copenhagen, Denmark

Interreg Euro-MED



Project Consultant

The Joint Secretariat of the Interreg Euro-MED Programme is recruiting a Project officer for a 3-year contract in Marseille.

Deadline: 24th January 2023
Location: Copenhagen, Denmark

Interreg Euro-MED



View more

Job card (P)

Functional

Fields

- Headline
- Except text
- Deadline
- Location (city, country)
- Programme name

- Programme logo

Click on card leads to job detail page

Button (P)

Functional

- Shows an additional row of job cards

Stories from the Programme



News

New programme that can xyz

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Quisque eu nunc ut lorem gravida venenatis.

Read more



News

New programme that can xyz

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Quisque eu nunc ut lorem gravida venenatis.

Read more



Stories

Lorem ipsum dolor sit amet, consectetur adipiscing elit.

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Quisque eu nunc ut lorem gravida venenatis.

Read more



Stories

New programme that can xyz



News

New programme that can xyz

News and collection module (G.P)

Functional

Data

- Content fetch automatically based on Tagged to programme
- Sorted by latest

Campaign Support

The Supplier shall include the following functionalities in the “Campaign” tool, as described in pages 108-113 (both included).

Introduction to Campaign Functionality

The campaign tool shall allow for both small and larger campaign efforts

Campaign tool

The interreg.eu website shall contain functionality that supports “always on” and temporary campaigns.

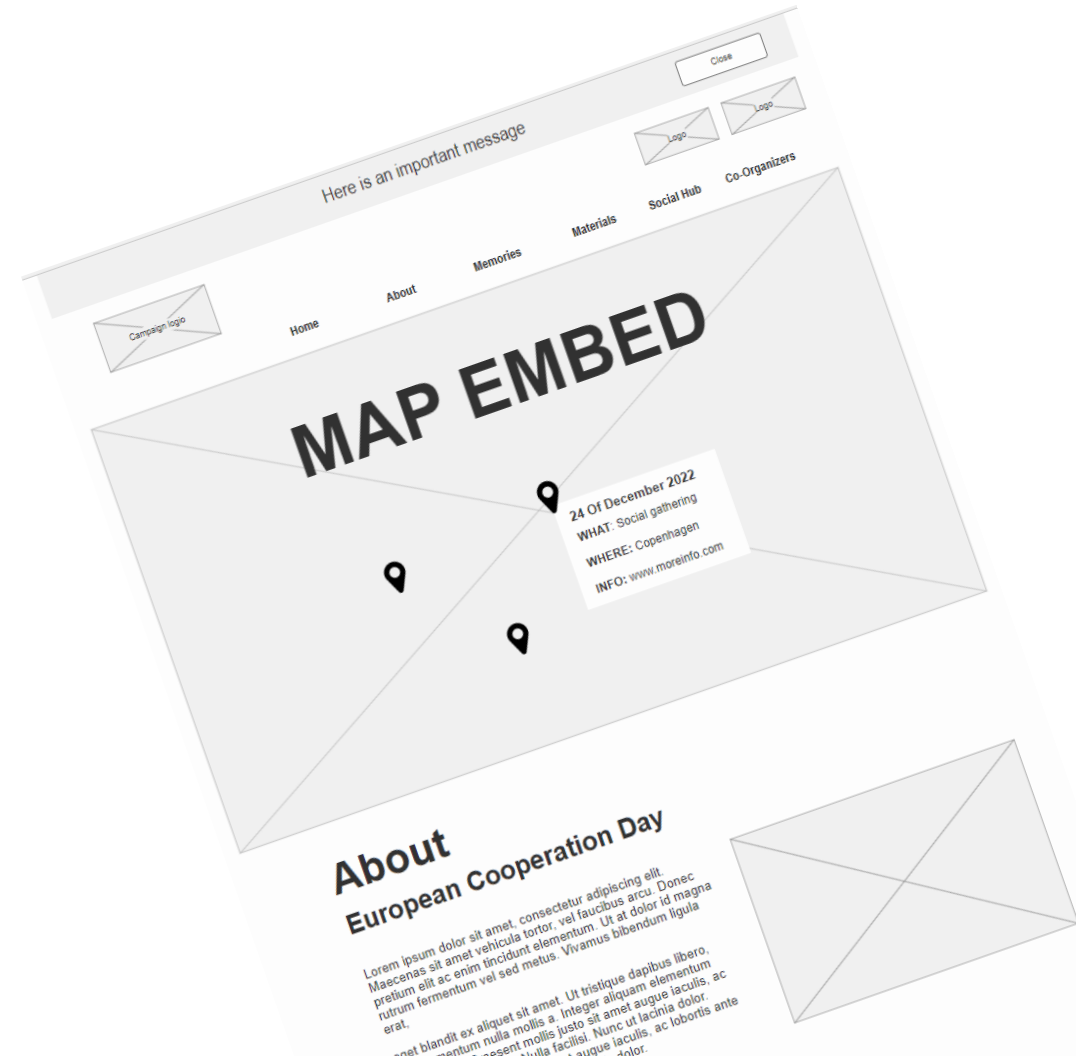
Core concept:

All generic content modules shall be usable on campaign pages. This means that the Customer’s web editor shall be able to set up campaign pages / sections without involving website developers.

The site shall support potential custom-developed modules to be added if required. However, any potential custom-developed functionality shall be usable together with the existing generic content modules.

Additionally, the campaign functionality shall support:

- Running on subdomains
- Running on subfolder level
- Separate campaign tracking
- Option for campaign pages to have separate header and menu



Campaign Functionality – Example of use

The Supplier will develop the campaign functionality so that it enables the creation of campaigns such as the one shown in the example below. The Supplier shall make this possible for the Customer with the Generic content modules to create campaign pages

Here is an important message

Close

Campaign logo

Logo

Logo

HomeAboutMemoriesMaterialsSocial HubCo-Organizers

MAP EMBED

24 Of December 2022

WHAT: Social gathering

WHERE: Copenhagen

INFO: www.moreinfo.com

About

European Cooperation Day

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Maecenas sit amet vehicula tortor, vel faucibus arcu. Donec pretium elit ac enim tincidunt elementum. Ut at dolor id magna rutrum fermentum vel sed metus. Vivamus bibendum ligula erat,

eget blandit ex aliquet sit amet. Ut tristique dapibus libero, sed fermentum nulla mollis a. Integer aliquam elementum elementum. Praesent mollis justo sit amet augue iaculis, ac lobortis ante feugiat. Nulla facilisi. Nunc ut lacinia dolor. Praesent mollis justo sit amet augue iaculis, ac lobortis ante feugiat. Nulla facilisi. Nunc ut lacinia dolor.

Attention bar (G)

Campaign header module (G)

Embed module (G)

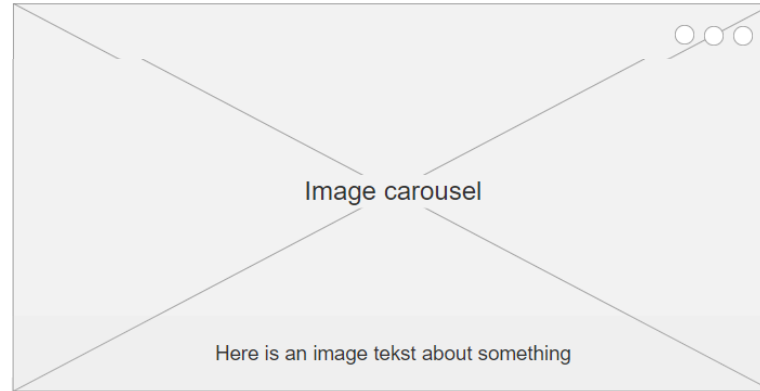
Headline module (G)

Text / Image module (G)

Memories

Celebrating European Cooperation

(G) = Generic module / functionality
(P) = Proprietary functionality

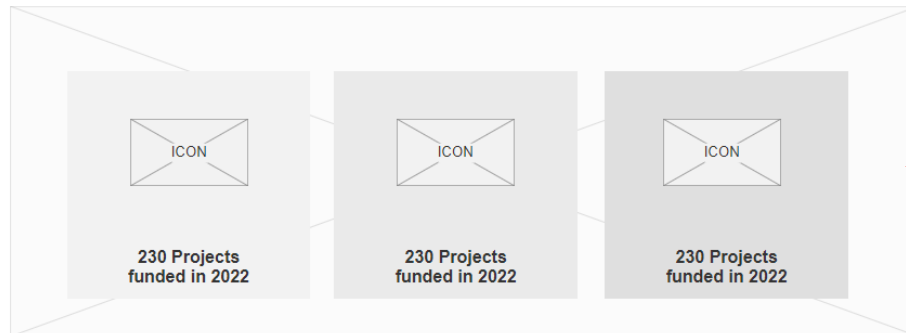


← Image carousel module (G)

Materials

For viewing or downloading

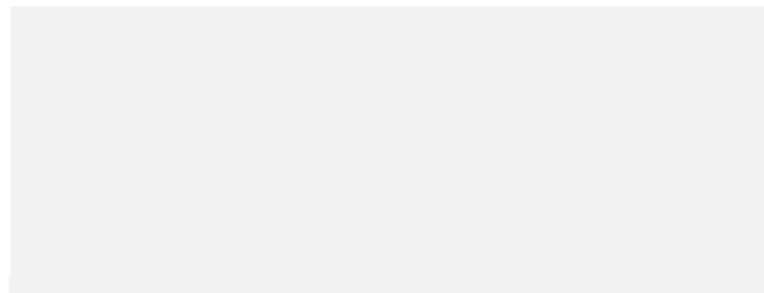
← Headline module (G)



← Icon grip module (G)

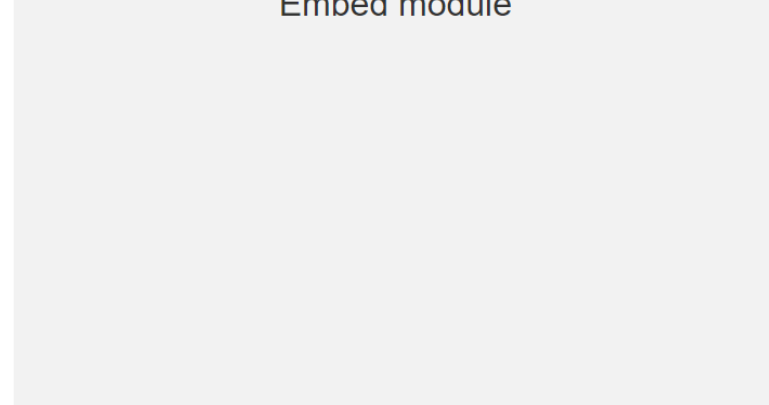
Social Hub

← Headline module (G)



← Embed module (G)

(G) = Generic module / functionality
(P) = Proprietary functionality



← Embed module (G)

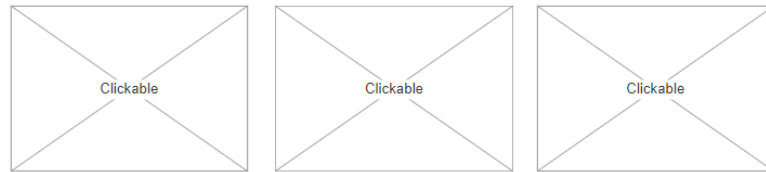
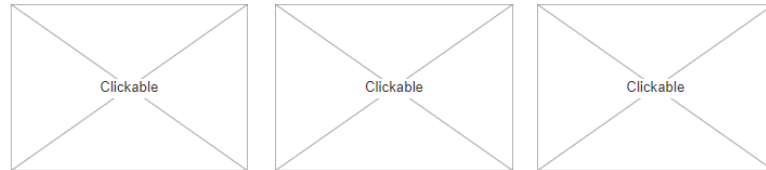
← Image carousel module (G)

Co-organizers

Europe is You

← Headline module (G)

← Sub headline module (G)



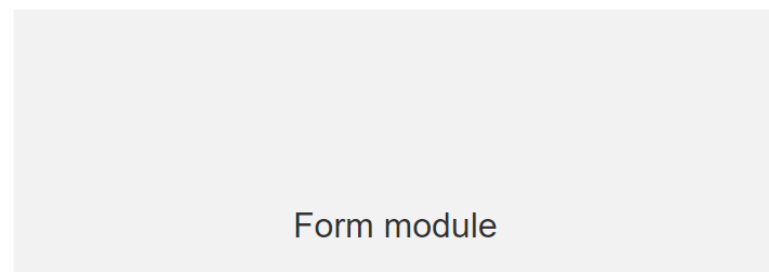
← 3 Grid module (G)

Contact

European Cooperation Day is coordinated by the Interact Programme.
Interact is co-financed by the European Regional Development Fund "ERDF".

← Headline module (G)

← Text module (G)



Form module

Campaign Functionality / Sub Page

Interreg

Campaign logo

DOWNLOAD
GRAPPHICS

Lorem ipsum dolor sit amet, consectetur
adipiscing elit. Aenean euismod bibendum
laoreet. Proin gravida dolor sit amet lacus
accumsan et viverra

Button 1Button 2

Imgs/autoplay vid

Campaign header module (G)

Hero module (G)

Download Materials

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Maecenas sit amet vehicula tortor, vel faucibus arcu.
Donec pretium elit ac enim tincidunt elementum. Ut at dolor id magna rutrum fermentum vel sed metus. Vivamus
bibendum ligula erat,

eget blandit ex aliquet sit amet. Ut tristique dapibus libero, sed fermentum nulla mollis a. Integer aliquam
elementum elementum. Praesent mollis justo sit amet augue iaculis, ac lobortis ante feugiat. Nulla facilisi. Nunc
ut lacinia dolor.

Headline module (G)

Text module (G)

Klikbar

Overskrift

Lorem ipsum dolor sit amet,
consectetur adipiscing elit. Ut nibh dui,
porta id nunc ut, gravida sagittis

Knap

Klikbar

Overskrift

Lorem ipsum dolor sit amet,
consectetur adipiscing elit. Ut nibh dui,
porta id nunc ut, gravida sagittis

Knap

Klikbar

Overskrift

Lorem ipsum dolor sit amet,
consectetur adipiscing elit. Ut nibh dui,
porta id nunc ut, gravida sagittis

Knap

3 Grid module (G)

News & Stories Section

The Supplier shall include the following functionalities in the “News and Stories” section, as described in pages 114-120 (both included).

Introduction to News & Stories Section



The News and Stories section of interreg.eu shall be focused on communicating news and engaging stories from the world of Interreg. It shall show how projects create a difference and make an impact through real-life examples. People and impact, before numbers and stats.

Additionally, the content shall highlight the societal relevance of Interreg programmes and projects by showcasing both the ambition, process and the impact created at European, national, regional and local level.

This shall be done by telling stories with at human perspective and thus putting a face on Interreg with videos, testimonials, images and interviews.

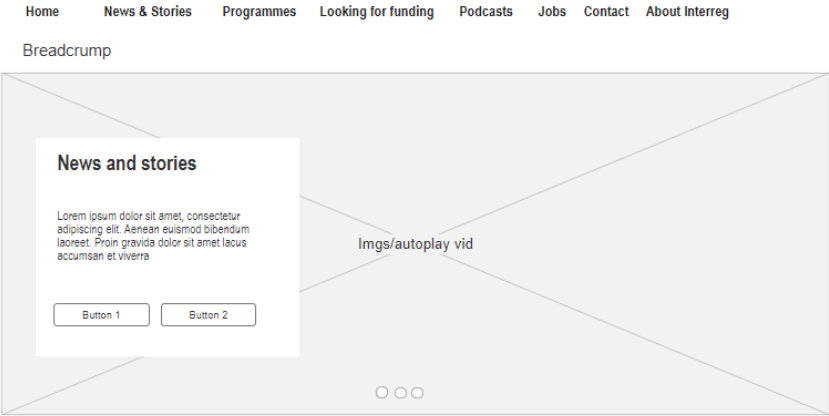
The section **supports the Customer's web editors to create, curate and feature engaging news post and stories together with the programmes.**

Additionally, the section will act as a repository of news and stories enabling the users to easily search, find and filter relevant content by geography, theme, programme and date.

Proprietary functionality to be included by the Supplier in the “News & Stories” section:

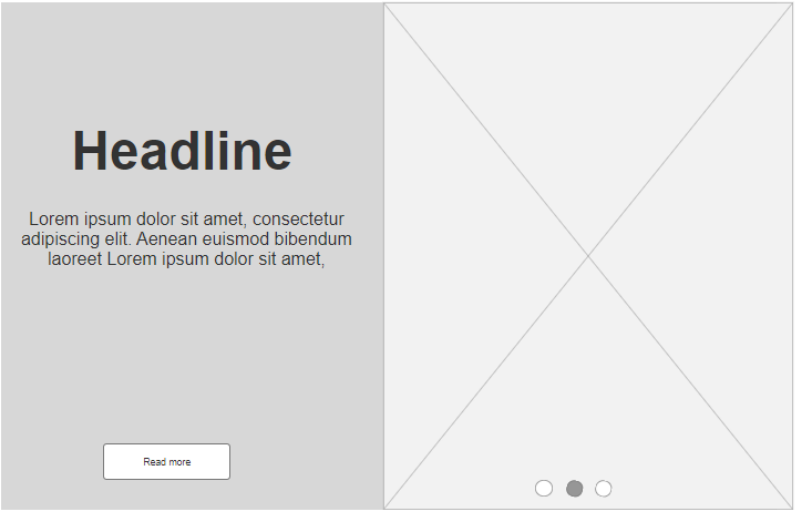
- Search and filter functionality (P)

News and Stories Page



← Campaign header module (G)

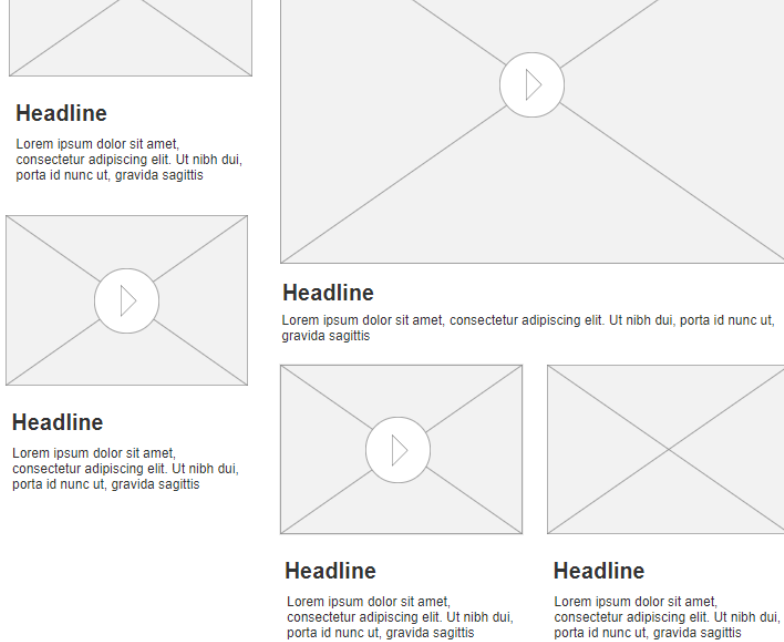
← Hero module (G)



← Featured news (GP)



(G) = Generic module / functionality
(P) = Proprietary functionality



← Theme collection module (GP) →

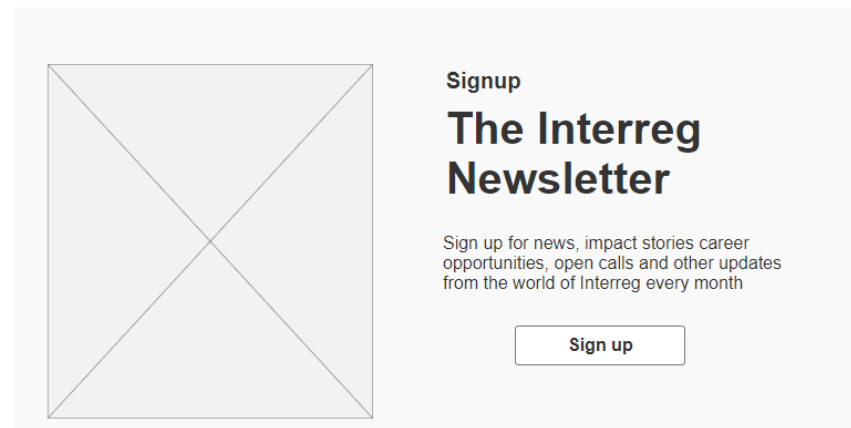
Functional

Theme collection module is used with automatic fetched content

Data

- Content fetch automatically from news database
- Sorted by latest

10-04



← Newsletter module (G) →

Functional

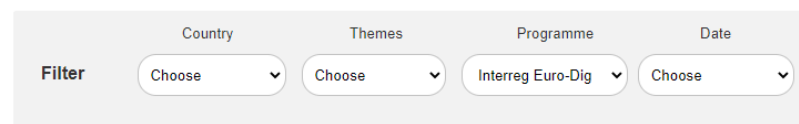
- Search in free text (G)
 - News content
 - Country, theme, programme, date
 - Tags
- Filter by, country, theme, programme
- Filter choices and search terms are added to "Tags"
- Ability to remove filter/search tags
- Ability to remove clear all tags/search
- When filtering and search is performed by a user, the list of news should update "live" as the user is applying filters

116

All news and stories

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Aenean euismod bibendum laoreet. Proin gravida dolor sit amet lacus accumsan et viverra justo commodo. Proin sodales pulvinar tempor. Cum sociis

Filter and find



← Headline module (G) →

← Text module (G) →

← Search and filter functionality (P) →

116

53 results

Results (P)

(G) = Generic module / functionality
(P) = Proprietary functionality



29 November 2021
News headline

Lorem ipsum dolor sit amet, consectetur
adipiscing elit. Aenean euismod bibendum
laoreet. Proin gravida dolor sit amet lacus

29 November 2021
News headline

Lorem ipsum dolor sit amet, consectetur
adipiscing elit. Aenean euismod bibendum
laoreet. Proin gravida dolor sit amet lacus

29 November 2021
News headline

Lorem ipsum dolor sit amet, consectetur
adipiscing elit. Aenean euismod bibendum
laoreet. Proin gravida dolor sit amet lacus



29 November 2021
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29 November 2021
News headline

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laoreet. Proin gravida dolor sit amet lacus



29 November 2021
News headline

Lorem ipsum dolor sit amet, consectetur
adipiscing elit. Aenean euismod bibendum
laoreet. Proin gravida dolor sit amet lacus

View more

News cards (P)

Load more (P)

Functional

Show number of results

Functional

Fields

- Date
- Headline
- Text

Data

- Content fetch automatically from news database
- Sorted by latest

Interaction

Click on card leads to news detail page

Functional

Click on button loads additional news elements

Follow Interreg



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elit. Ut nibh dui, porta id nunc ut, gravida sagittis

Twitter

LinkedIn

Facebook

Follow SoMe module (G)

Footer module (G)

Headline

Link

Link

Link

Link

Headline

Link

Link

Link

Link

Headline

Link

Link

Link

Link

Headline

Link

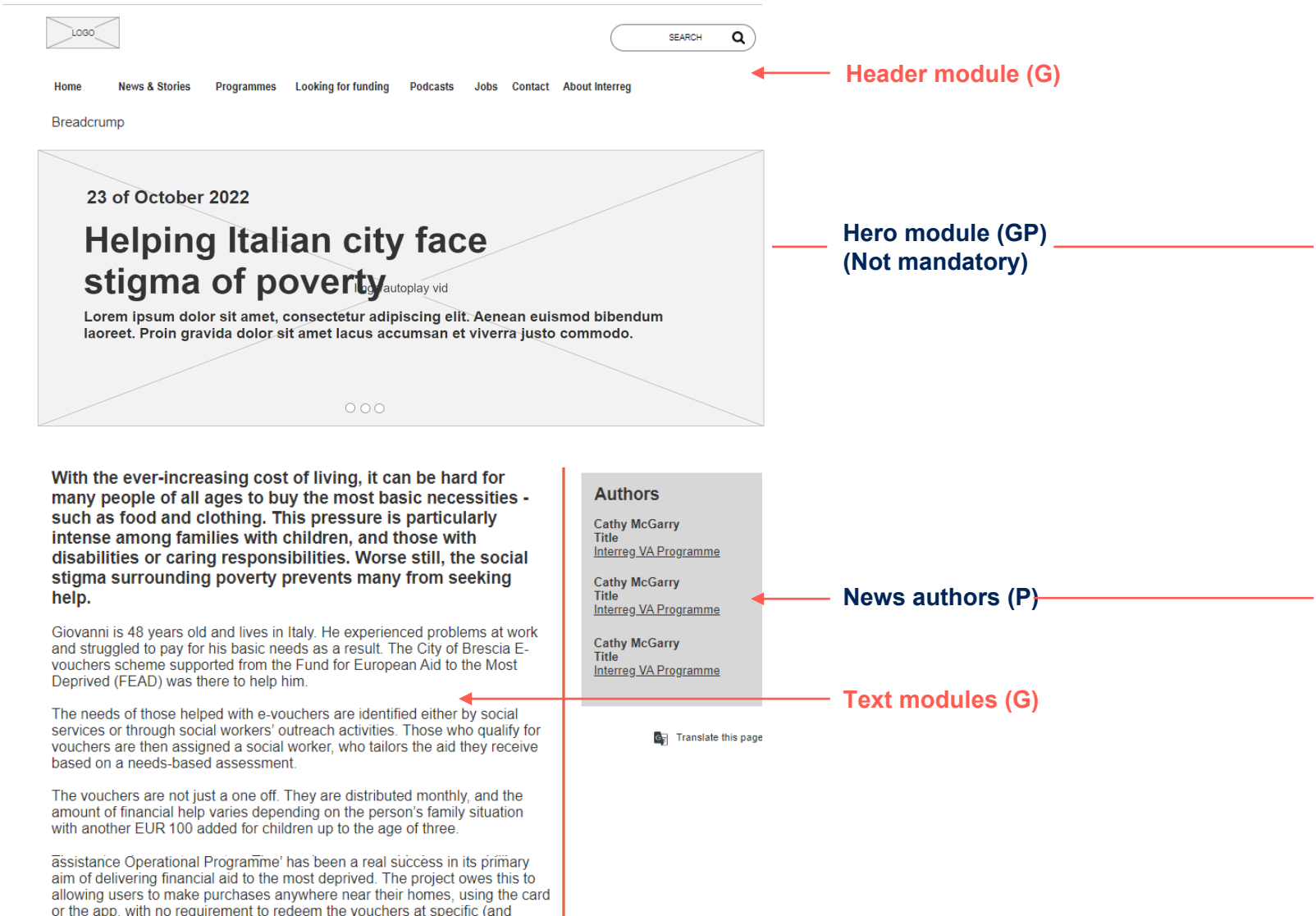
Link

Link

Link

News Details Page

Presents the full news / story post



Functional

Shows authors of news post

Fields

- Date
- Headline
- Sub headline

Background

- Images or auto-play video

Data

- All data from news item

Functional

Shows authors of news post

Fields

- Headline (fixed)
- Name
- Programme name
- Link to programme details page

Interaction

- Click on programme name opens programme details page

possibly distant) locations.

Giovanni is 48 years old and lives in Italy. He experienced problems at work and struggled to pay for his basic needs as a result. The City of Brescia E-vouchers scheme supported from the Fund for European Aid to the Most Deprived (FEAD) was there to help him.

The needs of those helped with e-vouchers are identified either by social services or through social workers' outreach activities. Those who qualify for vouchers are then assigned a social worker, who tailors the aid they receive based on a needs-based assessment.

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Aenean euismod bibendum laoreet. Proin gravida dolor sit amet lacus accumsan et viverra justo commodo. Proin sodales pulvinar sic tempor. Sociis natoque penatibus et magnis dis parturient montes, nascetur ridiculus mus. Nam there to help him.

The needs of those helped with e-vouchers are identified either by social services or through social workers' outreach

Giovanni is 48 years old and lives in Italy. He experienced problems at work and struggled to pay for his basic needs as a result. The City of Brescia E-vouchers scheme supported from the Fund for European Aid to the Most Deprived (FEAD) was there to help him.

Fact

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Vestibulum eu ipsum nec felis imperdiet hendrerit ut eget lectus, e.

[View full report](#)

← Fact module (G)

" Donec nec justo eget felis facilisis fermentum. Aliquam porttitor mauris sit amet orci."

← Inline quotes module (G)

- Sandra Manjo

The needs of those helped with e-vouchers are identified either by social services or through social workers' outreach activities. Those who qualify for vouchers are then assigned a social worker, who tailors the aid they receive based on a needs-based assessment.

Want to know more ?

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[View more details here](#)

[Get summary PDF here](#)

← CTA module 2

Relevant links

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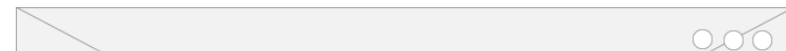
[Link to something](#)

[Visit website](#)

← Headline module (G)

← Button module (G)

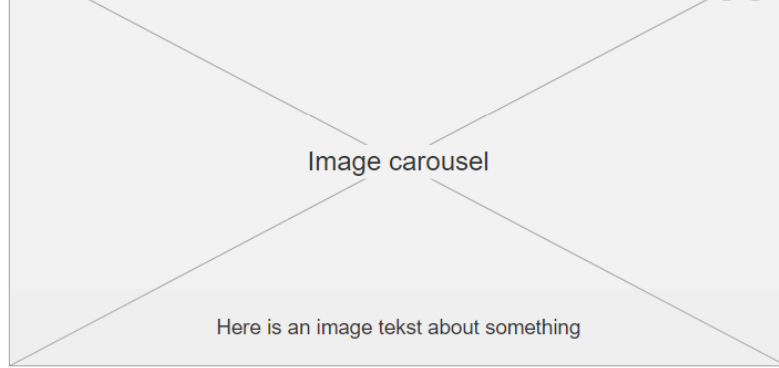
View images from the event



(G) = Generic module / functionality

(P) = Proprietary functionality

(G) = Generic module / functionality
(P) = Proprietary functionality



← Image carousel (G)

More news

Explore the news and stories of Interreg



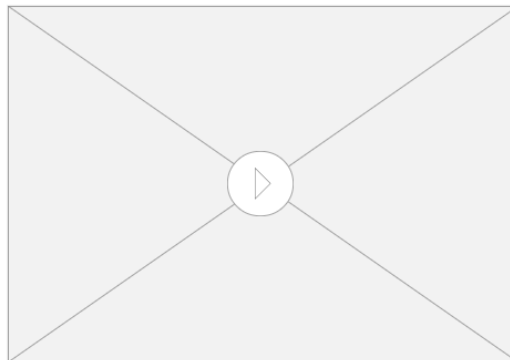
Headline

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Headline

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Headline

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Headline

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Headline

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Lorem ipsum dolor sit amet, consectetur adipiscing elit. Ut nibh dui, porta id nunc ut, gravida sagittis

← Theme collection module (GP)

Functional

Theme collection module is used with automatic fetched content

Data

- Latest content fetch automatically from news database
- Sorted by latest

Podcast Section

The Supplier shall include the following functionalities in the “Podcast” section, as described in pages 122-124 (both included).

Introduction to Podcast Section

The Podcast section shall showcase the “This is Europe” podcast series

The Podcast section of interreg.eu shall act as a hub for the existing “This is Europe” podcast series.

It shall showcase the current and coming series and inspire users to listen and subscribe to the podcast.

Users shall be able to listen to the podcast directly on the page but, most importantly, also follow and listen to the podcast via their preferred podcast service.

The section will enable the Customer’s editors to add additional information to each podcast episode including the possibility to tag each episode with geography, theme, featured programme and keywords.

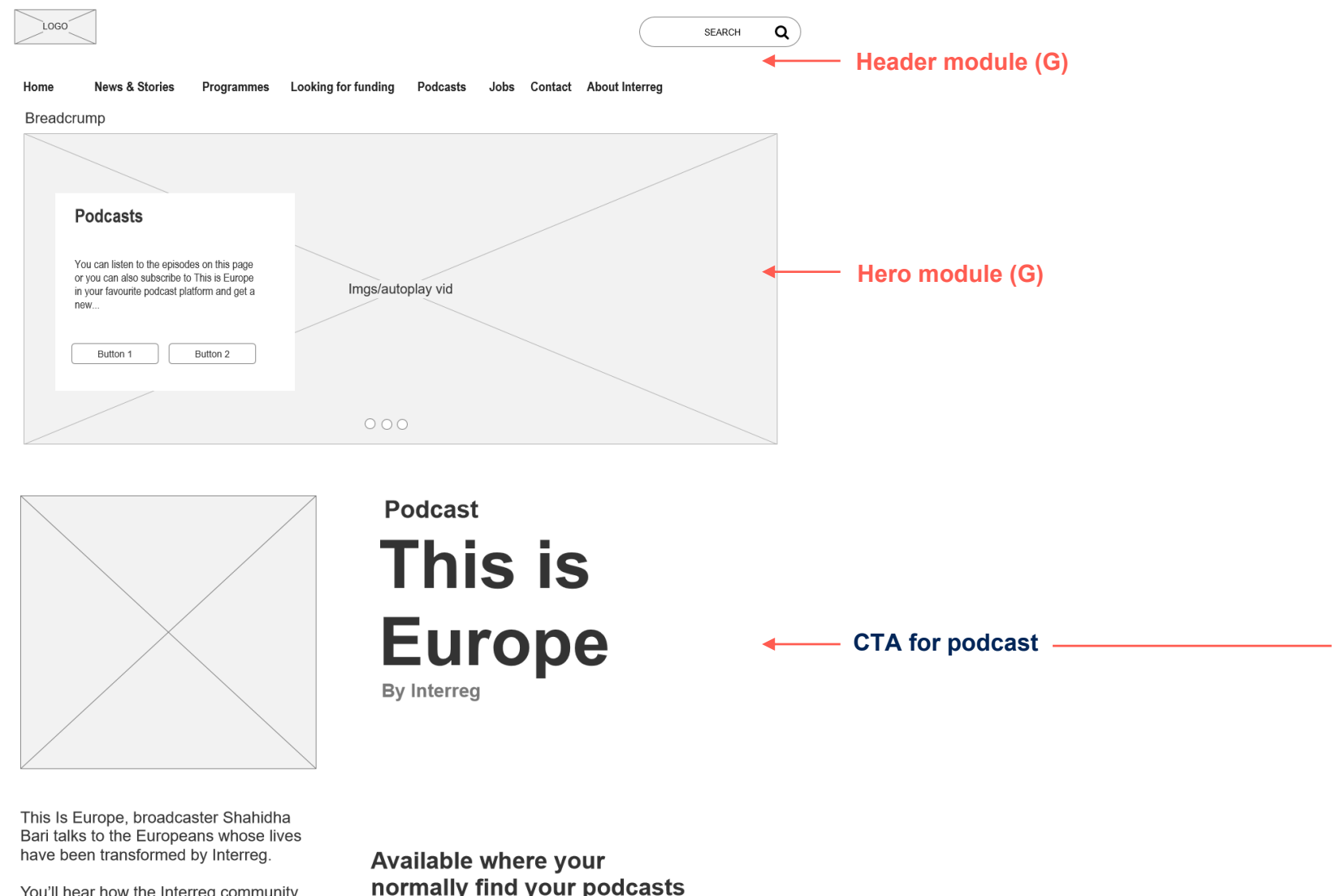
Proprietary functionality to be included by the Supplier in the Podcast section:

- Podcast CTA (P)
- Podcast description module (P)



Podcast Page

The Podcast page shall present the podcast as shown below



Functional

Fields

- Post headline
- Headline
- Sub headline
- Image
- Text
- Icon headline
- Icons

Interaction

- External link to Simplecast (3rd party podcast solution paid for by the Customer)

works with everyone from refugees to reuse pioneers, musicians to doctors, forging stronger bonds across borders, tackling pressing issues such as food sustainability and green mobility.



Spotify



Apple podcast



Google podcast

[Open in simple cast](#)

Season 1

Season 2

Tab module (G)

4 Episodes

Season 1 - Episode 4



What now for Europe?

Season 1 | Episode 4

Oct 12th 2020



00:00

44:23



Episode summary

At a decisive moment in the history of the continent, what does the future hold for Europe – and what can we learn from its past?

[See episode description](#)

Episode description

[Shahidha Bari](#) convenes a panel of European thinkers for a conversation about the future of cooperation on the continent.

[Simon Jenkins](#) is a Guardian columnist and the author of 'A Short History of Europe: From Pericles to Putin'.

[Birte Wassenberg](#) is Professor in Contemporary History at the University of Strasbourg.

[Reinier Zweers](#) works with Interreg as Coordinator of European Cooperation in the Gelderland province.

Together, they tackle the big questions facing Europe – from populist politics to the climate crisis – and ask how the continent might survive and thrive now and after the global pandemic.

Recorded remotely, across three different countries, this episode marks the 18th European Week of Regions and Cities – and dives into the role that Interreg can play at a decisive moment in the history of Europe.

Podcast player

Open/close (P)

Episode description (P)

Functional

- Showing number of episodes in season

Functional

- Embedded podcast player from Simplecast

Functional

- Ability to open/close podcast cards

Functional

- Fields
- Headline (fixed)
- RTE text content area

Tagging

- Editor shall be able to tag each episode with relevant tags such as geography, theme, programme and keywords.

Season 1 - Episode 3



What now for Europe?

Season 1 | Episode 4

Oct 12th 2020

Search

The Supplier shall include the following specifications in the “Search” functionality, as described in pages 126-131 (both included).

Introduction to Search & Filter Functionality

Sitewide and integrated 'on page' search and filtering capabilities

The search and filter functionality of the interreg.eu website shall empower the users to intuitively find, filter, and search for content that is relevant to their specific needs.

The different contexts of the users shall be acknowledged and supported as some users might be looking for funding, some for impact stories and others for an overview over which Interreg programmes exist and what they do.

A site wide search shall be accessible on all pages via the header menu.

Equally important, there shall be a dedicated search and filtering functionality integrated into selected pages to enable the users to easily search and filter down content in real time.

The search results page shall enable the users to further refine and filter the search results.

The following page outlines which search tactics the Supplier shall include to create the best possible user experience and findability of content.



Search Functionality

The Supplier shall include an advanced search functionality across the site to fulfill user needs and to make it easy to find and filter for relevant content.

Type-ahead suggestion

Type-ahead suggestion works in such a way that when the user starts typing, the search engine makes suggestions for what the user may be searching for. This will allow the user to see from the very beginning of the entry whether she can expect to find something. In addition, this feature supports the user in avoiding spelling and typos.

Example text

When the search results are displayed, there will be a sample of the text to which the search relates. This is for the user to quickly assess whether the result is relevant. The text that is displayed shall also contain the searched word.

Forgiving search

A forgiving search feature will take into account that there may be problems with spelling errors, singular/plural and synonyms, and despite this, it will the user the expected search results. It shall be possible for editors to continuously supplement with new words and terms.

Faceted search

Faceted search means that if the user's first entry has been "programmes" but has subsequently expanded this to "programmes innovation", then the search will now return results where both "programmes" and "innovation" are included.

Context indication

Context indication is when each search result clearly indicates which section of the result page it comes from. This will support the user in finding the right information as she can see the context wherein the result exists.

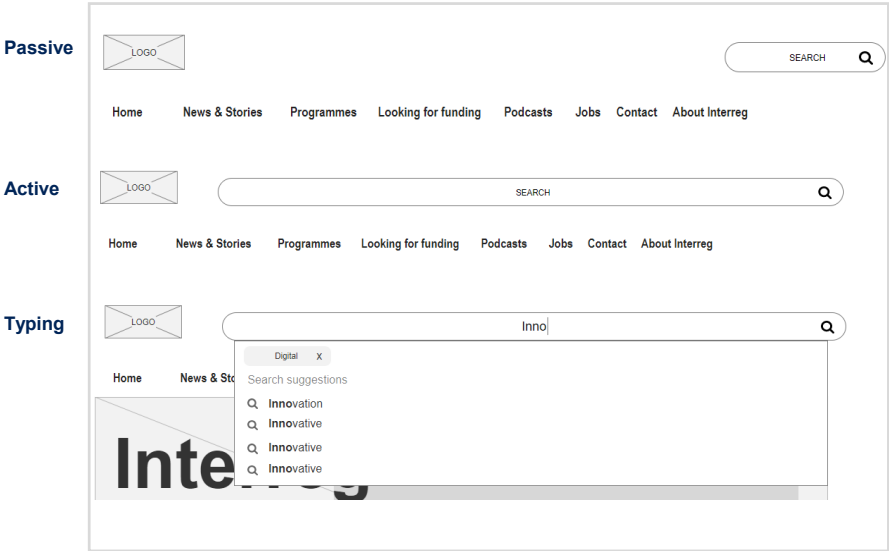
Combine search and filtering

Users shall be able to use a combination of free text search and filtering to narrow the search, for example: "only show me results under "open calls"". Additionally, filters will show update "live" with number of relevant items in filter. Example (Theme 1 (23)). Finally, the shown order of filters shall optimally dynamically adjust to "most used".

Search Fields

Enabling search across site and integrated into to dedicated pages

Header cross site search



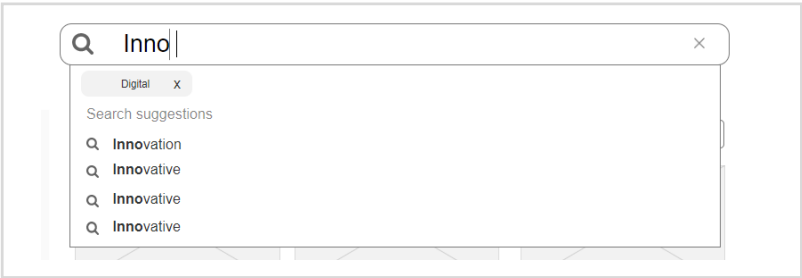
Header cross site search

Functional

- Type-ahead suggestion
- Forgiving search
- Faceted search

Shows search results on search results page

On page search



On page search

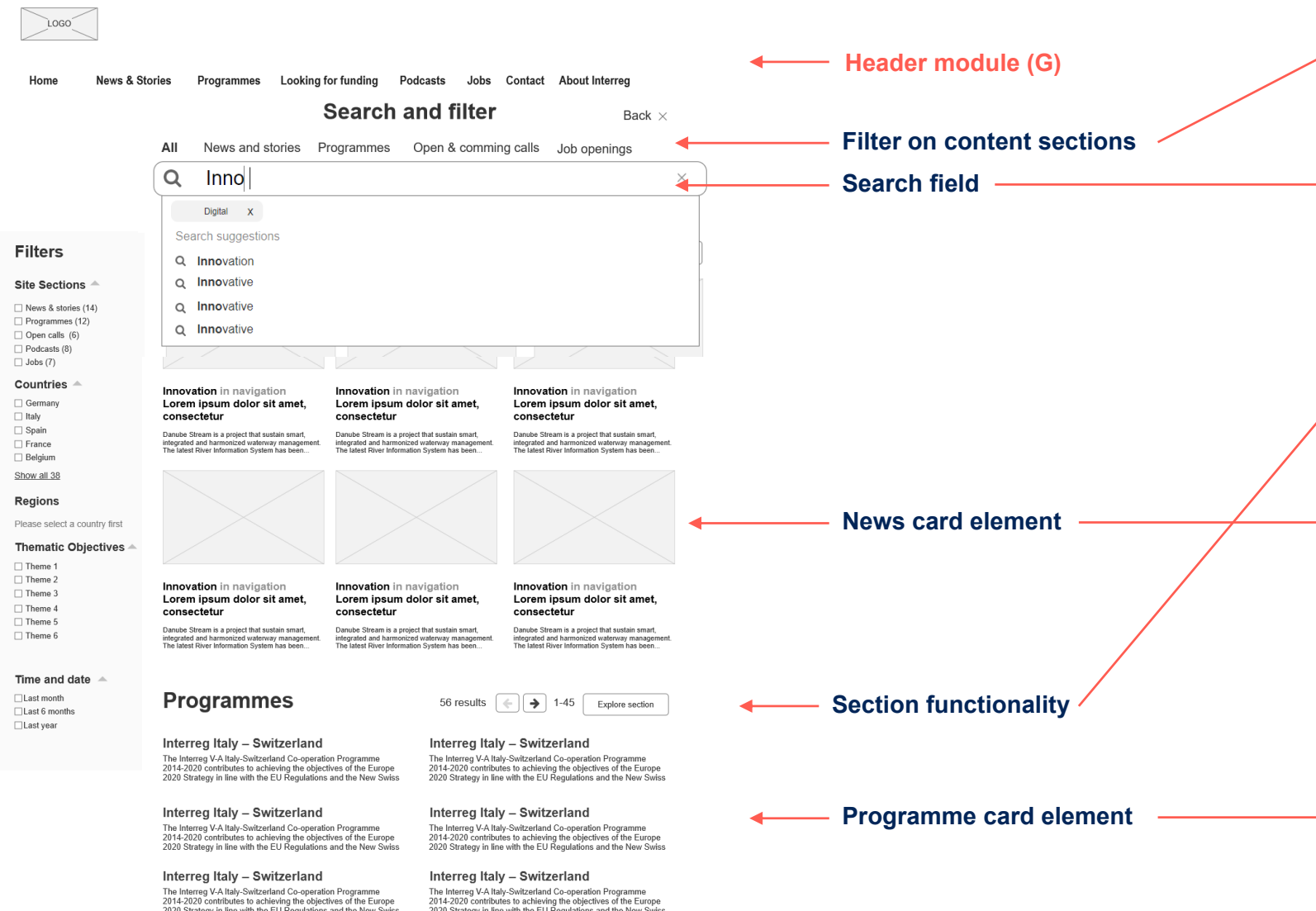
Functional

- Type-ahead suggestion
- Forgiving search
- Faceted search

Instant results on page. Direct filter down of results with tags to remove searches

Search Results Page

Search results page that enables the users to further refine and filter the search results



Functional

- Click on section labels filters to only show results within section

Functional

- Type-ahead suggestion
- Forgiving search
- Faceted search

Functional

- Section headline
- Use paging functionality
- Link to relevant site section

Functional

Content

- Image
- Headline
- Text

Whole card is clickable

Functional

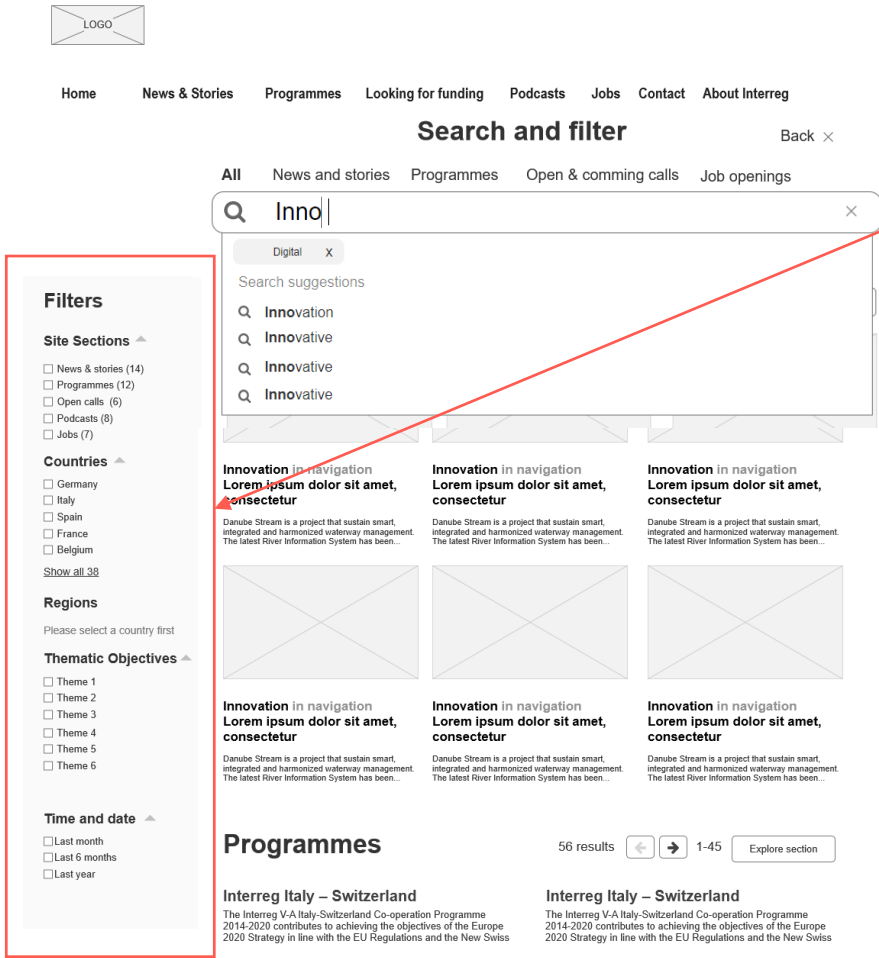
Content

- Headline
- Text

Whole card is clickable

Search Results Page - filter

Search results page that enables the users to further refine and filter the search results



Filters (P)

Functional

- Filter on**
- Site sections
 - Countries
 - Regions
 - Thematic objectives
 - Time and date

Results are filtered and updated in real time

Filters should be usable together with free text search

Open & comming calls

56 results   1-45 [Explore section](#)

Call for proposals focussing on Theme x and theme y

Countries (12)
Albania, Bosnia and Herzegovina, Bulgaria, Croatia, Cyprus, France, Greece, Italy, Republic of North Macedonia, Malta, Montenegro, Portugal, Slovenia, Spain

Themes(3)

Theme 1

Theme 2

Theme 3

Deadline 27th October 2022

Call for proposals focussing on Theme x and theme y

Countries (12)
Albania, Bosnia and Herzegovina, Bulgaria, Croatia, Cyprus, France, Greece, Italy, Republic of North Macedonia, Malta, Montenegro, Portugal, Slovenia, Spain

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Themes(3)

Theme 1

Theme 1

Theme 3

Deadline 27th October 2022

Calls card element

Functional

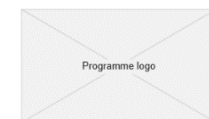
Content

- **Headline**
- **Countries**
- **Themes**
- **Deadline**

Whole card is clickable

Job openings

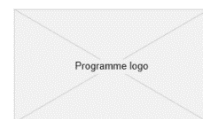
56 results   1-45 [Explore section](#)



Project officer for innovation hub in paris, France

The Joint Secretariat of the Interreg Euro-DIG Programme is recruiting a Project officer for a 3-year contract in Marseille within innovation and research

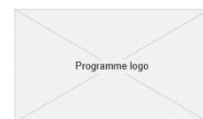
Deadline: 27th October 2022



Project officer for innovation hub in paris, France

The Joint Secretariat of the Interreg Euro-DIG Programme is recruiting a Project officer for a 3-year contract in Marseille within innovation and research

Deadline: 27th October 2022



Project officer for innovation hub in paris, France

The Joint Secretariat of the Interreg Euro-DIG Programme is recruiting a Project officer for a 3-year contract in Marseille within innovation and research

Deadline: 27th October 2022

Jobs card element

Functional

Content

- **Programme logo**
- **Headline**
- **Text**
- **Deadline**

Whole card is clickable

Create & Manage User Profile & Login

This functionality is included in Release 3 only. This functionality shall include the requirements included in pages 132-138 (both included)



The interreg.eu web shall contain functionality that enables the users to create a personal profile to subscribe to programme updates and set personal preferences for newsletter content.

This means that if the user clicks on “follow programme” she will get an instant notification (by mail) every time a programme she follows publishes a call, job, case, or news on the interreg.eu website.

This will enable the user to be in the loop of the programmes that are most relevant to her.

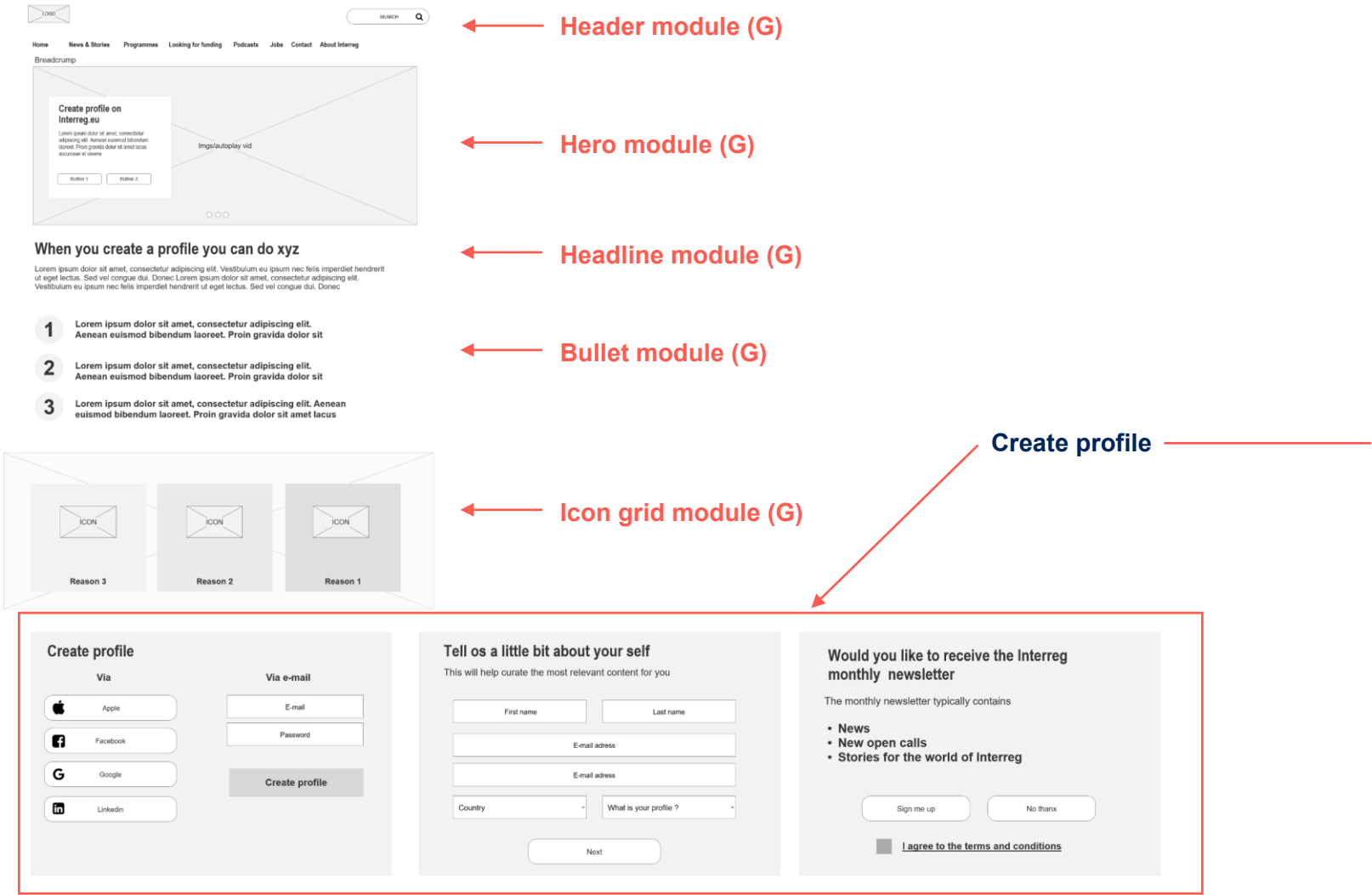
Additionally, by creating a profile on interreg.eu users shall be able to customise newsletter and subscription services to fit the users' preferences.

Finally, user profiles will generate a large number of insights into who the users are and how they behave on the site. Having a user profile is also the first step for potential future content personalisation (not considered in the initial roadmap).

Users will be able to login with the most common login methods, such as Facebook, LinkedIn, Google or Apple. This means that the users will be able to create a profile and login with just a few simple steps.

Create User Profile Page

Enabling the user to create a profile on interreg.eu to be able to customise preferences and subscribe to programme updates



Functional

Login options

- Via Apple
- Via Facebook
- Via Google
- Via LinkedIn
- Via e-mail password

Additional information needed

- First name
- Last name
- E-mail address
- Country
- Role

Final step page

- Headline
- Text
- Bullets
- Read/ accept terms and conditions
- Role

Confirmation page and flow

- After sign up, a confirmation page shall be shown, and confirmation of e-mail address e-mail sent

Login Functionality

Enabling the user to login on interreg.eu to be able to customise preferences and subscribe to programme updates

The screenshot shows the interreg.eu website interface. At the top, there is a navigation bar with links: Home, News & Stories, Programmes, Looking for funding, Podcasts, Jobs, Contact, and About Interreg. A search bar is located on the right. Below the navigation bar, a breadcrumb trail is visible. The main content area features a map of Europe with tabs for 'Countries' and 'Regions'. A modal window titled 'Never miss an update from Euro-Dig' is overlaid on the map. The modal contains the text: 'Create a Interreg.eu account to follow your favorite programmes and receive alerts about news, open and coming calls, jobs and stories'. It offers four login options: 'Login in with Apple', 'Login in with Facebook', 'Login in with Google', and 'Login in with LinkedIn'. Below these, it says 'Or via e-mail' and provides input fields for 'E-mail' and 'Password'. At the bottom of the modal, it asks 'Dont have an account ? Create one here'. A red arrow points from the 'Login' text in the diagram to the 'Login in with Google' button in the modal.

Login

Functional

Login options

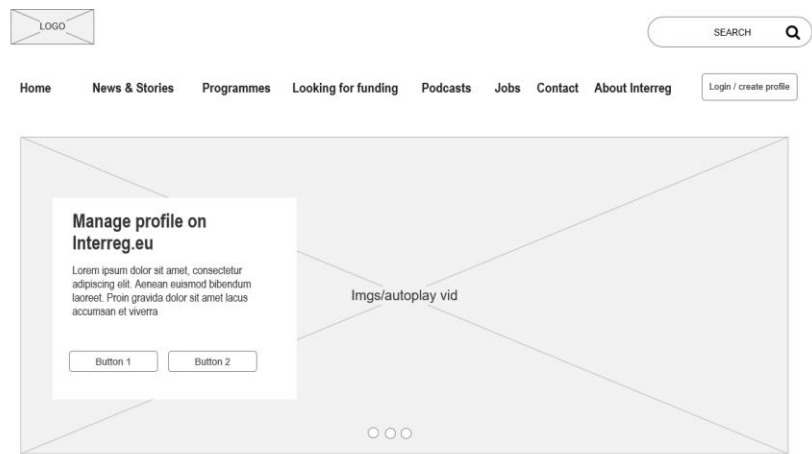
- Via Apple
- Via Facebook
- Via Google
- Via LinkedIn
- Via e-mail password

Additional functionality

- Forgot password

Manage Profile

Enabling the user to manage their profile on interreg.eu to be able to customise preferences



← Header module (G)

← Hero module (G)

← Headline module (G)

← Text module (G)

Welcome back James

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Edit your profile data

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Denmark

Policy maker

Save

Reset password

← Edit profile (P)

Functional

Required data

- First name
- Last name
- Country
- Role
- Via e-mail password

Additional functionality

- Reset password

(G) = Generic module / functionality
(P) = Proprietary functionality

Manage subscriptions

You are currently subscribing to updates from the following programmes:

In the list below you can choose to add additional programmes

Subscribing

Interreg EURO-Dig
Interreg Atlantic Area
Interreg Balkan-Mediterranean



Not subscribing

Interreg Adriatic - Ionian
Interreg Alpine Space
Interreg Baltic Sea
Interreg Central Europe
Interreg Danube
Interreg Mediterranean
Interreg North Sea
Interreg North West Europe
Interreg Northern Periphery and Arctic
Interreg South West Europe
Interreg Germany / Mecklenburg
– Western Pomerania /
Brandenburg – Poland

← **Manage subscriptions (P)** →

Functional

Set which programmes to subscribe to updates to

Content

- List of programmes

Interaction

- Add/remove programmes from subscription list

Newsletter preference

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Categories

Which content Categories are you most interested in information about ?

General news & stories from the world of Interreg



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adipiscing elit. Vestibulum eu ipsum nec
felis imperdiet hendrerit ut eget lectus.
Sed vel congue dui. Donec

Unsubscribe

New open & coming calls



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adipiscing elit. Vestibulum eu ipsum nec
felis imperdiet hendrerit ut eget lectus.
Sed vel congue dui. Donec

Unsubscribe

Career opportunities



← **Newsletter
Preferences (P)** →

Functional

Manage newsletter content preferences

Content

- Content categories
- Description

Interaction

- Subscribe / unsubscribe to content categories

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Vestibulum eu ipsum nec felis imperdiet hendrerit ut eget lectus. Sed vel congue dui. Donec

Subscribe

Thematic Themes

Which tematics are you most interested in information about ?

Theme 1



Lorem ipsum dolor sit amet, consectetur adipiscing elit. Vestibulum eu ipsum nec felis imperdiet hendrerit ut eget lectus. Sed vel congue dui. Donec

Unsubscribe

Theme 2



Lorem ipsum dolor sit amet, consectetur adipiscing elit. Vestibulum eu ipsum nec felis imperdiet hendrerit ut eget lectus. Sed vel congue dui. Donec

Unsubscribe

Theme 3



Lorem ipsum dolor sit amet, consectetur adipiscing elit. Vestibulum eu ipsum nec felis imperdiet hendrerit ut eget lectus. Sed vel congue dui. Donec

Unsubscribe

Theme 4



Lorem ipsum dolor sit amet, consectetur adipiscing elit. Vestibulum eu ipsum nec felis imperdiet hendrerit ut eget lectus. Sed vel congue dui. Donec

Unsubscribe

Geographies

Which geographies are you most interesting in information about ?

National level

- All
- Germany
- Denmark
- Belgium
- France
- Netherlands
- Belgium
- Spain
- Italy
- Sweden
- Norway

Regional

- All
- Böblingen
- Esslingen
- Göppingen
- Ludwigsburg
- Rems-Murr-Kreis
- Heilbronn, Stadtkreis
- Heilbronn, Landkreis
- Hohenlohekreis
- Schwäbisch Hall
- Main-Tauber-Kreis

Newsletter Preferences (P)

Functional

Manage newsletter content preferences

Content

- Thematic themes
- Description

Interaction

- Subscribe / unsubscribe to thematic themes

Functional

Manage newsletter geographical preferences

Content

- List of countries
- List of regions

Interaction

- Choose multiple countries / regions

Geographical preferences (P)

(G) = Generic module / functionality
(P) = Proprietary functionality

Unsubscribe from newsletter

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Aenean euismod

Unsubscribe from Monthly newsletter

Re-subscribe

Unsubscribe(P)

Delete profile

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Vestibulum eu ipsum nec

☐ I understand that my profile
can NOT be re-activated

Delete profile

Delete profile (P)

Functional

Unsubscribe / resubscribe to newsletter

Content

- Headline
- Subheadline
- Buttons

Interaction

- Unsubscribe / resubscribe to newsletter
- Confirmation message after unsubscribing

Functional

Delete user profile

Content

- Headline
- Subheadline
- Checkbox
- Buttons

Interaction

- Accept terms
- Delete profile
- Confirmation message after profile is deleted

Embed Modules

The Supplier shall include the following embed modules, as described in pages 140 -149 (both included).

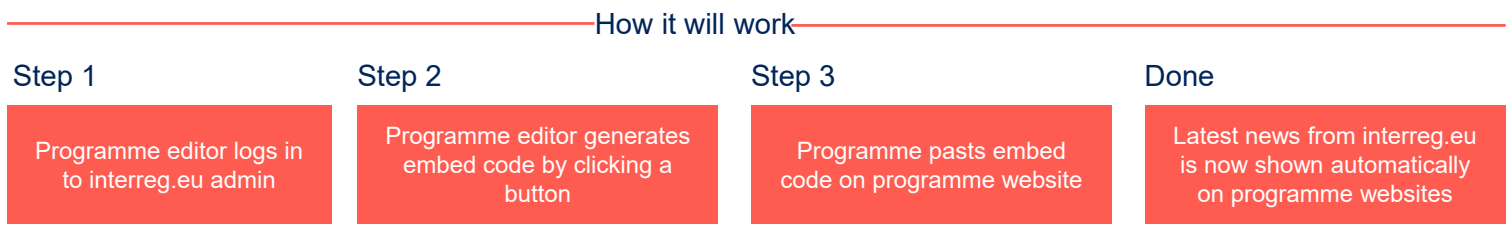
External Embed Modules

The Supplier shall build a **newsfeed** functionality that allows the individual Interreg programmes to include news and stories from interreg.eu on their individual programme sites.

This is achieved by developing a newsfeed embed module and an RSS feed that can show the latest interreg.eu news and stories directly on the programmes' websites.

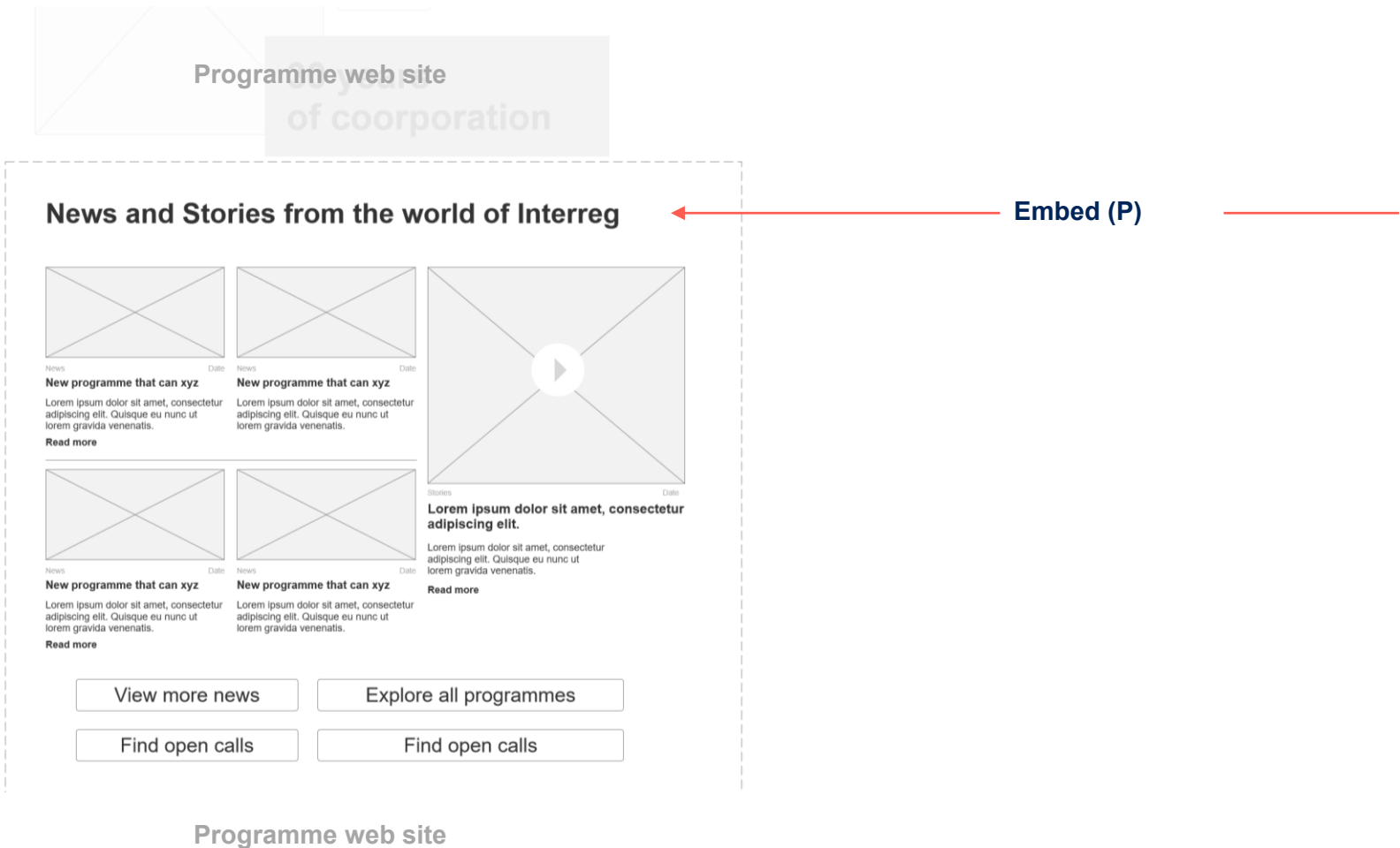
The module shall be developed in such a way that that it is technology-agnostic and thus usable on all programme sites regardless of how they are built.

The Supplier shall build this module so that programmes are able to add it to their sites with just a few clicks. Programmes will also be able to choose to integrate with the exposed RSS feed. This means that programmes can design the newsfeed to match their own website's look and feel.



Embed Modules

The Supplier shall include the following specifications in the embed modules:



Functional

Embed module allowing programmes to feature interreg.eu news on own programme websites.

Content on news cards

- Image
- Label
- Headline
- Text
- Text link

Other

- Buttons with CTA to explore other content areas of interreg.eu

Interaction

- Text link on card links to news post on interreg.eu
- Confirmation message after unsubscribing
- CTA buttons that link to sections on interreg.eu

Embed code

- The embed code can be retrieved by programme editors with access to the interreg.eu CMS admin

RSS

- Interreg.eu should also expose an RSS feed that programmes can choose to insert on their own sites

Glossary Section & Functionality

The Supplier shall include the following embed modules, as described in pages 143 -145 (both included).

Glossary Section & Functionality



The Supplier shall create a glossary functionality that supports the users in understanding complex terms and proprietary EU/Interreg terms.

This will be achieved by developing a glossary page that contains all relevant terms explained. The content of the glossary will be created by the Customer.

Additionally, the users will be supported by “in content” highlights of words and terms that are explained in the glossary. When the user hovers over the highlighted word they will be presented with a small tooltip that in short explains the term.

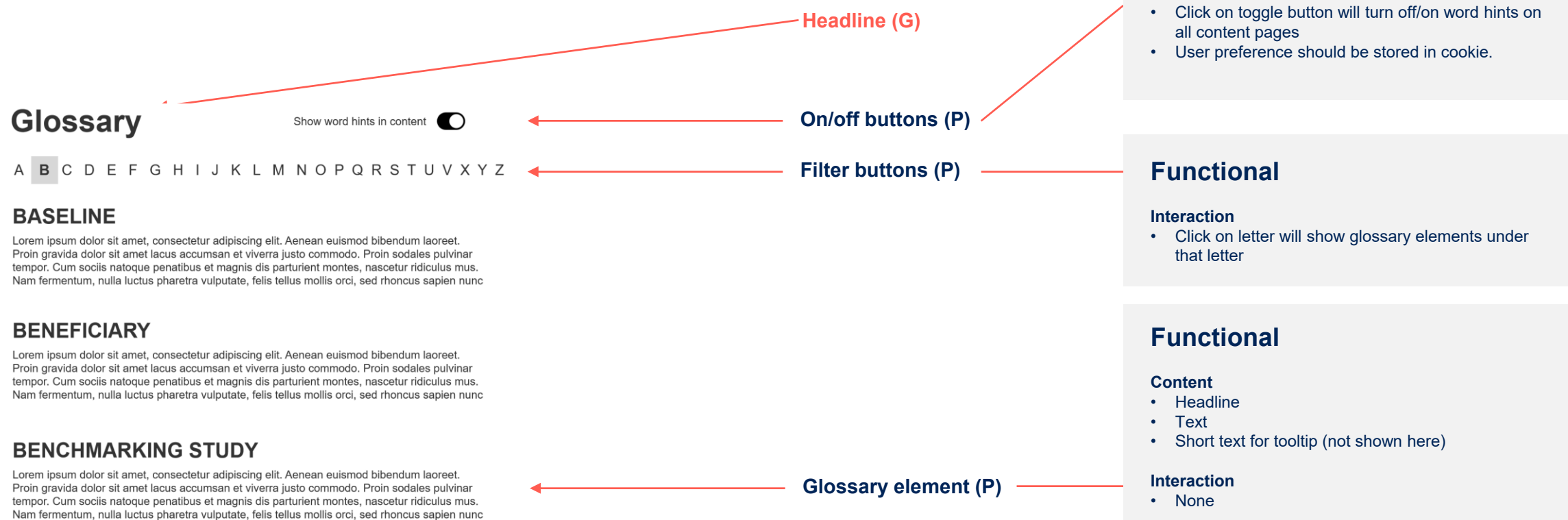
It will be possible for the users to change if the word highlights should be shown on the site or not when they use it.

Words will be highlighted automatically on the following pages:

- Programme detail page
- Open call detail page
- Open job detail page
- News/stories detail pages

Glossary Modules / Section

This Site section shall be created by the Supplier as described on this page, below:



Glossary Module

The Highlight of words/terms that is added to the glossary shall be created by the Supplier as described on this page, below:

Interreg Euro-DIG

The Interreg Euro-DIG Programme supports cooperative Mediterranean borders. We provide funds for projects and managed by public administrations, universities and civil society organisations.

The Programme brings together partners from 69 regions of 14 countries along the Northern shore of the Mediterranean with a common objective: a climate resilient society for the benefit of its citizens. For the next seven years, together with our partners we will work to make the region smarter, greener and improve the governance between its stakeholders. The total programme budget amounts to about 294M€ for the 2021-2027 period.

Mission

Baseline
A baseline is the value of a result indicator at the beginning of the programming period.

These missions will help us find concrete and shared solutions to global challenges. Creating a **baseline**. They pull together various thematic issues and goals that single projects could not otherwise. To improve the quality of human life and ensure a sustainable growth have put the environment at the heart of each mission.

Priority Areas

Strengthening an innovative sustainable economy

Functional

Content

- Headline
- Short text for tooltip

Functional

The glossary module should automatically highlight words that in the glossary database. This should as a minimum work across programme detail, Calls details, jobs details and news/stories details pages.

Interaction

- On hover a tooltip box should be shown
- On hover exit tooltip box should disappear

Tooltip (P)

Highlight words (P)

Newsletter

The Supplier shall include the following embed modules, as described in pages 147 -148 (both included).

Newsletter

This functionality will address the users' need to feel updated and informed about what happens in the world of Interreg.

The Supplier shall build a newsletter functionality based on the following description:

As part of interreg.eu, users will be able to subscribe to a monthly newsletter. By subscribing to the newsletter, users will be able to follow what happens in the world of Interreg with curated news and stories from across programmes.

Initially, the newsletter will be “one size fits all”, meaning that all users will receive the same newsletter.

The newsletter should contain:

- Curated news and stories
- Recent open calls
- Recent open jobs

Based on the learnings from releases 1+2, the Customer may consider expanding the newsletter functionality in release 3.

In release 3, the functionality will enable sending out monthly newsletters to all subscribers with personalised content matching with the preferences of the individual subscriber. This is to increase the perception of relevancy and thus the open and engagement rates of the newsletter.

Newsletter

The Supplier shall build the newsletter with the following specifications:

Release 1 + 2

Requirements for newsletter

Push newsletter subscribers to newsletter list:

- First name
- Last name
- E-mail
- Role
- Country

The Supplier shall provide the possibility for the Customer editor to easily compose the content of the newsletter and to send it out to subscribers the same monthly newsletter to all subscribers

The newsletter shall include an “unsubscribe” button for subscribers to easily opt out of it.

Release 3

Requirements for newsletter

Push newsletter subscribers to newsletter list:

- First name
- Last name
- E-mail
- Role
- Country
- Preferences on categories, themes and geography

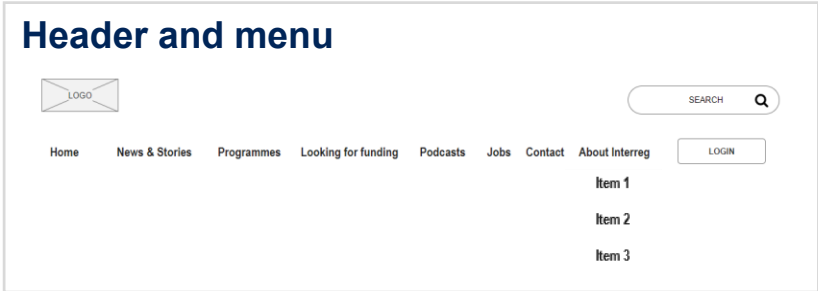
Send out monthly newsletter to all subscribers with personalised content matching with the preferences of the subscriber

The Supplier shall provide the possibility for the Customer editor to easily compose the content of the newsletter and to send it out to subscriber. Each subscriber will receive a newsletter with personalised content matching with the preferences they select.

The newsletter shall include an “unsubscribe” button for subscribers to easily opt out of it.

Assorted

The Supplier shall include the following functionalities in the website:



Header and menu

Functional

- Logo
- Search field (see search section for further info.)
- Multi layered menu (N of elements and n of sub elements)
- Login Button

See search functionality slide for details on search



Cookie consent

Functional

- Cookie consent management system compliant with <https://gdpr.eu/cookies/>



On page translation

Functional

- Ability to translate pages via Google Translate embedded module or alternative with same or better quality and feature set.



Functional requirements

Generic Modules

Modular Approach

The Supplier shall build the website following a modular approach.

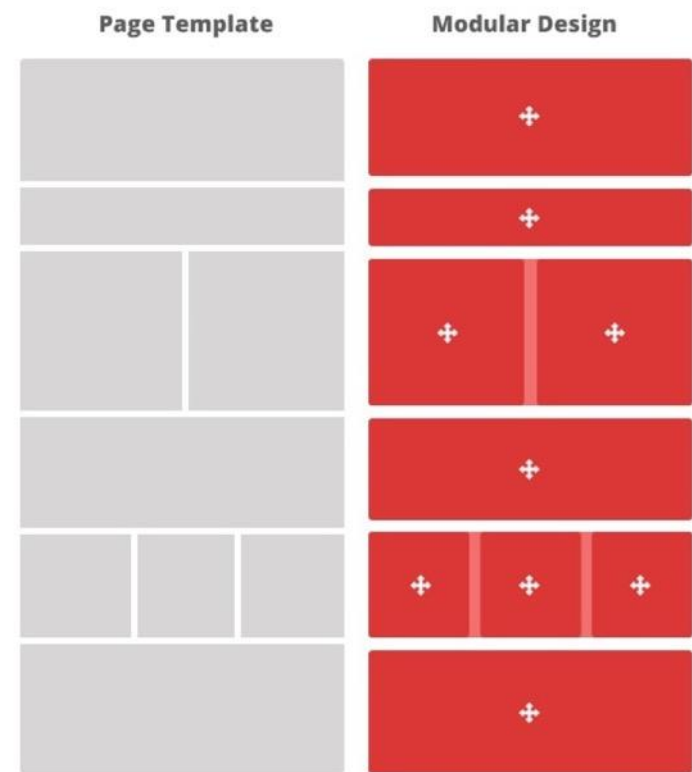
In order to provide the website with the flexibility to easily grow and evolve over time, the Supplier will follow a **modular design** approach to website development. This involves creating a flexible system of standalone, reusable components as opposed to a static collection of pages (templates).

The system of components will essentially be a library of modules that can be mixed and matched, as well as used and repurposed to accommodate new content as required.

These modules will act as building blocks which can be arranged to fit into a rectangular grid pattern on a web page. The arrangement of the modules to create new pages will be entirely up to the editor. As content needs evolve, existing modules can be adapted to fit new needs.

However, there will be some sections or pages on the website where more strict control of which modules are available and how they can be used will apply. E.g. programme information page, open calls etc.

The Supplier shall advise the Customer on which elements shall be made available for these sections and provide the necessary UX and design elements and development the site accordingly.



Generic Modules

The Supplier shall provide the generic content modules listed below:

Images

- Image inline
- Image carousel
- Image 100%
- Image overlay

Text

- Headline modules (s)
- Text modules
- Fact box module
- Inline quotes module

Video

- Video module(s)

Button

- Buttons
- Link button

Call to action

- CTA modules
- SoMe CTA

Hero

Hero module(s)

Other

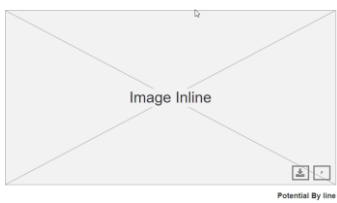
- F.A.Q. module
- Quotes modules
- Bullet list
- Forms module
- Featured module
- Icon grid module
- Table module
- Accordion content module
- Grid layouts
- Footer module
- Attention, top banner

- Theme collection module
- Embed plugins module
- Tabs module
- Popup corner module

Image Modules

The Supplier shall provide the image modules as described below:

Inline image



Description

Module that enables showing image in the main content areas

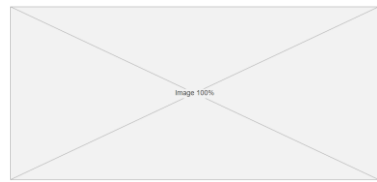
Functional

- Show image in various formats and dimensions
- Option to see image in overlay module
- Option to download image in high resolution format
- Option to have image byline

Technical

- Support PNG, JPG and AVIF formats
- High resolution image should not be loaded before the user clicks download or view in image overlay

100% image



Description

Module that enables showing image in the main content areas in full screen width

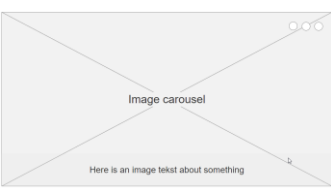
Functional

- Show image in various formats and dimensions

Technical

- Support PNG, JPG and AVIF formats

Image carousel



Description

Module that enables showing multiple images in a carousel in the main content areas. The carousel will change automatically.

Functional

- Show image in various formats and dimensions
- Option to have text on bottom if image text should change with the image slider
- Option to have image byline

Technical

- Support PNG, JPG and AVIF formats

Image overlay



Description

Module that enables to show image in a large format in an overlay

Functional

- Show image in various formats and dimensions
- Option to download image in high resolution format
- Option to close overlay box

Technical

- Support PNG, JPG and AVIF formats

Text Modules

The Supplier shall provide the text modules as described below:

Headline

Headline H1

Headline H2

Headline H3

Text

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Aenean euismod bibendum laoreet. Proin gravida dolor sit amet lacus accumsan et viverra justo commodo. Proin sodales pulvinar sic tempor. Sociis natoque penatibus et magnis dis parturient montes, nascetur ridiculus mus. Nam fermentum, nulla luctus pharetra vulputate, felis tellus mollis orci, sed rhoncus pronin sapien nunc accuan eget.

Text + fact box

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Aenean euismod bibendum laoreet. Proin gravida dolor sit amet lacus accumsan et viverra justo commodo. Proin sodales pulvinar sic tempor. Sociis natoque penatibus et magnis dis parturient montes, nascetur ridiculus mus. Nam fermentum, nulla luctus pharetra vulputate, felis tellus mollis orci, sed rhoncus pronin sapien nunc accuan eget.

Fact

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Vestibulum eu ipsum nec felis imperdiet hendrerit ut eget lectus. e.

Knop

Text + image

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Maecenas sit amet vehicula tortor, vel faucibus arcu. Donec pretium elit ac enim trincidunt elementum. Ut at dolor id magna rutum fermentum vel sed metus. Vivamus bibendum ligula erat.

eget blandit ex aliquet sit amet. Ut tristique dapibus libero, sed fermentum nulla mollis a. Integer aliquam elementum elementum. Praesent mollis justo sit amet augue iaculis, ac lobortis ante feugiat. Nulla facilisi. Nunc ut iacinia dolor. Praesent mollis justo sit amet augue iaculis, ac lobortis ante feugiat. Nulla facilisi. Nunc ut iacinia dolor.



Description

Module that enables adding headlines in different sizes to main content areas

Functional

- Show headlines
- Minimum of 6 sizes
- Ability to use “­” tags for word division

Description

Module that enables adding text to main content areas

Functional

Minimum RTE functions

- Bold
- Underline
- Links
- Italic
- Bullets

Description

Module that enables adding text together with a fact box to main content areas

Functional

Text

- Same RTE functions as “Text”

Fact box

- Headline
- Text (truncated if needed)

Button

- Button label
- Internal and external links
- New or same tab

Description

Module that enables adding text together with an image to main content areas

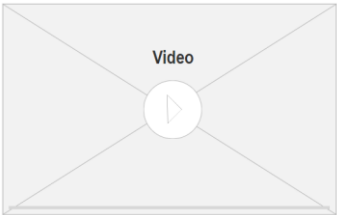
Functional

- Same RTE functions as “Text”
- Same image functions as “Inline image”
- Option to have image on either left or right side

Video and Button Modules

The Supplier shall provide the video and Button modules as described below:

Video



Description

Module that enables showing video in the main content areas

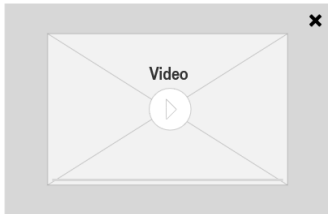
Functional

- Show video in various formats and dimensions
- Option to play video inline
- Option to see video in overlay module
- Option to have video byline
- Show be useable in multiple grid widths

Technical

- Support uploaded MP4, YouTube, Vimeo

Video overlay



Description

Module that enables showing video in overlay

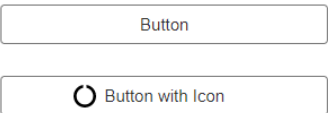
Functional

- Show video in various formats and dimensions in an overlay
- Option to have video byline
- Ability to close overlay

Technical

- Support uploaded MP4, YouTube, Vimeo

Graphical button



Description

Module that enables adding graphical buttons to main content areas and in other modules

Functional

- Button label shall be editable per use
- Option to use icon on button
- Internal and external links
- New or same tab
- Option to download file on click
- Option to go to anchor on page
- Background and text colour shall be changeable per use (colour scheme)

Text based button

[Text link](#)

Description

Module that enables adding text button to main content areas

Functional

- Internal and external links
- New or same tab
- Option to download file on click
- Option to go to anchor on page
- Text colour shall be changeable per use (colour scheme)

Call to Action Modules

The Supplier shall provide the call to action modules as described below:

CTA module 1



Description

Module that enables creating call to action with icons and buttons

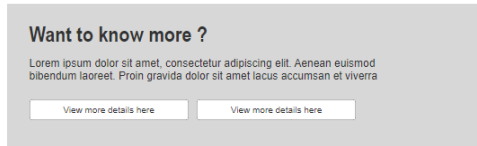
Functional

- Use image or colour as background
- Headline
- Text
- Up to 3 icons
- Up to 3 buttons
- Useable in multiple grid widths

Buttons

- Button label shall be editable per use
- Internal and external links
- New or same tab
- Option to go to anchor on page
- Background and text colour shall be changeable per use (colour scheme)

CTA module 2



Description

Module that enables creating call to action with buttons

Functional

- Headline
- Text
- Useable in multiple grid widths
- Use colour as background

Buttons – up to 3

- Button label shall be editable per use
- Internal and external links
- New or same tab
- Option to go to anchor on page
- Option for button to shown download icon
- Background and text colour shall be changeable per use (colour scheme)

CTA module 3



Description

Module that enables creating call to action with multiple images or 1 auto play video

Functional

- Optional top byline
- Headline
- Text
- 1 auto play video or up to 3 images
- Images slides automatically
- Change image by clicking circles
- Useable in main content grid width

Button (1)

- Button label shall be editable per use
- Internal and external links
- New or same tab
- Option to go to anchor on page
- Background and text colour shall be changeable per use (colour scheme)

Follow SoMe module



Description

Module that enables creating call to action specifically for SoMe

Functional

- Use image or colour as background
- Headline
- Text
- Up to 3 icons
- Up to 3 buttons
- Useable in multiple grid widths

Buttons

- Button label shall be editable per use
- External links
- New tab
- Background and text colour shall be changeable per use (colour scheme)

Generic Hero Modules

The Supplier shall provide the Generic Hero modules as described below:

Hero module 1



Description

Module that enables creating header on page using images or auto play videos

Functional

- Use image, video or colour as background
- Headline
- Text
- Up to 2 buttons
- Useable in main content grid width
- Option to see video with sound

Buttons

- Button label shall be editable per use
- Internal and external links
- New or same tab
- Option to go to anchor on page
- Background and text colour shall be changeable per use (colour scheme)

Hero module 2



Description

Module that enables creating header on page without using images or auto play videos

Functional

- No colour or colour as background
- Headline
- Text
- Up to 2 buttons
- Useable in main content grid width

Buttons

- Button label shall be editable per use
- Internal and external links
- New or same tab
- Option to go to anchor on page
- Background and text colour shall be changeable per use (colour scheme)

Hero module 3



Description

Module that enables creating header with date on page using images or auto play videos

Functional

- Use image, video or colour as background
- Headline
- Top byline
- Text
- Up to 2 buttons
- Useable in main content grid width

Buttons

- Button label shall be editable per use
- Internal and external links
- New or same tab
- Option to go to anchor on page
- Background and text colour shall be changeable per use (colour scheme)

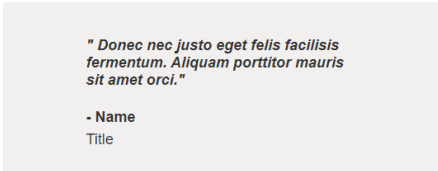
Technical

- On news/stories pages date shall be filled automatically

Assorted Modules

The Supplier shall provide the assorted modules as described from pages 158 (see below) to 162, both included:

Quote module



Description

Module that enables showing quote

Functional

- Use colour as background
- Quote text
- Name
- Title

Quote module w/image



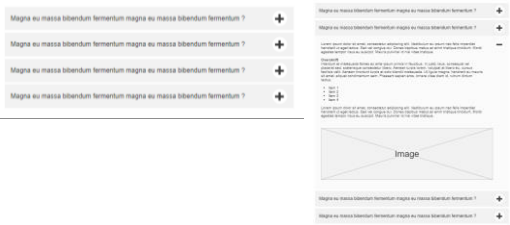
Description

Module that enables showing quote with image

Functional

- Use colour as background
- Use image
- Quote text
- Name
- Title

F.A.Q. module



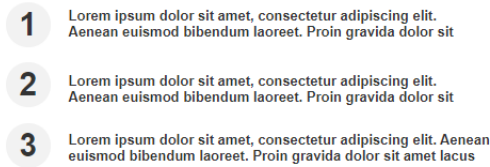
Description

Module that enables FAQ module

Functional

- Option to create unlimited questions
- Answer field should be RTE and support images + minimum RTE functions
- It should be possible to open/close each questions
- Editor should be able to define if first question should be expanded on load
- Useable in multiple grid widths

Bullet list module



Description

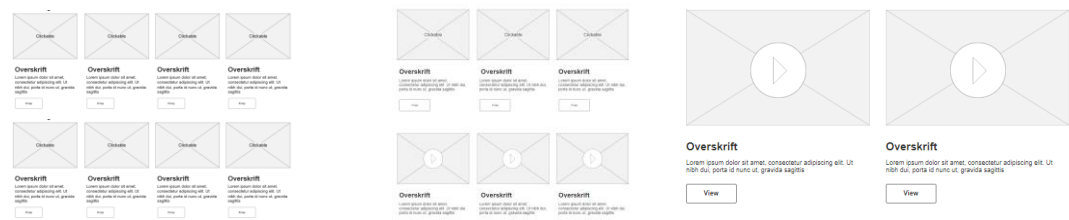
Module that enables bullet list with numbers or icons

Functional

- Option to create unlimited bullets
- Text field should be RTE and support Minimum RTE functions
- It should be possible to add icons to each bullet
- It should be use automatic numbers as bullets
- Useable in multiple grid widths

Assorted Modules 2

Grid modules



Description

Module that enables showing grid elements in 2, 3 and 4 columns

Functional

Card elements

- Image
- Headline
- Short text
- Button
- Video icon

Buttons

- Button label shall be editable per module instance
- Internal and external links
- Downloads, video in overlay
- New or same tab
- Option to go to anchor on page
- Background and text colour shall be changeable per module (colour scheme)

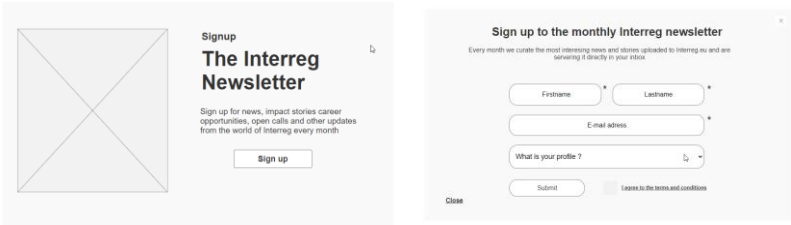
Functional

- Module shall be useable in 2,3 and 4 column grids
- Button and image shall be clickable

Editor options

- Headline shall be optional
- Short text shall be optional
- Use of button shall be optional
- Option to use for download of file (button gets download icon)

Newsletter Call to action (CTA) & sign up



Description

Module acts as CTA for newsletter signup and enables the sign up to newsletter process.

Functional

CTA state:

- Image
- Small headline
- Headline
- Text
- Button
- Useable in multiple grid widths

Signup state:

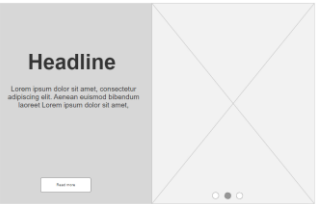
- Headline
- Subtext
- Field: First name (mandatory)
- Field: Last name (mandatory)
- Field: E-mail address (mandatory)
- Dropdown: Profile
- Check box with terms link (mandatory)
- Button
- Close button

Technical:

Push information to newsletter system

Assorted Modules 3

Featured module carousel



Description

Module that enables featuring most important content elements. Auto slides between multiple elements

Functional

- Image
- Headline
- Text
- Button

Buttons

- Button label shall be editable per module instance
- Internal and external links
- New or same tab
- Background and text colour shall be changeable per module (colour scheme)

Grid module with icons



Description

Module that enables showing grid elements with icons and text in 2, 3 and 4 columns

Functional

- Option to create 2-4 elements
- Use image or colour as background of module

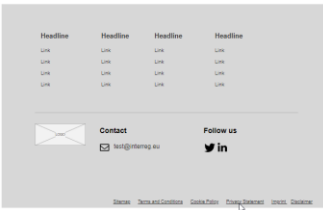
On each element

- Icon/Image
- Text
- Option to choose background colour of elements

Links

- Option to add link to each module
- Internal and external links
- New or same tab
- Anchor or overlay

Footer module



Description

Module that automatically is added to all pages (Apart from campaign pages)

Functional

- Option to up to 4 headlines
- Option to up to 4 links in each column
- Logo

Contact

- Headline
- Contact mail (MailTo) + icon

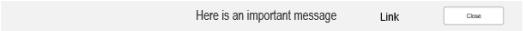
Social media

- Headline
- Up to 4 follow SoMe icons

Bottom links

- Up to 6 bottom links
- Internal and external links
- New or same tab

Attention module



Description

Module that enables adding a small banner at the vey top of the page.

Functional

- Text
- Option to use link button
- Close button (closes module)

Assorted Modules 4

Theme collection module



Description

Module that enables editor to add collection of elements as a theme collection to feature curated content elements.

Functional

Card elements

- Image
- Headline
- Short text
- Button
- Option for video icon
- Option to use Autoplay video on card

Interaction

- Image shall be clickable
- Internal and external links
- Downloads
- Video in overlay
- New or same tab
- Option to go to anchor on page

Tabs module



Description

Module that enables to show all other generic content modules in tabs.

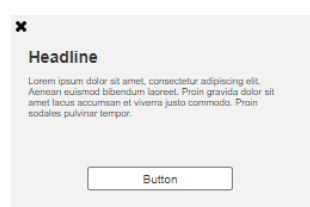
Functional

- Option to create 2-5 tabs
- Change text on tabs

Interaction

- By clicking tab, it will change to show content from tab and indicate which tab that is active

Popup corner module



Description

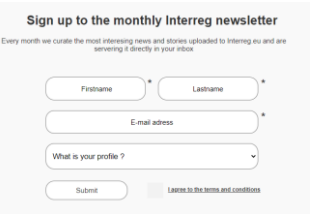
Module that enables editor to set up rules-based popup to be shown on any page based on certain conditions.

Functional

Core functionality to be defined by final choice of technology stack however the support for the following is recommended

- Option to close popup
- Option to auto remove after x time
- Option setup conditions for when the popup is shown
- Option to for popup to contain, buttons, links, text, images, video, buttons and forms.
- Option to have multiple conditions set up to show different popups

Forms module



Description

Module that the enables to setup and show relevant forms.

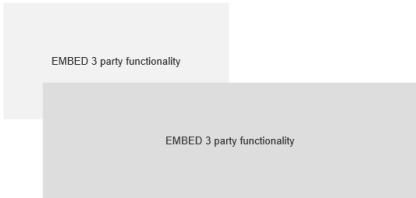
Functional

Core functionality to be defined by final choice of technology stack, however the support for the following is a requirement:

- Input text fields
- Dropdowns
- Check boxes
- Radio buttons
- Buttons
- Date selector
- File uploads
- Validation rules
- Error messages
- Confirmation page

Assorted Modules 5

General embed module



Description

Module that enables editor to embed 3 party functionality on content pages.

Functional

Editors shall be able to embed content elements from third parties.

Embed module shall be usable in all column sizes, including 100% wide.

Examples

- Google maps
- Social feeds
- Charts and graphs
- YouTube
- Vimeo

Table module

	Heading	Heading
Heading	R2, C2	R2, C3
Heading	R3, C2	R3, C3
Heading	R4, C2	R4, C3

Description

Module that enables setting up and show tables on main content pages.

Functional

Module shall be usable in all column sizes, including 100% wide.

- Option to create table with X columns and Y rows
- Option to use alternate colors
- Option to use
- Option to use headers on columns
- Option to use headers on rows

Accordion content module



Description

Module that enables showing all other generic content modules in accordions.

Functional

- Option to create unlimited accordion elements
- Change text on tabs

Interaction

- By clicking an accordion element, it will open to show content from accordion element and indicate which element that is active
- By clicking an open accordion element, it should close again.

Editor Roles & Permissions

The Supplier shall provide the editor roles and permissions as outlined in pages 164-166, both included.

Editor Roles

We Supplier shall provide the following user roles, access levels and permissions:

User roles:

Interact master admin

Permission to add and update:

- All pages and content
- Tracking tools
- Quality assurance tools
- Installation of plugins etc.
- User access management

Permission to add, update and approve:

- All pages

Access method:

- Admin login

Interact campaign admin

Permission to add and update:

- All campaign pages and content
- Tracking tools related to campaign
- Quality assurance tools

Permission to add, update and approve:

- All campaign pages

Access method:

- Sectional editor admin access

Interact Digital Communication Team (IDCT)

Permission to add and update:

- All pages and content
- Tracking tools
- Quality assurance tools

Permission to add, update and approve:

- All pages

Access method:

- Full editor admin

Programmes

Self service permission to add and update:

- Basic programme info
- Programme information page
- Job postings
- Open and coming calls
- Request to have editor profile

Self service permission to submit for approval:

- News / Stories

Access method:

- Sectional editor admin access

System Support for Quality Assurance

The Supplier shall provide the following system support:

Content validation and due diligence

The Supplier shall enable the Customer editors to:

- Validate that programme data is up-to-date
- Validate that links are not broken

For this, the Supplier will deliver the following:

- Ability to get overview over updated dates for all the programme pages (last updated date)
- System to support the check for broken links

Content approvals and revisions

The Supplier shall enable the Customer editors to:

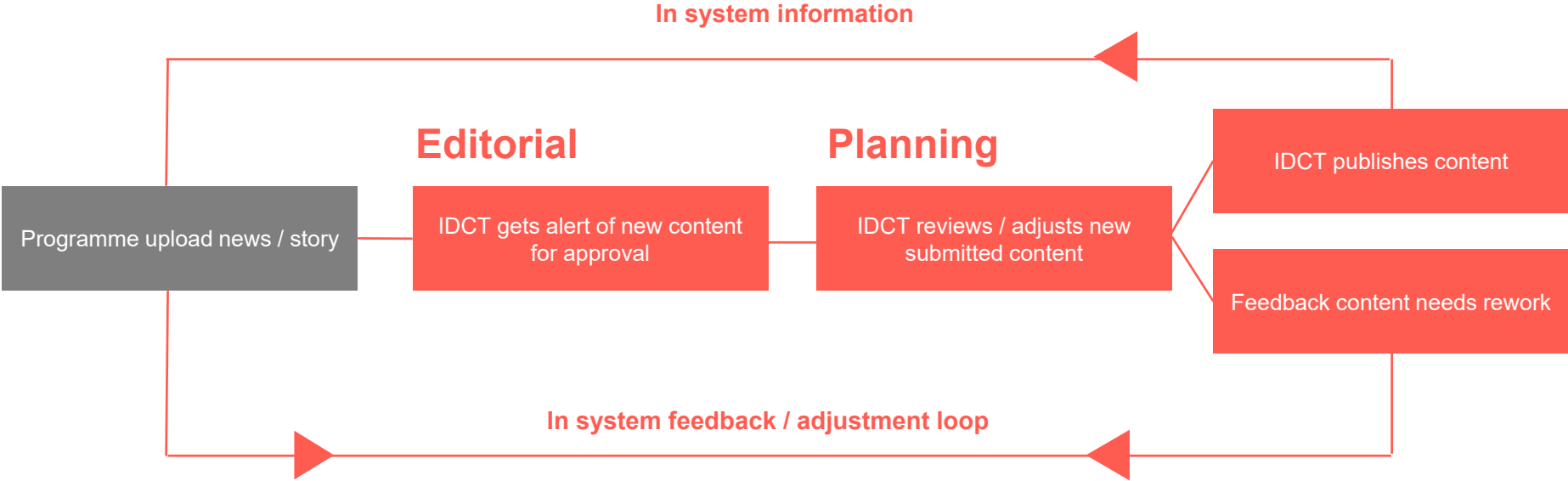
- Approve and revise suggested content
- Check media size and quality

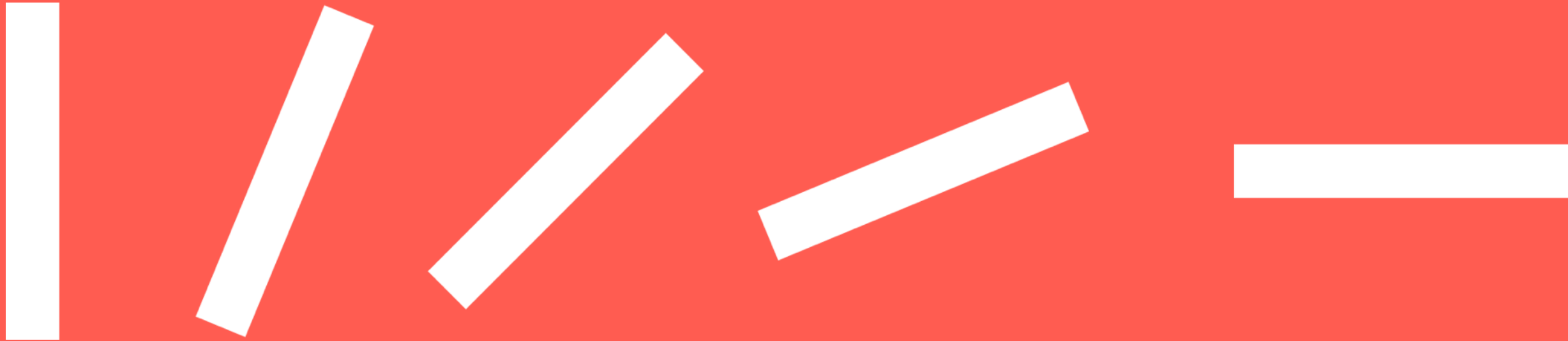
For this, the Supplier will deliver the following:

- System supported workflow for approvals and revisions.
- System support for identifying too large or small uploaded media items

Programme Content Workflow – Editorial Article/Video

The Supplier shall deliver a system that allows for workflows such as the one described in the example shown in the graphic below





Evaluation and Metrics

The Supplier shall set up an evaluation system for the website based on the specifications outlined from pages 168 to 176, both included.

Approach: Google H.E.A.R.T Framework

Google's H.E.A.R.T framework is a metric framework that helps structure how the quality of the user experience and site performance is measured. H.E.A.R.T is an acronym that stands for Happiness, Engagements, Adoption, Retention and Task Success.

Happiness

Focuses on overall user satisfaction.

Engagement

Focuses on user engagement with things like use frequency, intensity, and depth of use

Adoption

Adoption is the measurement of new users of a period of time. This metric helps to quantify how well the site is attracting new users.

Retention

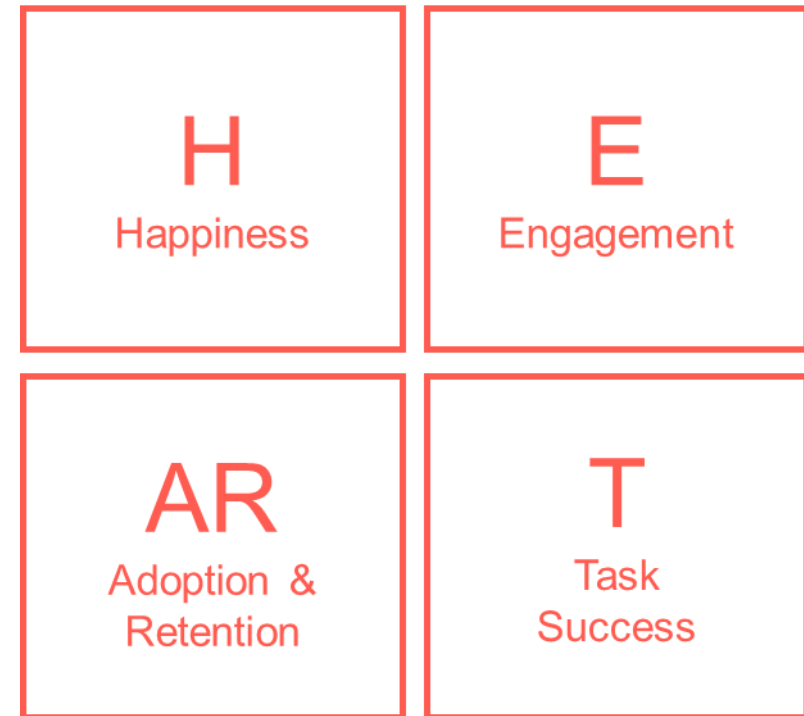
This metric is based on keeping users for a specified amount of time, while also measuring the rate at which users are returning. On the flip side, it is sometimes referred to measure the failure to retain users which is referred to as a "churn rate".

Task Success

The final metric "task success" measures things like how long it takes for search results to appear, the sign-up process or length of time to load a photo.

Inside out metrics

We have included a few additional proprietary metrics and that are more related to stakeholder management and reporting.



Google H.E.A.R.T Framework

The Supplier shall set up and implement a system to track the results of the Interreg.eu website. This system shall follow Google's H.E.A.R.T framework approach, as described on the table below:

	Goals	Signals	Metrics
Happiness	<ul style="list-style-type: none"> Users are able to easily find the information they are looking for Users find the site to be easy to navigate 	Users are consuming site content	No of page views per session
		Users are finding what they are looking for	Site search
		How many users are coming back multiple times	Revisits
Engagement	<ul style="list-style-type: none"> Users find the content to be relevant, understandable and enjoyable 	Spending time on the site	Time on page / Pageviews / Bounce rates
		Reads Interreg newsletter	Newsletter open rate
		Downloads relevant "take away" information	Downloads of material
Adoption	<ul style="list-style-type: none"> Users are attracted to the site and reoccurring users are increasing their level of engagement 	Following on social media	No. of SoMe followers
		Signing up for newsletter	No. of newsletter signups
		Creating a profile on interreg.eu	No. of profiles created
Retention	<ul style="list-style-type: none"> Users are coming back after first visit Users keep subscribing and following Interreg 	How many users are coming back multiple times	Revisits
		Cancelling newsletter subscriptions	Newsletter drop of rates
		Unfollow on social media	Social media unfollows
Task success	<ul style="list-style-type: none"> Users archive their goals 	Finding and viewing content quickly	Search exit rate / success
		Are users giving up finding what they need	Exit rate / time on site
		Do the users understand	

Gross Required Metrics

The Supplier will set up and implement a web analytics tool to track the following UX, conversion- and performance metrics for the Interreg website:

Website metrics

Website analytics

- Core Web Vitals
- Bounce rates
- New users
- Return users (loyal)
- Landing pages
- Exit pages
- Top traffic sources
- Top device sources
- Site search
- Time on page and pageviews
- Subscribers, sign-ups and downloads

User experience

- Page experience and clicks

SEO analytics

- Organic keywords ranking
- No of backlinks

Newsletter analytics

- Subscribers / Unsubscribe / Open Rates

Proprietary website metrics

Website analytics

- Map Event Tracking (MAP)
- User-CTR to programme sites
- Exposure to programme X

Website Metrics Specifications Detailed I

The Supplier will set up and implement a web analytics tool to track the following metrics for the Interreg website:

Core Web Vitals

What

Core Web Vitals (CWV) is a set of quality signals introduced by Google in 2021 to measure the site and usability (in terms of speed and behaviour) through

- 1) LCP (Largest contentful paint),
- 2) FID (First Input Delay)
- 3) CLS (Cumulative Layout Shift).

Why

CWV brings an easy set of metrics to compare and set an initial standard of. CWV is very important as leaving the site before it has even loaded needs to be addressed as soon as possible. Having a fast site rules out any lack of performance due to a bad technical setup.

How

Any site and specific URL can be scanned through Google's page speed tool on <https://pagespeed.web.dev/>

Bounce rates

What

The bounce rate is a percent-metric that tells how many of entry visitors to the site that leaves again before taking further action, hence the "bounce".

Why

The bounce rate is a very strong indicator of people having a bad experience on the site which can be due to a number of reasons. Either the source have set wrong expectation (or the landing page could simply be wrong), the site was confusing to use (or information was lacking) or the page experience could be bad (maybe even useless) on small devices - just to mention a couple of reason that could easily be discovered through a high bounce rate.

How

The web analytics tool provided by the Supplier shall deliver this information on page-level so that each page can be evaluated.

New users

What:

"New users" covers users who have not visited the site before or not recently.

Why:

New users is an important metric in regards to knowing how well the site attracts new attention and more importantly which channels that brings in visitors. This metric combined with e.g. the bounce rate provides insights into how well we 'speak' to and take care of first time visitors.

How:

The web analytics tool provided by the Supplier shall deliver this information on page-level so that each page can be evaluated.

Return users (loyal)

What

"Return users" covers users who have visited the site before or recently.

Why

Return users is a metric that provides information on, how many visitors that are revisits and hence indicates which parts of the site that brings the visitors back (for more/repeat information) or to continue their progress towards an end goal/conversion.

How

The web analytics tool provided by the Supplier shall deliver this information on page-level so that each page can be evaluated. It shall also show the ratio between new and returning visitors.

Website Metrics Specifications Detailed II

The Supplier will set up and implement a web analytics tool to track the following metrics for the Interreg website:

Landing pages

What

A “landing page” is the single page (URL) that a user lands on entering the site. This could be the frontpage or a “deep” subpage the visitor have seen before and then bookmarked for a later revisit.

Why

The landing page insight gives valuable information on which pages the users see (for the first time – if new users), or which users revisit. Based on that it will be possible to analyse how well these pages “welcomes” new visitors and attracts revisits.

How

The web analytics tool provided by the Supplier shall deliver this information on page-level so each landing page can be evaluated. Analyses shall be performed using a combination of bounce rates, time on site, conversion(s) and which initial traffic source brought the visitor to the site as well as the device they were using.

Exit pages

What

The “exit page” is the last single page (URL) that the visitor sees/interacts with before leaving the site (closes the window or going to another site).

Why

The exit page insight is vital to identifying if users leave certain pages more (or less) than expected. Hence indicating if the site serves relevant and useful info and increase the possibility to get “conversions”, but if KPI's are low, this metric can help identify where people are leaving the site and then optimise on that.

How

The web analytics tool provided by the Supplier shall deliver this information on page-level so each page can be evaluated. The tool shall show the “exit rate” which can be sorted to show the top pages visitors tend to leave the site from and hence identify pages that needs optimisation.

Top traffic sources

What

The “top traffic sources” tells which sites and media or other behaviour that brings users to the site. This can cover all social media channels, organic (from search engines, email-marketing, paid search, and direct (users who have bookmarked the site or enters the URL direct in the browser)).

Why

The traffic source is vital to identify which channels bring which types of users to the site. The source will bring users with very different intent and knowledge to the site, so to analyse on this, turning some channels up or down in regards of reaching the goals, is vital. The traffic sources will typically also lead to very different parts of the site as again user-level will vary.

How

The web analytics tool provided by the Supplier shall deliver this information on page-level so that each page can be evaluated. It shall also collect all sources in one view for easy comparison between similar traffic sources like organic traffic from Bing, Yahoo and Google, newsletters, programmes sites etc.

Top device sources

What

The “top device sources” tells which devices users have used when they entered the site. These devices can be desk- and laptops which covers “large screens”, tablets and notebooks which covers “medium-sized screens” and mobile phones that covers “small screens”.

Why

The device source is very important to be able to analyse on as the user experience can be very different from a large screen to a small screen. Knowing how each device type “performs” (based on the users average behaviour), makes it possible to identify scenarios to optimise on.

How

The web analytics tool provided by the Supplier shall deliver this information and collect all the device sources in views that makes comparison easy. This information shall also be available on page-level to identify if certain parts of the site are dysfunctional on certain screen sizes.

Website Metrics Specifications Detailed III

The Supplier will set up and implement a web analytics tool to track the following metrics for the Interreg website:

Site search

What

The “site search” is a string of each search terms used by user on the site in the various search fields.

Why

Knowing this search string provides insights on what information users are looking for the most (and apparently cannot find), gives input on what to display on the site in prioritised order or adding to the menu. It could also be related subjects that are not covered on the site, informing what additional content to provide.

How

The web analytics tool provided by the Supplier shall deliver this information in reports for each search field. The list of strings (search terms) should over time get shorter and shorter each month as we learn what is missing and ongoing including on the site

Time on page and pageviews

What

These two metrics provide information about how engaging the content is in relation to user expectations. The two differ as the use of content also differs. Some articles are long (and takes time to read) as other content (and flows) leads you through multiple pages.

Why

Knowing how long users stay on the site and how many pages they consume on average will make it possible to identify the best and worst performers, hinting at what content needs to be optimised. The usage pattern of the site will be different from page to page, so similar pages/content should be compared.

How

The web analytics tool provided by the Supplier shall collect this data on different levels, making it possible to analyse on (in)effective traffic channels (or campaigns), performance by device types, demographic metrics, location etc.

Subscribers, sign-ups and downloads

What

Subscribers and sign-ups are users who actively wish to follow Interreg activities and/or get latest news either by email or from social platforms. User can potentially create an account, hence showing a deeper wish for using the website on a more frequent level.

Why

Subscribers and sign-ups are important performance indicators as they collect the users that find our goal and purpose most useful. Taking good care of these makes them ambassadors for our goal as they will help spread the word by using our site coming back again and again themselves or on behalf of others.

How

The web analytics tool provided by the Supplier shall collect this (conversion) data on each form/element to be analysed on. Each form will have a conversion rate which usually differs from page to page it is displayed on (content aware).

Page experience and clicks

What

Users often have very little time to know “what to do” on each page and most pages are not read, they are scanned. Hence users tend to click on what “pops” and comes to their attention first which could lead them in an other direction of what the page was designed for.

Why

To make the site perform at its best we need to know what comes to the attention of each user and what they (try to) click on. This will enable us to change colours, position of buttons or links (or replace whole content parts), to lead users in the right direction.

How

The web analytics tool provided by the Supplier shall deliver “heat-maps” with a visual presentation of how a single page is viewed (and in which order), letting the Customer to know what to change to provide users with the best experience. Also the tool shall provide insight on each button-click, how many percent clicks on each button and/or link.

Website Metrics Specifications Detailed III + Newsletter

The Supplier will set up and implement a web analytics tool to track the following metrics for the Interreg website:

Organic keyword rankings (SEO)

What

This is the actual ranking (number) of each keyword in search engines like Google, Bing and Yahoo. They are given as position "1", "2", "3" etc. counted from the top of the page 1. On page 2 the count continues from end of page 1.

Why

Having a top position on (primary) keywords can be the difference between success and failure as 70% clicks on the top 5 results in Google. Only 5% reaches page 2. Keywords will perform different as the intent behind each keyword is different based on the user. Primary, secondary and tertiary words should be found and analysed to make the correct grouping and hence form a strategy.

How

The web analytics tool provided by the Supplier shall collect these rankings from e.g. Google on a daily, weekly or monthly basis, serving the on a list with graphs to support development. These rankings show how the keywords position evolves and if things are going right. Looking at #1 for a keyword indicates what level our own page should be on in terms of content, media, links etc. to rank in the top as well.

Newsletter tracking

What

The performance of newsletter-campaigns have two steps. The first is how well the newsletter attracts users to read the content by being engaging and interesting, motivating them to read more on the website. The second part is how these users then interacts with the site (quality of the traffic), which is measured by the other points covered in this presentation.

Why

The users shall be measured in the first step by tracking 1) "open rates" which is the number of users who opened the mail in relation to how many it was sent to, and 2) The "click through rate" tells how many of the opens that lead to users visiting the website (through a link or button), and lastly 3) The "unsubscribe rate" which tells how many of the users the letter was sent to, unsubscribed from the list. These metrics make it easy to analyse, why some campaigns were interesting and which fell far from the target audience.

How

The newsletter-service provided by the Supplier shall collect this first step data on campaign-level for easy comparison and analysis.

Proprietary Website Metrics

The Supplier will set up and track the following proprietary metrics to continuously monitor site performance

User-CTR to programme sites

What

These metrics should provide information on the number or percentage of users who click through to the programme websites from interreg.eu.

Why

This is a key metric to measure on. It can be analysed by the number (percent) who clicks button(s) or link(s) to the programme sites.

How

The web analytics tool provided by the Supplier shall collect this (conversion) data on each programme page, jobs, open calls , tracking the clicks of each button (click rate) and the number (percent) that exits. This information is relevant to show programmes that interreg.eu is providing traffic to their own programme websites.

Exposure to Programme-X

What

Each programme is displayed around the site on various related pages, based on different purposes. This metric will serve as insight on how many users has been exposed to the programme and how many actually clicked onward to the description-/presentation page of it.

Why

Having this metric makes is possible to identify the level of exposure each programmes has achieved on interreg.eu. This will serve as documentation what exposure each programme has achieved,

How

The web analytics tool provided by the Supplier shall collect relevant data on each programme, serving "impressions" (exposure) to each programme. One impression is triggered only when the program is in view on the screen, not only by page load (which would show "wrong" number as users might not scroll to the bottom and the programmes are present here).

All major content elements will be tagged with "programme" and thus the following elements should add to a "programme exposure" score.

- Views of programme detail page
- Views of news/story tagged to be related to programme
- Views of open call tagged to be related to programme
- Views of job tagged to be related to programme

Optimally data will be collected both on card and page level

It shall be possible to generate reports or see dashboards of "programme exposure score"

Map event tracking

What

The Map search-function enables on a large number of potential interactions, all aimed at making it easy to find the programme(s) that match the users' needs and context.

Why

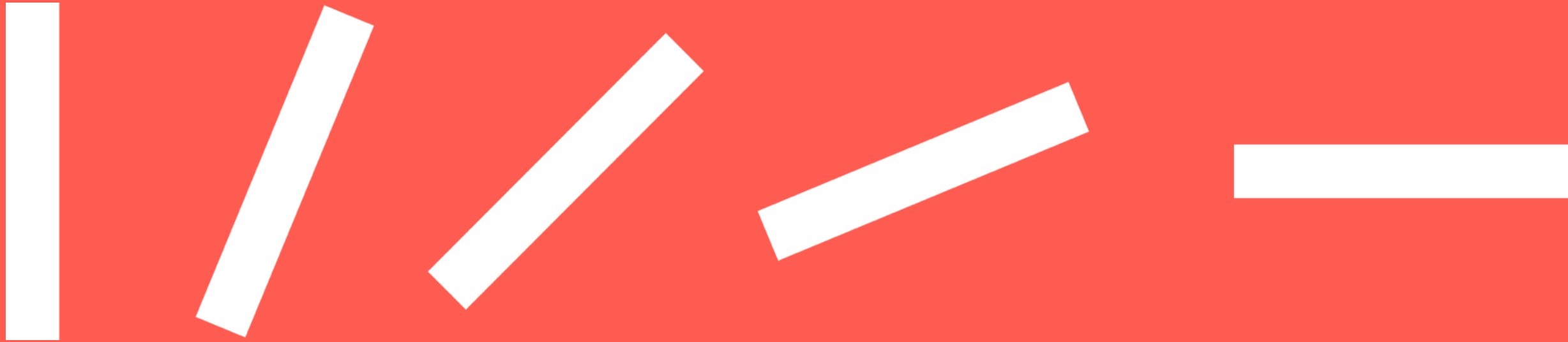
Measuring all these (micro) interactions with the map filter-options, makes it possible to list the most commonly used conversion-paths. With these paths known, the map can be optimized to support these paths in easier navigation.

The events / touchpoints in the map that should be tracked includes: 1) The search terms used in the search fields for both programme type and -geography. 2) Sub-tabs of programme type that groups programmes into categories. 3) "Read more"-click to individual programme-cards 4) Click on "Home"-button in map for reset of map-view, and 5) "Reset filter"-buttons for clear of selections.

From prior metric covered, top device source, use of e.g. mobile vs. desktop can/will show big differences in performance/behaviour.

How

The web analytics tool provided by the Supplier shall collect these interactions on user/IP-level making it possible to group behaviour in most-used conversion paths (or other paths with different outcomes).



Technical Specifications & System Architecture

Composable Architecture

The Supplier shall deliver the website based on a composable architecture, following the technical specifications listed on page 178.

Composable Architecture

The Supplier will provide a “Composable architecture” for the Interreg.eu website. This is to ensure flexibility and to future-proof the website.

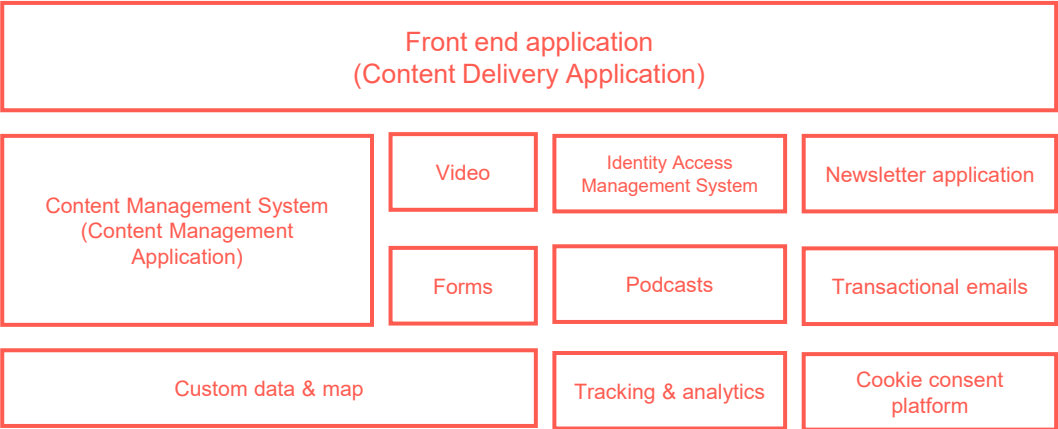
The core belief behind “composable architecture” is that no single system or platform can do it all, and therefore it is better to build a “composition” of integrated systems and platforms. It is also commonly referred to as a “combined solution build” by a series of “best of breed” platforms – where best tools for the tasks at hand and selected and combined to form the full solution design.

“Best of breed” tools are referred to in this document as “Packaged Business Capabilities” (PBC’s), as they each solve a single business need and therefore have a limited responsibility in the combined solution.

The Supplier shall provide a solution consisting of the following PBC’s:

- Content Management System (CMS)
- Content Delivery Application (CDA)
- Identity Access Management System (IAM system)
- Newsletter platform
- Transactional email platform
- Cookie consent platform
- Web analytics platform
- Tool for creating and managing online forms
- Platform for handling images and video
- Platform for handling podcasts

Some technical platforms may contain several of the above PBC’s combined. All major functionality and data shall be exposed through a high quality, well documented API. All APIs shall be based on “open standards”.



Security

Technical specifications

The Supplier shall ensure the security of the Interreg.eu website by applying the technical specifications laid down on page 80.

Security

The transmission of data from the servers/nodes to the clients (and the other way, from clients to servers) shall be secured and encrypted by the Supplier with the following requirements:

Hypertext Transfer Protocol Secure (HTTPS)
HTTP Strict Transport Security (HSTS)
HTTP 2 or better, HTTP 3

Both public facing UIs (the public website) and internal UI's (UIs of the administrative PBC's) shall comply with the above requirements.

Software and system updates

The Supplier shall implement a strict plan for keeping the software up-to-date. Security patches shall always be applied very quickly after they are released.

Backup and restoring

The Supplier shall design and implement a backup plan for data and configuration.

This shall include information about how, where and when data and configuration are backed up. Additionally, there should be a documented process and plan for restoring previous backups.

Access to admin-areas of the website

In general, all access to administrative areas of the different PBCs will be web-based.

The Supplier shall put in place a multifactor authentication for users to access the website's back-end to administer the site.

Additionally, the Supplier shall put in place network restrictions, like IP-restriction, only access through VPN, etc.

Content Management System

The Supplier shall apply the technical specifications laid down on pages 182 and 183.

Content Management System

The most important PBC in the combined solution will be the Content Management System (CMS). This will be the future main system, and the “heart of the solution”.

The CMS will be the system where most of the everyday work will be done by the editors. Generally, a traditional CMS consists of two main parts:

The **Content Management Application (CMA)** and the **Content Delivery Application (CDA)**.

The CMA is the administrative system/web editor interface where the work of handling content is carried out by editors, while the CDA is responsible for templates and delivery of the webpages to the end-user.

Headless CMS

The Supplier shall put in place a “headless CMS” setup in which the CMA and CDA will be fully separated. The headless CMS will come with a top-quality API (“API first”, open standards) for making data available for the future CDA.

The Supplier shall provide the best CMA and the best CDA (the best PBC’s) for the tasks at hand – that is an example of best-of-breed, separation of concerns and composable.

Software as a service or open source

The CMS shall be based on one of the these two categories:

- Closed source Software as a Service (SaaS) platforms
- Open-source platforms meant to be hosted and run independently on a suitable environment

Focus on the Content Management Application

The Supplier shall provide a Content Management Application that complies with the following technical specifications:

Many editors

Approximately 100 programme web editors shall have access to update the website via the CMS. The CMS system shall provide good support for differentiated user rights, and a large number of editors.

Editor approval flow

The editors shall be divided into different user roles with different responsibilities and permissions. The CMS shall support the approval workflow, so that the editors can be as effective as possible.

Content references

The main parts of the CMS shall be content management and (simple) media management. The CMS shall provide a robust and intuitive way of creating and handling references between items (content and/or media). E.g. single references, multi references, optimally navigation between items through references and the ability to make sure that the editors do not unintentionally break references.

Media section – technical specifications:

The Content Management Application shall include the following specifications:

- Editors shall be able to upload and manage items in the media section
- Items shall be organized in a folder structure, and the Supplier shall also include other ways of helping the editors, such as for example tagging and filtering.
- It shall be searchable - the media items shall be searchable through meta-data

Images – technical specifications:

The Content Management Application shall include the following specifications:

The CMS shall allow for simple image editing. The CMS shall allow editors to easily resize and optimise images.

Video and sound (podcasts) – technical specifications:

The Content Management Application shall include the following specifications:

- It shall allow to upload and manage video and sound files in different formats
- It shall allow to make references to external items (e.g. YouTube, Vimeo, Simplecast etc.)
- It shall allow to enrich items (references) with meta data. E.g. name, description, tags etc.

Forms

The editors shall be able to create and manage simple forms. The Content Management Application shall

include the following specifications:

- It shall allow editors to create form fields of different types: Text, multi-line text, dropdown/select, radio button etc.
- It shall allow editors to selected the validation of the form fields. For example: Required, email, length etc.
- It shall include notifications. For example, when a form is submitted, a list of admins get alerts – e.g. by e-mail
- Form submissions shall be accessible and editable for the editors
- Data from form submissions shall be accessible by API and possible to export into formats such as for example Excel-, JSON- or CSV-format

Tagging

Since tagging of items/content is a requirement in the frontend, the CMS shall natively support tagging of items (both content and media). This includes both internal tagging (for the editors use) and external (for the frontend).

Search

Search-based navigation for the editor: the CMS shall incorporate an internal search function in the CMA. Items (both media and content) shall be searchable based on tags and free text.

General

The majority of the frontend is based on reusable modules. Because of that, the CMS shall have native support for reusable modules (also known as “blocks”, “modules”, “reusable content” etc.) The web pages will be composed of these modules, and therefore the CMS shall give the editors the tools to handle it. Additionally, the underlying data model of the CMS shall be extendable and changeable (as a “metadata driven CMS”), and it is required that the CMS gives the opportunity to extend and customise the data model without a lot of work.

Future single sign-on

The CMA shall have support for in the future to enable editors to sign into the admin interface via a single sign on solution. At the current point in time no single sign on solution exists in Interact. However, we expect a coming IAM to be external and based on industry standards such as Json Web tokens.

Newsletter & E-mail

The Supplier shall apply the technical specifications laid down on page 185.

Newsletter & E-mail

As per functional specifications, the Supplier shall provide a PBC for handling the sending of emails. These emails are grouped into **two major categories**:

- **Mass mail sending (“newsletters”)**: The sending of the same emails to multiple recipients
- **Transactional emails**: The sending of one specific email, when a specific event is happening. For example: notification emails, confirmation emails etc.

The PBC provided by the Supplier shall comply with the following technical specifications for both newsletters and transactional emails:

SMTP-server: To send an email, a Simple Mail Transfer Protocol is required. This requires access to an SMTP-server. The Supplier shall ensure that:

- Security is very strict. Spam-sending must not be possible
- It is possible to set up the SMTP-server, so that DNS-settings can whitelist the SMTP-server to send on behalf of the desired email addresses and domains
- Performance - the SMTP-server shall be able to send and deliver emails almost immediately, when request for sending is carried out
- The SMTP-servers shall have a high level of “trust” so that the emails sent by the server are not flagged as spam

Templates: The PBC shall provide a template system so that every mail generated and sent is a combination of data and a template from the PBC. The template system shall be with inheritance among the templates. The template system shall be built on a standard template language (and not in a proprietary language).

The PBC shall collect data about what happens to the mails sent. This shall include, for example:

1. Delivery: which emails were delivered, which e-mails were blocked, which e-mails were marked as spam, etc.
2. Open rates: which emails were opened/read, and which emails were not
3. Links clicked: It shall be possible to get insights into which links were clicked

Analytics: The collection of data mentioned above shall be used in the ongoing analytics about e-mail sending. That requires that there is an UI in the management dashboard where key-metrics (like the one mentioned above) can be viewed.

The PBC provided by the Supplier shall comply with the following technical specifications for the newsletters specifically:

- The PBC shall make it possible to import and export recipients via, for example, CSV-files.
- The PBC shall allow for recipients to be present on several newsletter lists
- The PBC shall include a metadata driven system allowing for the inclusion of additional information values. The recipients entry shall start by including name, email address, role and institution, but it shall be extendable, so that in the future, a recipient-entry can hold other values e.g. first name, last name, geographical area, gender, age etc. This is to support any future segmentation needs
- The PBC shall be able to segment recipients based on the recipient’s data
- The PBC shall contain a simple “rule-engine”, so that basic rules can result in addition to specific lists and segmentation, and the initiation of automated workflows
- The PBC shall allow the editors to schedule newsletter campaigns for future sending

Identity & Access Management

The Supplier shall comply with the technical specifications laid down on page 187.

Identity and Access Management (IAM)

Release 3 sets the requirements for an Identity Access Management System. It is required that the system can handle user accounts to enable user login for a customised experience. A PBC for IAM is required.

The Supplier shall comply with the following technical specifications:

- 1.The IAM shall comply with GDPR Regulation even if it only handles “non-sensitive personal information”.
- 2.The IAM shall encrypt all stored user data.
- 3.It is required that the user-records of the IAM system is metadata driven. All user records shall be extendable with meta-data. This includes, for example, names, descriptions, connections to organisations, images, preferences etc.
- 4.It is required that the user accounts in the IAM can be linked to social media accounts to enable “social login”
- 5.It is required that the IAM supports resetting passwords through email-correspondence
- 6.It is required that the IAM supports future multi factor authentication (MFA).
- 7.It is required that the IAM supports authorization through an industry standard such as JSON Web Tokens (JWT)
- 8.It is required that the IAM supports future multiple user roles and user groups

Search - From a Platform Perspective

The Supplier shall comply with the technical specifications laid down on page 189.

Identity and Access Management (IAM)

Enabling the users of the website to search for content is central in the functional specifications. To enable the desired search and filtering functionality, the Supplier shall include an internal search engine in the website. The Supplier shall approach this search engine as a dedicated PBC for searching.

The Supplier shall deliver the following:

1. An indexed database: All the searchable content (i.e. content from the CMS) shall be stored and indexed in the search engine. When content/data changes in the CMS, the index shall be updated accordingly (close to real time) to always reflect the correct content/data.

2. The possibility to search from a platform perspective: The users-search shall be matched against index, and the search engine shall return a set of ranked results. This shall include:

- Handle-free text
- Filtering and faceting
- Sorting of results
- Synonyms
- “Forgiving search”: Handling spelling mistakes, “typo tolerant”, etc.

3. Open and robust APIs to support the above. This shall include:

- The API for indexing data. Create, update and delete data-records in the index.
- The API for carrying out searches against the index, and returning search results

Frontend Application

The Supplier shall comply with the technical specifications laid down on pages 191 and 192.

Frontend Application I

The frontend application shall be a PBC handling templating, routing, presentation etc. The Content Delivery Application (CDA) will be a highly customised application.

The Supplier shall deliver a Content Delivery Application (CDA) with the following main specifications:

1. Stability and security so that the CDA will always be able to deliver the webpages to the users
2. Performance: The CDA will deliver the webpages as fast as possible to the end users. The solution shall be scaled for the following scenario:
 - 200,000 users yearly
 - 1,000,000 page views yearly
 - Spikes in number of users in relation to campaign periods = 3-5 times the normal traffic
3. The CDA will not pose technical limitations regarding the frontend-code, so as to support responsive web design, Search Engine Optimization (SEO), Web Content Accessibility Guidelines (WCAG), User Interface (UI) and User Experience (UX)
4. The CDA shall allow for tracking of user interactions and monitoring

To ensure stability, security and performance, the Supplier shall put in place a **distributed hosting**. A distributed hosting means that the website is hosted on several mirrored nodes, so that the end-users of the website will always be physically close to a node.

The frontend application shall be hosted on a “Content Delivery Network” (CDN).

Browsers and device compatibility

The website shall be accessible and functional on all major screen sizes and devices. For that, the Supplier shall implement a responsive web design, and frontend-code which work in the following browsers (Up to 18 month old versions):

- Microsoft Edge
- Google Chrome
- Apple Safari
- Firefox

Accessibility

The website shall be accessible for disabled users. It is a requirement that the website complies with WCAG 2.1.

Frontend Application II

Search Engine Optimisation (SEO)

The Supplier will comply with the following SEO specifications so as to obtain and maintain a good Google rank for the website:

The Supplier shall include the following general specifications to support SEO:

- No duplicate content
- Semantic correct HTML
- Title-tags, meta descriptions, microdata etc. implemented
- Title and alt attributes on links, images, videos etc.
- Responsive design - accessible on any screen size/device
- Performance
- The URL structure / sitemap
- The content of the website should be accessible even though the client is not executing JavaScript
- Correct redirects and indexing settings

The frontend application is required to pass a Google Core Web Vitals” (CWV) test, both on desktop and mobile devices. This includes the following 3 performance metrics:

- Largest Contentful Paint (LCP), which measures loading speed
- First Input Delay (FID), which measures page interactivity
- Cumulative Layout Shift (CLS), which measures visual stability

The Supplier shall provide **a PBC for tracking and analytics** to track visitors and users’ behavior. This data shall be used for future decisions and improvements.

The Supplier shall comply with general cookie regulations in relation to user consent.

The Supplier shall use a cookie consent PBC.

Assorted

Development: Future proof for integrations Translations

The Supplier shall comply with the technical specifications laid down on page 194.

Development

When developing the website, the Supplier shall implement the following points:

- **Clean coding principles**

This implies following standard conventions and avoiding duplication/repetition of functionality. The implementation shall be kept as simple and standard as possible in order to quickly adapt to future changes.

- **Version control**

Version control, also known as source control, is the practice of tracking and managing changes to software code. The Supplier shall use a GIT based version control with a defined branching strategy. It is a requirement in order to enable collaboration between developers while preserving efficiency. Version control shall also include infrastructure changes (Infrastructure as Code) for managing and provisioning infrastructure changes.

- **Deployment**

The Supplier shall have a well-defined, automated process for delivering new functionality from development to production, this shall also be defined in version control.

Translation module

The Interreg.eu website will only be in English. The Supplier shall add an on-site translation functionality to support non-English speaking visitors to understand the content.

Future Integrations

As indicated in this document, the website shall follow a composable architecture. It is therefore a requirement for the Supplier to keep an updated documentation where each and every PBC in the combined solution is described. This description shall include the following:

- Which business needs does the PBC solve?
- Why was the PBC chosen? Description of known strengths and known weaknesses
- References/links to the PBC vendors documentation. If possible, both technical and functional documentation
- Is the PBC altered in any way from “standard”? If so, please describe
- How is the integration between the PBC and other PBC’s done? Describe the dataflows. Why and how dataflows are initiated. If something fails, what are the consequences and how can it be fixed?

Apart from this description, the Supplier shall also include in the documentation the PBC vendors detailed documentation of the API’s, as well as an updated diagram of the combined solution.

Reuse of Map Data/Functionality

The Supplier shall comply with the technical specifications laid down on page 196.

Reuse of Map Data/Functionality

The Supplier shall reuse the existing Interreg map and sub-maps (SVG's) that can be seen on the front page of the Interreg.eu website that is currently online. The Supplier shall avoid building any user interfaces for handling the creation and maintenance of these SVG's.

As indicated in this document under “Functional Specifications”, the Supplier shall make it possible to create references from the programmes (or more general: From the CMS items) to the NUTS 3 areas. The built-in features in the CMS shall be used to handle this. As an example: references from CMS items to media-items where each media-item represent a NUTS 3 area with the SVG attached.

The current map consists of a collection of “Scalable Vector Graphics” files (SVG files), each representing a region, also called an “Nomenclature of territorial units for statistics” area (NUTS area). The map is using NUTS regions at level 3, which at the time of writing adds up to 1166 regions. These 1166 files are combined into the full map we see on the current website.

The SVG files of the NUTS 3 regions have been created and maintained with the tool Mapplc (<https://mapplc.com/>).